



**Master Degree in Global Entrepreneurship Economics & Management / GEEM (L-77)  
Curriculum in **International Business & Entrepreneurship (IBE)**  
Academic Year 2021/2022**

**First Year**

<b>I SEMESTER</b> 4.10.2021 – 22.12.2021	<b>II SEMESTER</b> 14.2.2022 – 24.5.2022	<b>TOTAL ECTS</b> I year 69
<b>Advanced Business English</b> (3 ECTS) – (2 <sup>nd</sup> term 02.11.2021-15.12-2021) Professor to be assigned	<b>International Trade Law and M&amp;A Transborder Operations</b> (12 ECTS) Mod. 1: International Trade Law (6 ECTS) – Professor Salvatore Mod. 2: M&A Transborder Operations (6 ECTS) Professor to be assigned	
<b>Corporate Banking</b> – (6 ECTS) – Professor Uselli	<b>Management and Governance of Family Firms</b> (6 ECTS) – Professor Montemerlo	
<b>Economics of Innovation</b> (6 ECTS) – Professor Vezzulli	<b>Quantitative Methods for Management</b> (12 ECTS) Mod. 2: Applied Mathematics (6 ECTS) – Professor to be assigned	
<b>Entrepreneurship and Innovation Management</b> (6 ECTS) – Professor Onetti	<b>International Business</b> (6 ECTS) – Professor Pezzetti	<b>Group A</b> Students must choose 1 of these courses
<b>Quantitative Methods for Management</b> (12 ECTS) Mod. 1: Applied Statistics (6 ECTS) – Professor Recla (20 h) Professor Tonini (20 h)	<b>Seminar in Entrepreneurship and Innovation Management</b> (6 ECTS) – Pisoni (20 h) / Professor to be assigned (20 h)	
<b>Startup Lab</b> (I and II semester – 6 ECTS) – Professor Pisoni		<b>Group B</b> Students must choose 1 of these courses
<b>International Marketing Lab</b> (I and II semester -- 6 ECTS) – Professor Pezzetti		
<b>Students have to choose 1 FREE CHOICE COURSE (6 ECTS) from groups A-B-C-D</b>		

## Second Year

I SEMESTER 4.10.2021 – 22.12.2021	II SEMESTER 14.2.2022 – 24.5.2022	TOTAL ECTS II year 33 + 18 master Thesis
	<b>International Economics</b> (6 ECTS) – Professor Spanò	
<b>Lean Development and Agile Methodologies</b> – INF/01 (3 ECTS) Professor Mapelli	<b>Performance Measurement</b> – SECS-P/07 (6 ECTS) – Professor Arcari (20 h) / Professor Pistoni (20 h)	<b>Group C Students must choose 1 of these courses</b>
	<b>Fundraising and Business Planning</b> (6 ECTS) – (40) – Professor Gazzola (20 h) – Professor to be assigned (20 h)	
<b>Organization: People and Technologies</b> (6 ECTS) – Professor Biffi (20 h) / Professor Farao (20 h)		<b>Group D Students must choose 1 of these courses</b>
	<b>Digital Economy</b> – SECS-P/07 (6 ECTS) – Professor Sacco (40 h)	
<b>Students have to choose 1 FREE CHOICE COURSE (6 ECTS) from groups A-B-C-D</b>		
<b>Students have to choose Internship (Stage) (6 ECTS) OR 1 FREE CHOICE COURSE (6 ECTS) from groups A-B-C-D</b>		
<b>Dissertation Master Thesis (18 ECTS)</b>		