



Master Degree in Global Entrepreneurship Economics & Management / GEEM (L-77)
Curriculum in **International Business & Entrepreneurship (IBE)**
Academic Year 2017/2018

First Year

I SEMESTER 11.9.2017 – 7.12.2017	II SEMESTER 12.2.2018 – 26.5.2018
Entrepreneurship and Innovation Management (6 ECTS) – Onetti	International Business (6 ECTS) – Pezzetti
Corporate Banking (6 ECTS) – Uselli	Performance Measurement (6 ECTS) – Arcari / Pistoni
International Economics (6 ECTS) – Spanò	International Trade Law and M&A Transborder Operations (12 ECTS) Mod. 1: International Trade Law (6 ECTS) – Salvatore Mod. 2: M&A Transborder Operations (6 ECTS) – Capelli
Advanced Business English (3 ECTS) – De Souza (2 nd term 30.10.2017-7.12.2017)	Management and Governance of Family Firms (6 ECTS) – Montemerlo
Quantitative Methods for Management (12 ECTS) Mod. 1: Applied Statistics (6 ECTS) – Recla (20 ore) / Tonini (20 ore)	Quantitative Methods for Management (12 ECTS) Mod. 2: Applied Mathematics (6 ECTS) – Guerraggio
Free Credits (9 ECTS)	

Second Year

I SEMESTER 11.9.2017 – 7.12.2017	II SEMESTER 12.2.2018 – 26.5.2018
Organization: People and Technologies (6 ECTS) – Biffi (20 ore) / Farao (20 ore)	Lean Development and Agile Methodologies (3 ECTS) – Mapelli (2 nd term 9.4.2018-26.5.2018)
Economics of Innovation (6 ECTS) – Vezzulli	
Free Credits (9 ECTS)	
Stage or suggested elective courses (6 ECTS)	

Dissertation (18 ECTS)

SUGGESTED ELECTIVE COURSES	SUGGESTED ELECTIVE COURSES
Startup Lab 1 (3 ECTS) – Pisoni (11 hrs) / Onetti (9 hrs)	Startup Lab 2 (3 ECTS) – Pisoni (11 hrs) / Onetti (9 hrs)
International Management Lab 1 (3 ECTS) – Pezzetti (2 nd term 30.10.2017-7.12.2017)	International Management Lab 2 (3 ECTS) – Pezzetti (2 nd term 9.4.2018-26.5.2018)
Business English (3 ECTS) – De Souza (1 st term 11.9.2017-21.10.2017)	Entrepreneurship: Process and Practice (run by Visiting Professors) (3 ECTS) – To be assigned (2 nd term 12.2.2018-24.3.2018) – Onetti
Basic Mathematics (3 ECTS) – Rocca (1 st term 11.9.2017-21.10.2017)	Innovation Management: Process and Practice (run by Visiting Professors) (3 ECTS) – To be assigned (2 nd term 9.4.2018-26.5.2018) – Onetti
	Business Planning (6 ECTS) – Gazzola
	Digital Economy (6 ECTS) – Sacco