



## DEGREE MANIFESTO

### MASTER COURSE IN GLOBAL ENTREPRENEURSHIP ECONOMICS AND MANAGEMENT (GEEM)

(Class LM 77 "Economics and Business Sciences")

Academic Year 2017/2018

#### Introduction

The Department of Economics launched in the academic year 2013/2014 the **Master Course in Global Entrepreneurship Economics and Management (GEEM)**, as a revision of Master Course in Global Entrepreneurship and Management that was then deactivated in the a. y. 2014-2015. The Course is entirely English taught.

Students enrolled in this Master Course have the opportunity to participate to a program of "Double Degree" for the double attainment of the Degree released by the University of Insubria and the Degree released by the partner foreign Universities, thanks to the agreements of cooperation between the Department of Economics of the University of Insubria and Friedrich Schiller University Jena (Germany) and between the Department of Economics of the University of Insubria and the University of Hohenheim (Germany). Students also have the opportunity to spend 3 months of study at the Indian Institute of Foreign Trade of Delhi (India).

In the a. y. 2014/2015 the I and II year of the Master Course **in Global Entrepreneurship Economics and Management (GEEM)** are implemented with the two specialisations:

- *International Business & Entrepreneurship (IBE)*;
- *Economics of Innovation (EI)*

#### Enrolment and access requirements

Enrolment is without an entry admission test.

Admission must be handed in at the Students' Registrar Office, according to formalities and administrative deadlines.

The course allows the access without formative debts for the students who have the followings requisites:

1. Bachelor Degree according to the Italian classes listed after
2. Final mark of the BA
3. Particular cases

#### 1. CLASSES OF BACHELOR DEGREES OBTAINED IN ITALY

The course allows the access without formative debts for the students who have a BA from the Italian Universities of these classes:





- L-5 - Classe di laurea in Filosofia (Ex Cl 29 Filosofia ex D.M. 509/99)
- L-6 - Classe di laurea in Geografia (Ex Cl 30 Scienze Geografiche ex D.M. 509/99)
- L-7 - Classe di laurea in Ingegneria Civile e Ambientale (Ex Cl 8 Ingegneria Civile Ed Ambientale ex D.M. 509/99)
- L-8 - Classe di laurea in Ingegneria dell'informazione (Ex Cl 9 Ingegneria Dell'informazione ex D.M. 509/99)
- L-9 - Classe di laurea in Ingegneria Industriale (Ex Cl 10 Ingegneria Industriale ex D.M. 509/99)
- L-12 - Classe di laurea in Mediazione Linguistica (Ex Cl 3 Scienze Della Mediazione Linguistica ex D.M. 509/99)
- L-14 - Classe di laurea in Scienze Dei Servizi Giuridici (Ex Cl 2 Scienze Dei Servizi Giuridici ex D.M. 509/99)
- L-15 - Classe di laurea in Scienze Del Turismo (Ex Cl 39 Scienze Del Turismo ex D.M. 509/99)
- L-16 - Classe di laurea in Scienze Dell'amministrazione E Dell'organizzazione (Ex Cl 19 Scienze Dell'amministrazione ex D.M. 509/99)
- L-18 - Classe di laurea in Scienze Dell'economia E Della Gestione Aziendale (Ex Cl 17 Scienze dell'economia e della Gestione Aziendale ex D.M. 509/99)
- L-20 - Classe di laurea in Scienze Della Comunicazione (Ex Cl 14 Scienze Della Comunicazione ex D.M. 509/99)
- L-21 - Classe di laurea in scienze Della Pianificazione Territoriale, Urbanistica, Paesaggistica E Ambientale (Ex Cl 7 Urbanistica E Scienze Della Pianificazione Territoriale Ed Ambientale ex D.M. 509/99)
- L-26 - Classe di laurea in Scienze E Tecnologie Agro-Alimentari (Ex Cl 20 Scienze E Tecnologie Agrarie, Agroalimentari e Forestali ex D.M. 509/99)
- L-33 - Classe di laurea in Scienze Economiche (Ex Cl 28 Scienze Economiche ex D.M. 509/99)
- L-35 - Classe di laurea in Scienze Matematiche (Ex Cl 32 Scienze Matematiche ex D.M. 509/99)
- L-36 - Classe di laurea in Scienze Politiche E Delle Relazioni Internazionali (Ex Cl 15 Scienze Politiche E Relazioni Internazionali ex D.M. 509/99)
- L-37 - Classe di laurea in Scienze Sociali Per La Cooperazione, Lo Sviluppo e La Pace (Ex Cl 35 Scienze Sociali Per La Cooperazione, Lo Sviluppo e La Pace ex D.M. 509/99)
- L-40 - Classe di laurea in Sociologia (Ex Cl 36 Scienze Sociologiche ex D.M. 509/99)
- L-41 - Classe di laurea in Statistica (Ex Cl 37 Scienze Statistiche ex D.M. 509/99)
- LMG/01 - Classe di laurea a ciclo unico in giurisprudenza (ex cl 31 scienze giuridiche ex D.M. 509/99)

The certification of the prerequisites takes place before the registration, that will be without formative debts.

In the evaluation of the BA and for the classes that are not included in the point 1, the Coordinator of the Master Course, may ask an integration of number of credits equal to 3 to a



maximum of 6 in the following SSDs: SECS-S/06 OR MAT/05, SECS-P/07, SECS-P /08. The evaluation of the congruity of the preparation and professional attitude of the students will be verified however, if necessary, with individual interviews.

## **2. FINAL BACHELOR MARK**

Students with an Italian Bachelor Degree can enrol provided they got a minimum final mark of 85/110.

## **3. ADMISSION OF ITALIAN OR FOREIGN STUDENTS (EU OR EXTRA-EU) WITH A FOREIGN BACHELOR DEGREE**

The students are admitted provided they have a Bachelor Degree of three or four academic years or a Master Degree according to the rules required from the Students' Registrar Office. In the case of extra-EU students, up to the completion of the number reserved to the foreign students.

### **Admission requisites**

**A.** For the admission of students holding Bachelor Degrees from Class 17 and 28, ex DM 509 and class L33 ex DM 270, the verification of requisites is done by the Students' Registrar Office according to requisites stated in the Didactic Regulation Statement of the degree course.

**B.** For all the other students, given the requisite of the class of the Bachelor degree, the suitable preparation and personal attitude of the students will be verified by the examination of the titles (university career) and eventually with an individual interview, according to formalities annually detailed on the Web page of Department of Economics.

**C.** The suitable preparation and personal attitude of the students having an Italian Bachelor degree (three year degree ex D.M. 509/99; ex D.M. 270/04 or four year degree according to "old regulations") that is not in the list of the classes above mentioned (given the requisite of the final mark for the Italian titles of study) will be verified by the examination of the titles (university career, curriculum and motivation letter) by the Coordinator of the Master Course after having asked the opinion of the joint Committee teachers-students.

**D.** The suitable preparation and personal attitude of the students having a foreign degree will be verified by the examination of the titles (university career, curriculum, motivation letter) from the Internationalization Committee of the Department. The admission applications of the extra-EU students must be addressed to the Committee and foreign applicants must send it to the email. [foreign.students.eco@uninsubria.it](mailto:foreign.students.eco@uninsubria.it) within June 30<sup>th</sup> of each year, according to the formalities detailed in the Guide for international students on the web site of Department. For the application of the Visa for study reasons, students have to respect the deadlines established by the Italian Embassies or Consulates in the foreign countries.

The applications from EU students can be addressed to the Committee and sent to the email. [foreign.students.eco@uninsubria.it](mailto:foreign.students.eco@uninsubria.it) before the official opening of the registrations (August), along with the normal procedure of pre-admission forwarded to the Students' Registrar Office of the University of Insubria.

**As for the procedure of selection and admission to the Double- Degree program, future students can find all details in web-site of the Master Course GEEM.**



**Teaching calendar and exam timetable**

Classes start on September 11th 2017. The teaching calendar, the exam timetable and the dates of the final dissertation can be found on line on the website of the Department of Economics. The didactic calendar is as it follows:

<b>I Semester</b>	<b>Classes</b>	<b>Mid-term exams</b>	<b>Exams (2 sessions)</b>
	from September 11th 2017 to December 7th 2017	<b>I Mid-term exam</b> from October 23rd 2017 to October 28th 2017  <b>II Mid-term exam</b> from December 11th 2017 to December 23rd 2017	from January 8 <sup>th</sup> 2018 to February 10 <sup>th</sup> 2018  (2 examinations for I semester courses with or without mid-term exams; 1 examination for II semester courses with mid-term exams; 2 examinations for II semester courses without mid-term exams)
<b>II Semester</b>	<b>Classes</b>	<b>Mid-term exams</b>	<b>Exams</b>
	from February 12 <sup>th</sup> 2018 to May 26 <sup>th</sup> 2018	<b>I Mid-term exam</b> From March 26 <sup>th</sup> 2018 to April 7th 2018  <b>II Mid-term exam</b> from May 28 <sup>th</sup> 2018 to June 1 <sup>st</sup> 2018	from June 4 <sup>th</sup> 2018 to July 14 <sup>th</sup> 2018  (2 examinations for II semester courses with or without mid-term exams; 1 examination for I semester courses with mid-term



			exams; 2 examinations for I semester courses without mid-term exams)  From August 27 <sup>th</sup> 2018 to September 8 <sup>th</sup> 2018  (1 examination for all courses)
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Attendance is not mandatory, but it is strongly encouraged.

#### Prerequisites

There are no prerequisites among the exams of each semester.

#### Exams and teaching programs

The examinations can be written and/or oral. For those courses that are made up by two modules, the evaluation can be separated for each module or can be the average of the two. Starting from the a. y. 2016/2017, exceeding the Didactic Rule of the University, they are 5 ordinary examinations (the I mid-term exam and the II mid-term exams make an examination). Mid-term exams are programmed upon request to the teacher, the student has to pass with a positive result both the first and the second mid-term exam to pass the examination.

Teachers decide the mode of delivery of an examination and the time allowed to complete it. Teachers decide the duration of the validity of the I mid-term exam.

The examinations of I year courses can subsequently be taken only at the end of the lessons of the course (after having acquired the administrative frequency to the courses).

The programs of the courses, with all the bibliographical indications and all the useful information for the course, are online on the web pages of the Master Course. The programs are periodically updated and integrated.

The teaching calendar, the examination calendar and the Final Defence calendar can be found on the web site.

#### Exams for cancelled courses

The examinations of cancelled courses must be done, as a rule, according to the formalities and the programs when the course was active. Each change that makes it necessary to avoid the



obsolescence of the programs, is communicated by the teacher president of the Committee of examination (in the eLearning page of the teacher or on the programs published on the page web of the course of study).

The study plans are unchanged and the old examinations will be register according to the native denomination acquired in the study plan of the original enrolment.

### **English exams**

In the study plan of the Master Course there is a mandatory exam of Advanced Business English (3 ECTS).

As an elective exam, students enrolled to IBE specialisation have to possibility to choose the exam of Business English (3 ECTS).

The students who have already obtained a certificate that states an equal level of English knowledge can hand it to the Students' Registrar Office for the validation.

The Certificates are recognizable only if achieved in the last five years at the date of presentation for the validation (as stated by the Committee of the Faculty on 21.07.2009 and by the Committee of the Department on 19. 03. 2015)

#### **RECOGNISED ENGLISH CERTIFICATES:**

- **BEC HIGHER** (Business English Certificate)
- **ICFE** (International Certificate in Financial English)
- **CEIBT** (Certificate in English for International Business and Trade)
- **CAE** (Certificate in advanced English )
- **CPE** (Certificate of proficiency in English )

The complete list of the English certificates with the corresponding evaluation over 30/30 can be found on the web pages of the Master Course.

### **Internship**

The internship can be done upon request of the student and it can be put in the study plan (6 ECTS).

To get its recognition in the study plan it is necessary to have at least 400 hours working experience in firms or professional studies with which there is an agreement. Additional information can be found on the web page of the University of Insubria <http://www4.uninsubria.it/on-line/home/naviga-pertema/servizi/stage-e-tirocini.html> .

For other proposals it is possible to ask to the Stage office of the Department of Economics that is in charge of new activations and accreditations.

As for the choice of the internship, students can usefully ask the Coordinators of the Master Degree of each specialisation.



The 400-hour working experience will be recognised as Stage 6 ECTS (180 hours). The exceeding 120 hours can be recognised as a 3ECTS additional activity out of the study plan.

### Study plan

Students enrolled in the specialisation in International Business & Entrepreneurship have 9 ECTS elective courses in the first year, 9 ECTS elective courses and 6 ECTS for the internship or alternative activities in the second year.

Students enrolled in the specialisation in Economics of Innovation have 9 ECTS elective courses in the first year, 6 ECTS elective courses and 6 ECTS for the internship or alternative activities in the second year.

The submission of the study plan is on-line. Students have to fill it in in order to decide the elective courses, the internship or alternative activities. For the a. y. 2017/2018, students have to submit it **from October 20<sup>th</sup> to December 22<sup>nd</sup> 2017**.

It is worth remembering that students can ask to the Coordinator of the specialisation for an indicative interview for the right choice of the specialisation and of the elective courses.

Standard study plans are automatically approved, according to the procedure for the handing established by the General Rule of the Students' Registrar Office.

### General rules to submit an individual study plan

The student can hand in an individual study plan, provided it follows the rules for a consistent cultural project and it is suitable to the formative objectives and to the specific contents of the Master Course in Global Entrepreneurship Economics and Management.

The individual study plan is approved by the Coordinator of the Master Course or, of the specialisation. The individual study plan will respect the number of ECTS established in the different disciplinary areas as it is set in the didactic Manifesto of the Master Course.

#### **Courses and exams exceeding the allowed number**

If the student puts in the study plan of study other teachings in addition to those that are mandatory for the attainment of the Master Degree, these are considered additional. The credits acquired in in this way with a positive result are recorded in the career of the student and can be recognised according to the law in case of another enrolment.

The marks obtained by passing exceeding exams can't contribute to the final average of all the exams. (Art. 20 comma 5 of the Didactic Rule of the University).

In order to facilitate the enrolment to the Master Courses, bachelor students can put in their study plan no more than two additional teachings thus exceeding the number of ECTS to obtain the Bachelor Degree. The credits and the marks obtained for these additional teachings don't



count for the average of the mark but can be recorded in the career (art. 21 University Rule for the students).

### **How to obtain a transfer from other Master Courses**

In case of a transfer from another Master Course of the same class but from another University, or in case of change of course inside the University of Insubria, the Department keeps into account the specific formative objectives of the Degree Course and, respectful of the formative ties established by the Didactic Arrangement of the same Course, assures the recognition of the greatest possible number of ECTS already obtained by the students. In case of a transfer from a Master Course of a different class, from Insubria University or from another University even a foreign one, the Department proceeds to the verification of the requisites of access and the initial preparation as listed before.

For the recognition of the ECTS students may be asked to have an interview to verify the level of the acquired knowledges. In case of a transfer of the students from a Degree Course to another, of the same Class LM-77 and characterized by substantial homogeneity of the formative course of studies, the number of ECTS of the same scientific area directly recognized to the students can't be inferior to the 50% of those already gained. The evaluation, for the recognition of the ECTS, is done by the teacher responsible of the Degree Course.

The Department considers obsolete the ECTS acquired more than 10 years before the date when a student asks for the validation, therefore in such case any recognition, of verification and/or integrative examinations will be taken into consideration.

### **Final Dissertation**

The final exam counts for 18 ECTS. It consists in the oral defence of a written paper (Master Thesis) in English language, in front of a Committee composed by at least 5 lecturers and headed, as a rule, by a Full Professor of the Department of Economics. The formalities of carrying out the final exam are stated by special Rule of the Department and published in the section "Final Dissertation" on the web site of the Department and in the Didactic Rule of the Master Course.

#### **Reward for the rapidity in concluding the academic studies**

The prize is given as an incentive to the attainment of the degree in regular time. It consists in the recognition of 2 additional points (in one hundred-tenth), added to the final average of all the marks obtained by the student (expressed in one hundred-tenth). The additional points are automatically assigned by the Students' Registrar Office at the end of the academic career and are added to the mark of admission to the final exam (Final Dissertation) and are listed in the booklet of the student.





The prize is given to the students who graduate regularly in two years (within the last session of the academic year) at the end of the Master Course. The prize will be attributed to students enrolled as first year students starting from the a. y. 2015-2016.

**Possibility to anticipate the final dissertation**

The art. 29 paragraph 11 of the Didactic Rule of the University of Insubria establishes that *“the student can shorten the normal duration of the study course not over one semester in the last year of course. Such abbreviation doesn't involve a reduction of fees and university contributions.”* Since it is necessary to acquire the frequency before taking the examinations, the students who would like to have this benefice will be those who:

- have submitted a study plan that foresees the anticipation in the first year of course of the examinations of the second semester of the last (second) year;
- having obtained an abbreviation of career (validated examinations), must not take the examinations (already passed in another university for instance) in the second semester of the last year.

The formalities of the submission of the study plan, of the application for the final dissertation and the formalities of payment of the registration fees are listed at the Students' Registrar Office and on line in the section of the Students' Registrar Office web services.

**Services to Students**

**- Tutoring (Lecturers)**

On the web-site of the Master Course it is published the complete list of the lecturers who as Tutors and in collaboration with the Coordinators of the Master Course can help students in the compilation of the Study Plan.

**- Tutoring (Students)**

Every year the Department publishes the calls for paid collaborations for tutoring activities addressed to Master students.

The tutors are selected by the Committee made up by teachers and students according to the criteria established in the specific calls. Tutors develop their activity with reference to the disciplinary areas of Management, Economics, Law, Mathematics and Statistics and foreign Languages in collaboration the teachers in charge of the coordination of each specific area. The timetable of the activities of tutoring are published on-line on web pages of the Master Course. -

**-Foreign Students' office**

Foreign students currently enrolled in the Bachelor and Master Courses of the Department of Economics can find a Foreign Student's Office that offers services of orientation and tutorship, with the aim to facilitate their integration in the university and to give them a support in performing all the necessary administrative procedures.

**- Tutoring for disabled students**

The Department has named a Teacher who is in charge of the integration of the disabled students. The Teacher works in strict collaboration with the Office for Disabled Students of the University and has the responsibility to promote, to put into effect and to coordinate



interventions to guarantee to disabled students equal opportunities in the studies and in the university life.

For further information: [www.uninsubria.it/web/serv-disabili](http://www.uninsubria.it/web/serv-disabili) (in italian)

#### Additional Info

Students can check the Regulation Statement of the Master Course that can be found on the website of the Department of Economics.

<http://www4.uninsubria.it/on-line/home/naviga-per-tema/didattica/corsi-di-laurea/scheda1110.html>

#### Contacts

Office	address, email and people
Department of Economics	Via Monte Generoso , 71 - 21100 Varese
Web-site	<a href="http://www.uninsubria.it/magistrale-geem">www.uninsubria.it/magistrale-geem</a>
Administrative Office of the Department of Economics	<a href="mailto:dipartimento.economia@uninsubria.it">dipartimento.economia@uninsubria.it</a>
Didactic Office	<a href="mailto:didattica.eco@uninsubria.it">didattica.eco@uninsubria.it</a>
Foreign Students Office	<a href="mailto:foreign.students.eco@uninsubria.it">foreign.students.eco@uninsubria.it</a>
Students' Registrar Office	<a href="mailto:segrstudenti.eco@uninsubria.it">segrstudenti.eco@uninsubria.it</a>
<ul style="list-style-type: none"><li>• Responsible of the Master Course and Coordinator of the specialisation in <i>International Business &amp; Entrepreneurship</i></li><li>• Vice-Responsible of the Master Course and Coordinator of the specialisation in <i>Economics of Innovation</i></li></ul>	Prof. Alberto Onetti – <a href="mailto:alberto.onetti@uninsubria.it">alberto.onetti@uninsubria.it</a>  Prof. Raffaello Seri – <a href="mailto:raffaello.seri@uninsubria.it">raffaello.seri@uninsubria.it</a>



***MASTER DEGREE IN GLOBAL ENTREPRENEURSHIP ECONOMICS  
AND MANAGEMENT (GEEM)  
SPECIALISATION IN  
INTERNATIONAL BUSINESS & ENTREPRENEURSHIP  
Study Plan***

I year courses			ECTS	SSD	Activity	Area	Semester
Advanced Business English			3	L- LIN/12	other activities	additional activities	first
Corporate Banking			6	SECS- P/11	Main	Management	first
Entrepreneurship & Innovation Management			6	SECS- P/08	Main	Management	first
International Economics			6	SECS- P/08	Main	Management	second
Quantitative Methods for Management	<b>M O D U L E S</b>	Mod. 1 Applied Statistics	1	6+6	6 ECTS SECS- S/02	6 ECTS Main	first
		Mod. 2 Applied Mathematics	2		6 ECTS SECS- S/06	6 ECTS Main Stats- Maths	second
International Business			6	SECS- P/01	Main	Economics	second
International Trade Law and M & A Transborder Operations	<b>M O D U</b>	Mod. 1 International Trade Law	1	6+6	6 ECTS IUS/14	6 ECTS Main 6 ECTS Main	second
		Mod. 2 M & A			6 ECTS		second



	<b>L E S</b>	Transborder Operations		IUS/13			
Management and Governance of Family Firms			6	SECS- P/07	Main	Management	second
Performance Measurement			6	SECS- P/07	Main	Management	second
Elective courses			9		additional activities	free choice	

<b>II year courses</b>	<b>ECTS</b>	<b>SSD</b>	<b>Activity</b>	<b>Area</b>	<b>Semester</b>
Economics of Innovation	6	SECS- P/01	Main	Economics	first
Organization: People and Technologies	6	SECS- P/10	Main	Management	first
Lean Development and Agile Methodologies	3	INF/01	other activities	additional activities (art.10 co. 5 Lett.D)	second
Stage or elective course	6		other activities	additional activities ( art.10 co. 5 Lett.D)	
Elective courses	9		other activities	free chioce	
Dissertation	18		other activities	Final exam (art.10 co. 5 Lett. C)	

Among the didactic activities that have to be included in the study plan according to D.M. 270/04 there are:



- **Elective courses** maximum 18 ECTS. Students can choose any course of the Department of Economics and/or of the University of Insubria. The Department of Economics may decide a list of recommended teachings for each specialisation. In case of different choices from what recommended and/or offered by the Department, the student has to ask for the approval of the study plan to the Coordinator of the specialisation of the Master Degree before handing it in to the Students' Registrar Office
- **Didactic activities related to the final dissertation** and to the knowledge of a foreign language (art. 10 co. 5 lett. C). The foreign language is English.
- **Additional activities** (art. 10 co. 5 lett. d) include the internship (or alternative activities) informatics and other languages. The 400-hour working experience will be recognised as Stage 6 ECTS (180 hours). The exceeding 120 hours can be recognised as a 3ECTS additional activity out of the study plan.

<b>SUGGESTED ELECTIVE COURSES</b> <i>Specialisation International Business &amp; Entrepreneurship</i>			
Course	ECTS	SSD	Semester
Basic Mathematics	3	SECS-S/06	first
Business English	3	L-LIN/12	first
Entrepreneurship: Process and Practice (run by Visiting professors)	3	SECS-P/08	first
International Management Lab 1	3	SECS-P/08	first
Startup Lab 1	3	SECS-P/08	first
Business Planning	6	SECS-P/08	second
Digital Economy	6	SECS-P/07	second
Innovation Management: Process and Practice (run by Visiting professors)	3	SECS-P/08	second
Startup Lab 2	3	SECS-P/08	second
International Management Lab 2	3	SECS-P/08	second



***MASTER DEGREE IN GLOBAL ENTREPRENEURSHIP ECONOMICS  
AND MANAGEMENT (GEEM)  
SPECIALISATION IN  
ECONOMICS OF INNOVATION  
Study Plan***

I year courses			ECTS	SSD	Activity	Area	Semester
Advanced Business English			3	L- LIN/12	other activities	additional activities	first
Entrepreneurship & Innovation Management			6	SECS- P/08	Main	Management	first
International Economics			6	SECS- P/01	Main	Economics	first
Quantitative Methods for Management	<b>M O D U L E S</b>	Mod. 1	6+6	6 ECTS SECS- S/02	6 ECTS Main	Stats- Maths	first
		Mod. 2		6 ECTS SECS- S/06	6 ECTS Main		second
Econometrics of Competitive and Regulated Markets			12	SECS- P/05	Main		first and second
Behavioral Economics and Public Policies			6	SECS- P/02	Main	Economics	second
International Trade Law			6	IUS/14			second
Transport Economics & Innovation			6	SECS- P/01	Main	Economics	second
Elective courses			9		Other activities	Free choice	



II year courses	ECTS	SSD	Activity	Area	semester
Economics of Innovation	6	SECS-P/01	Main	Economics	first
Organization: People and Technologies	6	SECS-P/10	Main	Management	first
International Business	6	SECS-P/08	Main	Management	second
Management and Governance of Family Firms	6	SECS-P/07	Main	Management	second
Stage or elective course	6		other activities	additional activities ( art.10 co. 5 Lett.d)	
Elective courses	6		other activities	free choice	
Dissertation	18		other activities	Final exam (art.10 co. 5 Lett. c)	

Among the didactic activities that have to be included in the study plan according to D.M. 270/04 there are:

- **Elective courses** maximum 15 ECTS. Students can choose any course of the Department of Economics and/or of the University of Insubria. The Department of Economics may decide a list of recommended teachings for each specialisation. In case of different choices from what recommended and/or offered by the Department, the student has to ask for the approval of the study plan to the Coordinator of the specialisation of the Master Degree before handing it in to the Students' Registrar Office
- **Didactic activities related to the final dissertation** and to the knowledge of a foreign language (art. 10 co. 5 lett. C). The foreign language is English.
- **Additional activities** (art. 10 co. 5 lett. d) include the internship (or alternative activities) informatics and other languages. The 400-hour working experience will be recognised as Stage 6 ECTS (180 hours). The exceeding 120 hours can be recognised as a 3ECTS additional activity out of the study plan.



***SUGGESTED ELECTIVE COURSES***  
***Specialisation in Economics of Innovation***

Course	ECTS	SSD	Semester
Basic Mathematics	3	SECS-S/06	first
Seminar History of Innovation and Economic Growth	6	SECS-P/12	first
Seminar in Innovation Economics I	3	SECS-P/01	first
Topics in Economics I	3	SECS-P/01	first
Seminar in Industrial Dynamics and Evolution	6	SECS-S/06	second
Seminar in Innovation Economics II	3	SECS-P/01	second
Topics in Economics II	3	SECS-P/01	second

**Responsabile del Procedimento Amministrativo (L. 241/1990):** Patrizia Antonetti  
Tel. +39 0332 395002 – fax +39 0332 3950019 – [patrizia.antonetti@uninsubria.it](mailto:patrizia.antonetti@uninsubria.it)