



Master Degree in Global Entrepreneurship Economics & Management / GEEM (LM-77)
Curriculum in International Business and Entrepreneurship (IBE)
A.Y. 2026/2027 - First Year

FIRST SEMESTER Dal 28.9.2026 al 18.12.2026	SECOND SEMESTER Dal 15.2.2027 al 28.5.2027	
Advanced Business English (2 nd term 09.11.2026-11.12.2026) – ANGL-01/C L-LIN/12 (3 CFU – 20 hours) – to be assigned	Internat. Trade Law and Transnat. Business Law (12 CFU) Mod. 1 International Trade Law – (6 CFU – 40 hours) – Prof. Salvatore	
Corporate Banking – (6 CFU – 40 hours) – Prof. Uselli	Mod. 2 Transnational Business Law –(6 CFU – 40 hours) – Prof.ssa Ferrari F.	
Economics of Innovation –(6 CFU – 40 hours) – Prof. Castelnovo (10 hrs) / to be assigned (30 hrs) Supplementary teaching 12 hrs – to be assigned	Quantitative Methods for Management (12 CFU) Mod. 2 Applied Mathematics – STAT-04/A SECS-S/06 (6 CFU – 40 hours) – Prof. Vanni	
Entrepreneurship and Innovation Management – (6 CFU – 40 hours) – Prof. Onetti	Strategic Management and Business Planning – (6 CFU – 40 hours) – Prof.ssa Gazzola (20 hrs) / Prof. Amelio (20 hrs)	1 between
Quantitative Methods for Management (12 CFU) Mod. 1 Applied Statistics – (6 CFU – 40 hours) – Prof. Vanni	Open Innovation and Startup Ecosystems – – Prof. Onetti (20 hrs) / Prof.ssa Pisoni (20 hrs) Supplementary teaching 12 hrs – to be assigned	
	International Business – (6 CFU – 40 hours) – Pezzetti	1 between
	Seminar in Entrepreneurship and Innovation Management –(6 CFU – 40 hours) – Prof.ssaPisoni Supplementary teaching 12 hrs – to be assigned	
Startup Lab –(6 ECTS – 40 hourse) –Prof.ssa Pisoni Supplementary teaching 10 hrs – contratto		1 between
International Marketing Lab –(6 CFU – 40 hours) – Prof.ssa Pezzetti		

33 CFU TOTAL	30 CFU TOTAL	
Free Credits (6 CFU) FIRST YEAR 69 CFU TOTAL		

Second Year

FIRST SEMESTER Dal 28.9.2026 al 18.12.2026	SECOND SEMESTER Dal 15.2.2027 al 28.5.2027	
Lean Development and Agile Methodologies – (3 CFU – 20 hours) – to be assigned	International Economics – (6 CFU – 40 hours) – Spanò Supplementary teaching 10 hrs – Prof. Spanò	
	Management and Governance of Family Firms – (6 CFU – 40 hours) – Prof.ssa Montemerlo	
Organization: People and Technologies – (6 CFU – 40 hours) – to be assigned (20 hrs) / Prof.ssa Farao (20 hrs)	Digital Economy – (6 CFU – 40 hours) – Prof. Sacco	1 between
3/9 CFU TOTAL	12/18 CFU TOTAL	
Free Credits (6 CFU)		
Internship or elective courses (6 CFU)		
Dissertation (18 CFU) SECOND YEAR 51 CFU TOTAL		