



**UNIVERSITÀ DEGLI STUDI
DELL'INSUBRIA**

**TEACHING REGULATIONS OF THE
MASTER'S DEGREE COURSE IN
COMMUNICATION SCIENCES AND
TECHNIQUES**

DESCRIPTION OF THE CURRICULUM
(TEACHING REGULATIONS OF THE COURSE))
MASTER'S DEGREE COURSE
IN COMMUNICATION SCIENCES AND TECHNIQUES (LM-92)
A.Y. 2026-2027



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1. General information and organization

The Degree Programme belongs to **Class LM-92r – Theories of Communication** (Ministerial Decree of 16 March 2007, as amended pursuant to Ministerial Decree no. 1649/23) and is activated in accordance with the **didactic regulations approved on 26 March 2025**.

The Programme is delivered **in Italian** and adopts a **conventional (on-campus) mode** at the **Varese campus**, mainly in the buildings of the **Bizzozzero University Campus**, located at **via Ottorino Rossi 9**.

Seminar and laboratory activities may be carried out **in person** or **remotely in synchronous mode** via the **MS Teams platform**, depending on the specific requirements of each individual activity and on the teaching methods deemed necessary by the lecturer. The above-mentioned activities constitute an **integral part of the Educational Offer**, as outlined below.

The Master's Degree Programme in **Sciences and Techniques of Communication** was established in **2011** (with teaching activities starting on **3 October 2011**).

This Master's Programme is distinguished by its **innovative character** within the Italian academic landscape. Building upon and enriching a study programme grounded in a **solid humanities-based education**, the course adopts a **multidisciplinary and critically intercultural approach**, providing foundations in the fields of **communication and information**, and addressing the **new languages and tools** required by the **tertiary sector** and by contemporary professional contexts.

The Master's educational offer aims to provide graduates with **advanced knowledge and specialised skills** in the **historical-artistic, philosophical, legal, economic, communicative and linguistic-literary** fields. Particular attention is devoted to the principles of **institutional and corporate communication**, both public and private, without neglecting aspects related to **journalistic and media communication** in general, with a specific focus on the use of **new digital media**. The Master's Degree Programme provides the foundations for **access to PhD programmes** in the humanities and legal fields, orienting graduates towards the pursuit of **highly qualified research activities**.

The academic structure responsible for the Degree Programme is the **Department of Human Sciences and Innovation for the Territory (DiSUIT)**.

The **President** of the Degree Programme is Professor [Laura Facchin](#).

The relevant **Teaching Office** receives students in **Varese** and **Como** according to the arrangements and times indicated on the dedicated webpage:

- [Varese Teaching Office](#)
- [Como Teaching Office](#)



Appointments may take place:

- **in person**, on the days and at the times indicated at the above links;
- **remotely**, through the [InfoStudenti](#) service, by selecting one of the available time slots in the “Appointments” section. Using this procedure, students will receive an invitation to join the online appointment at their **institutional email address** (n.surname@studenti.uninsubria.it);
- for information requests and other enquiries, students must **exclusively use the [InfoStudenti](#) service**. Responses to messages sent to other email addresses are **not guaranteed**.

2. Admission to the study program

Access to the Programme: **Open Admission**

Admission to the Master's Degree Programme in **Sciences and Techniques of Communication** is open to graduates holding a Bachelor's degree in **Communication Sciences (Class L-20)**, as well as to graduates holding degrees in the following classes:

- L-01 Cultural Heritage
- L-03 Visual Arts, Music, Performing Arts and Fashion Studies
- L-05 Philosophy
- L-10 Literature
- L-11 Modern Languages and Cultures
- L-12 Linguistic Mediation
- L-15 Tourism Sciences
- L-19 Education and Training Sciences
- L-24 Psychological Sciences and Techniques
- L-36 Political Science and International Relations
- L-37 Social Sciences for Cooperation, Development and Peace
- L-39 Social Work Sciences
- L-40 Sociology
- L-42 History

Admission Interview Procedures

The personal preparation of all candidates—who are admitted to the interview as graduates belonging to the degree classes listed in the previous paragraph—is assessed through a **discussion on topics related to the main disciplines of Sciences and Techniques of Communication**.

The topics addressed may include:

- a) the relationship between the **history and evolution of mass media** in Western civilisation;
- b) **communication strategies in new media** and the role of digital platforms in the construction of public opinion;



- c) the main **legal and ethical issues** related to the journalistic and media professions in general;
- d) the principal **languages of communication**, including political language, and the **fundamental techniques of communication**;
- e) **television and cross-media storytelling**.

For candidates coming from degree classes **other than Communication Sciences (L-20)**, any need to strengthen basic preparation in areas such as **linguistics, law, history and philosophy, and marketing** will be identified, with the indication of appropriate supplementary study activities, where necessary.

The interview is conducted by a **Committee specifically appointed by the Degree Programme Council**, composed of academic staff. During the meeting, in addition to assessing the candidate's personal preparation and previous academic curriculum, a **dialogue between the Committee members and the candidates** is envisaged, aimed at understanding the **specific characteristics and structure of the study programme**.

The **interview schedule** is published on the **Degree Programme [webpage](#)**.

Failure to pass the interview will result in **exclusion from admission** to the Master's Degree Programme for the **current academic year**.

3. The educational path

Attendance is not compulsory, with the exception of the Other Skills Useful for Entry into the Labour Market (laboratories and seminars), which require attendance of at least 75% of the in-class or online activities.

For non-attending students or for students who are unable to attend the seminars/laboratories included in the Other Skills Useful for Entry into the Labour Market, it is also possible to include one additional examination in the individual Study Plan to cover the Other Skills, or alternatively to undertake a 100-hour internship, or to participate in advanced training courses that provide for the recognition of ECTS credits for the Other Skills.

Seminar and laboratory activities may be carried out in person or remotely in synchronous mode via the MS Teams platform, depending on the specific requirements of each individual activity and on the teaching methods deemed necessary by the lecturer.

It is also envisaged that attendance in synchronous online mode, via an MS Teams link provided individually to the student, may be granted in the following cases:

- students with disabilities, subject to certification by the competent [University office](#);
- students enrolled under the PA 110 e lode training project;
- students domiciled abroad who are awaiting completion of enrolment in the University's degree programmes.



Correspondence between ECTS Credits and Hours for Each Type of Activity

The University Educational Credit (CFU/ECTS) is the unit used to measure the workload required of a student, including individual study, who has an adequate initial preparation, for the acquisition of knowledge and skills in the educational activities provided for by the degree programme regulations, as set out in Article 5 of Ministerial Decree 270/04.

Each educational activity (course unit, laboratory, internship, thesis, etc.) within the degree programmes corresponds to a specific integer number of educational credits (CFU/ECTS).

Each ECTS credit corresponds to 25 hours of student workload, including hours of educational activities with the lecturer, as well as hours of independent study and individual work, necessary to complete the student's education.

The ECTS credits assigned to each educational activity are awarded to the student upon passing the examination or another form of assessment established in the Degree Programme Regulations.

Educational activities / ECTS credits:

- lectures: up to a maximum of 8 hours per ECTS credit;
- seminars and laboratories: up to a maximum of 8 hours per ECTS credit;
- professional internship: 25 hours per ECTS credit.

Assessment Methods for Educational Activities

The assessment and evaluation methods are detailed in the syllabus of each course unit.

Recognition of Professional Skills

Pursuant to Article 5, paragraph 7 of Ministerial Decree 270/04, the Degree Programme Council may recognise:

- certified professional knowledge and skills, in accordance with the applicable legislation;
- knowledge and skills acquired through post-secondary educational activities in whose design and implementation the University has been involved.

Requests for recognition are assessed by the Degree Programme Council. Recognition may be granted where the activity is consistent with the specific educational objectives of the degree programme and of the educational activities for which recognition is requested, also taking into account the content and duration (in hours) of the activity carried out.

The maximum number of recognisable credits is 12 ECTS credits.

Prerequisites and/or Progression Requirements

None are envisaged.

4. Final Examination – Description and CFU

Final Examination – Description and ECTS Credits

The final examination, prepared in original form by the student under the supervision of a thesis supervisor (possibly assisted by one or more co-supervisors), consists in the drafting of an original written dissertation on a specific scientific research topic, consistent with the candidate's academic background and studies.

The dissertation must demonstrate mastery of theoretical and methodological tools, argumentative skills,



and well-developed expressive abilities, also allowing for the possibility of an applied approach to different areas of the field of communication. The educational workload of the final examination corresponds to **20 ECTS credits**.

Procedures for the Final Examination and Assessment – Examination Board

The final examination consists of a **public presentation**, followed by a **brief discussion**, before an **Examination Board** composed of lecturers of the Degree Programme.

The assessment of the discussion of the Degree Thesis may result in an **increase in the final grade** with respect to the weighted average of examination marks, as follows:

- **up to 2 points above the average** for **compilative dissertations** (*satisfactory*);
- **up to 4 points** for **adequately structured and well-documented dissertations** (*good*);
- **up to 6 points** for dissertations demonstrating **good reconstructive ability, completeness of information and elements of critical analysis** (*very good*);
- **in addition**, the Examination Board, **acting unanimously**, may exceptionally award **up to 8 points** for dissertations that demonstrate **particularly outstanding abilities** in the phases of **collection of documentation and bibliographic material, critical processing of information**, as well as in the **overall organisation of the dissertation and written presentation** (*excellent*).

The Examination Board will also award an **additional 2 points** to the final grade if the graduating student has obtained **6 event points** through attendance, during the two-year programme, of **conferences/congresses, advanced seminars or equivalent activities**, subject to evaluation by the **Degree Programme Council (CdS)** (see Art. 3, last paragraph).

The distinction of **honours (lode)**, upon proposal of the **Chair of the Examination Board** or of the **thesis supervisor**, shall be awarded to students whose final grade corresponds to **110/110** and who have obtained **at least three honours distinctions** in the course examinations of the Degree Programme.

Students who have not obtained at least three honours distinctions, but who have a weighted average equal to or higher than 106/110, may be awarded the distinction of honours (*lode*), upon proposal of the Chair of the Examination Board or of the thesis supervisor, even in the absence of the minimum requirement regarding the number of honours distinctions in course examinations.

Further information is available on the [dedicated webpage](#).



PLANNED TEACHING – COHORT 2026-2027

1st Year (56 ECTS) - Year of delivery 2026/2027							
Course Unit	EC TS	SSD 2024	Type/Field (TAF/Area)	Hours	Semester	Course Type	Assess ment
TWO COURSE UNITS TO BE CHOSEN AMONG							
SUT0329 - MANAGING ORGANISATIONS AND ORGANISATIONAL BEHAVIOUR	8	ECON-07/A	B/Core / Social, economic and legal disciplines	64	2nd Semester	Optional (choose among)	Oral
SUT**** - INTERNATIONAL ENTERPRISES: MANAGEMENT, INNOVATION AND STRATEGIES	8	ECON-07/A	B/Core / Social, economic and legal disciplines	50 ore DiDEC	1st Semester	Optional (choose among)	Oral
SUT0344 - POLITICS, SOCIETY AND MEDIA	8	GSPS-02/A	B/Core / Social, economic and legal disciplines	64	2nd Semester	Optional (choose among)	Oral
SUT0389 - POLITICAL THEORY AND ARTIFICIAL INTELLIGENCE	8	GSPS-02/A	B/Core / Social, economic and legal disciplines	64	2nd Semester	Optional (choose among)	Oral
SUT0327 - CONTEMPORARY HISTORY AND BUSINESS IN THE MIDDLE EAST	8	HIST-03/A	B/Core / Social, economic and legal disciplines	64	1st Semester	Optional (choose among)	Oral
SUT0330 - POWER AND PUBLIC OPINION IN THE CONTEMPORARY AGE	8	GSP-03/A	B/Core / Social, economic and legal disciplines	64	1st Semester	Optional (choose among)	Oral
ONE COURSE UNIT TO BE CHOSEN AMONG							
SUT0345 - METHODOLOGY OF CONTINUING TRAINING IN WORKPLACE CONTEXTS	8	PAED01/A	B/Core / Cognitive disciplines and media languages	64	1st Semester	Optional (choose among)	Oral
SUT**** - METHODOLOGY OF THE SOCIAL SCIENCES	8	GSPS-06/A	B/Core / Cognitive disciplines and media languages	64	1st Semester	Optional (choose among)	Oral
SUT**** - PUBLIC AND CORPORATE ARCHIVAL SCIENCE	8	GSPS-06/A	B/Core / Cognitive disciplines and media languages	64	2nd Semester	Optional (choose among)	Oral
ONE COURSE UNIT TO BE CHOSEN AMONG							
SUT0328 - ENGLISH FOR INSTITUTIONAL COMMUNICATION AND MEDIA INDUSTRY	8	ANGL-01/C	C/Related/Supplementary / Related or supplementary educational activities	64	1st Semester	Optional (choose among)	Oral
SUT0019 - ENGLISH FOR CORPORATE COMMUNICATION	8	ANGL-01/C	C/Related/Supplementary / Related or supplementary educational activities	64	1st Semester	Optional (choose among)	Oral
ONE COURSE UNIT TO BE CHOSEN AMONG							
SUT0020 - DIGITAL JOURNALISM	8	INFO-01/A	B/Core / Theories and techniques of information and communication	64	1st Semester	Optional (choose among)	Oral
SUT0390 - INTRODUCTION TO ARTIFICIAL INTELLIGENCE AND ITS APPLICATIONS	8	INFO-01/A	B/Core / Theories and techniques of information and communication	64	2nd Semester	Optional (choose among)	Oral



SUT**** - AESTHETICS AND CREATIVE FORMS OF COMMUNICATION	8	PHIL-04/A	B/Core / Theories and techniques of information and communication	64	2nd Semester	Optional (choose among)	Oral
ONE COURSE UNIT TO BE CHOSEN AMONG							
SUT0268 - ECONOMICS AND SOCIAL RESPONSIBILITY	8	ECON-04/A (DM 133/21)	C/Related/Supplementary / Related or supplementary educational activities	64	2nd Semester	Optional (choose among)	Oral
SUT0341 - CONTEMPORARY ART, SOCIETY AND ENTERPRISE	8	ARTE-01/C	C/Related/Supplementary / Related or supplementary educational activities	64	1st semester	Optional (choose among)	Oral
SUT0026 - SOCIAL PSYCHOLOGY OF COMMUNICATION	8	PSIC-01/A	C/Related/Supplementary / Related or supplementary educational activities	64	2nd Semester	Optional (choose among)	Oral
ONE COURSE UNIT TO BE CHOSEN AMONG							
SCV0301 - HISTORY AND MEDIA	8	HIST-03/A	B/Core / Social, economic and legal disciplines	64	1st semester	Optional (choose among)	Oral
SUT0332 - COMMUNICATION, MANAGEMENT AND PUBLIC HEALTH POLICIES	8	GSPS-07/A	B/Core / Social, economic and legal disciplines	64	2nd Semester	Optional (choose among)	Oral
SUT0333 - AQUATIC ENVIRONMENTS: KNOWLEDGE, COMMUNICATION AND BUSINESS CONTEXT	8	SDEA-01/A	B/Core / Social, economic and legal disciplines	64	2nd Semester	Optional (choose among)	Oral
2nd Year (64 ECTS) - Year of delivery 2027/2028							
Course Unit	EC TS	SSD 2024	Type/Field (TAF/Area)	Hours	Semester	Course Type	Assessment
ONE COURSE UNIT TO BE CHOSEN AMONG							
SUT0136 - LAW AND PROFESSIONAL ETHICS OF INFORMATION	8	SDEA-01/A	B/Core / Social, economic and legal disciplines	64	1st Semester	Optional (choose among)	Oral
SUT0335 - ECONOMIC HISTORY OF CONTEMPORARY EUROPE	8	HIST-03/A	B/Core / Social, economic and legal disciplines	64	2nd Semester	Optional (choose among)	Oral
SCV0625 - SOCIAL EVENTS AND COMMUNICATION PROCESSES	8	GSPS-07/A	B/Core / Social, economic and legal disciplines	64	2nd Semester	Optional (choose among)	Oral
ONE COURSE UNIT TO BE CHOSEN AMONG							
SUT0337 - PUBLIC ORGANISATIONS AND THE THIRD SECTOR IN THE NETWORKED SOCIETY	8	INFO-01/A	B/Core / Theories and techniques of information and communication	64	2nd Semester	Optional (choose among)	Oral
SUT0392 - PHILOSOPHY OF ARTIFICIAL INTELLIGENCE	8	PHIL-01/A	B/Core / Theories and techniques of information and communication	64	1st Semester	Optional (choose among)	Oral
SUT0338 - CONTEMPORARY THEORETICAL PHILOSOPHY	8	PHIL-01/A	B/Core / Theories and techniques of information and communication	64	1st Semester	Optional (choose among)	Oral
ONE COURSE UNIT TO BE CHOSEN AMONG							
SUT0393 - FOUNDATIONS OF INTERNET LAW AND ARTIFICIAL INTELLIGENCE LAW	8	GIUR-17/A (DM 133/21)	C/Related/Supplementary / Related or supplementary educational activities	64	2nd Semester	Optional (choose among)	Oral



GIU0862 - THE MEDITERRANEAN SPACE: RELIGIONS, ECONOMIES AND CULTURES	8	GIUR-07/A (DM 133/21)	C/Related/Supplementary / Related or supplementary educational activities	50 ore DiDEC	2nd Semester	Optional (choose among)	Oral
SUT0340 - ECONOMICS OF GLOBALISATION AND EMERGING MARKETS	8	ECON-02/A (DM 133/21)	C/Related/Supplementary / Related or supplementary educational activities	50 ore DiDEC	2nd Semester	Optional (choose among)	Oral
ONE COURSE UNIT TO BE CHOSEN AMONG							
SUT**** - METHODS AND COMMUNICATION OF CULTURAL AND ARCHAEOLOGICAL HERITAGE	8	GLOT-01/A	B/Core / Theories and techniques of information and communication	64	2nd Semester	Optional (choose among)	Oral
SUT0255 - PSYCHOLINGUISTICS AND INFORMATION	8	GLOT-01/A	B/Core / Theories and techniques of information and communication	64	1st Semester	Optional (choose among)	Oral
SCV0304 - LANGUAGES AND TECHNIQUES OF MASS MEDIA COMMUNICATION	8	GLOT-01/A	B/Core / Theories and techniques of information and communication	64	2nd Semester	Optional (choose among)	Oral
Other training activities							
Course Unit	EC TS	Type/Field (TAF/Area)					
SCV0676 - THESIS PREPARATION	19	E/Final Examination / Final examination					
SCV0675 - FINAL DISSERTATION	1	E/Final Examination / Final examination					
SCV0222 - OTHER SKILLS USEFUL FOR EMPLOYMENT	4	F/Other / Other skills useful for employment					
STUDENT'S CHOICE	8	D / Student's choice					