



**UNIVERSITÀ DEGLI STUDI  
DELL'INSUBRIA**

**TEACHING REGULATIONS OF THE  
MASTER'S DEGREE COURSE IN  
COMMUNICATION SCIENCES AND  
TECHNIQUES**

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DESCRIPTION OF THE CURRICULUM  
(TEACHING REGULATIONS OF THE COURSE))  
MASTER'S DEGREE COURSE  
IN COMMUNICATION SCIENCES AND TECHNIQUES (LM-92)  
A.Y. 2025-2026



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### **1. General information and organization**

The Course, which belongs to the LM-92r class - Theories of Communication (DM 16 March 2007, reformed pursuant to DM 1649/23) - is activated in accordance with the didactic regulations of 26/03/2025.

The Course is delivered in Italian and in conventional mode (presence) on the Varese campus, mainly in the Halls of the Bizzozzero University Campus in via Ottorino Rossi 9.

As from the Academic Year 2025-2026, seminar and workshop activities will be conducted mainly at a distance in synchronous mode via the M. Teams platform. The above-mentioned activities are an integral part of the Educational Offer, as outlined below.

The Master's Degree Course in Communication Sciences and Techniques was established in 2011 (with teaching commencing on 3 October 2011).

This master's degree course is distinguished by its innovative nature in the Italian academic panorama. Completing and enriching an educational pathway based on a solid humanistic background, the course adopts a critical multidisciplinary and intercultural approach, providing fundamentals relating to communication and information, addressing the new languages and tools required by the tertiary sector and contemporary professional contexts.

The Master's degree programme aims to provide graduates with advanced knowledge and specialist skills in the fields of history and art, philosophy, law, economics, communication and linguistics/literature. Particular attention is devoted to the principles of institutional and corporate communication, both public and private, without neglecting aspects related to journalistic and media communication in general, with a focus on the use of new digital media. The Master's Degree Course provides the foundations for access to a PhD in humanistic-legal sciences, orienting towards the exercise of a highly qualified research activity.

The teaching structure responsible for the course of study is the Department of Human Sciences and Innovation for the Territory (DiSUIT).

The President of the course is Prof. Laura Facchin.

The teaching secretariat receives students in Varese and Como according to the procedures and times indicated on the dedicated page:

- [Varese office](#)
- [Como office](#)

Appointments may be made

- in person on the days and times indicated in the links above;
- remotely via the [InfoStudenti](#) service, by selecting one of the times available in the 'Appointments' section. With this procedure you will receive an invitation to attend the online appointment at your institutional e-mail address (n.cognome@studenti.uninsubria.it).



- For enquiries and other questions, students should use the InfoStudents service exclusively. A reply to messages sent to other mailboxes will not be guaranteed.

## ***2. Admission to the study program***

Access to the Course: open access

Admission to the Master's Degree Course in Communication Sciences and Techniques is open to graduates in the Communication Sciences degree class L-20, and to graduates in the classes

- L-01 Cultural Heritage
- L-03 Disciplines of the figurative arts of music of performing arts and fashion
- L-05 Philosophy
- L-10 Humanities
- L-11 Modern languages and cultures
- L-12 Language Mediation
- L-15 Tourism sciences
- L-19 Education and training sciences
- L-24 Class of degrees in psychological sciences and techniques
- L-36 Political sciences and international relations
- L-37 Social sciences for cooperation, development and peace
- L-39 Class of degrees in social service sciences
- L-40 Sociology
- L-42 History

### *Procedure for admission to the interview*

The personal preparation of all candidates, admitted to the interview as graduates belonging to the degree classes indicated in the previous paragraph, is assessed through a discussion of topics relating to the main disciplines of Communication Sciences and Techniques. Topics covered may include:

- (a) relations between the history and evolution of mass media in Western civilisation;
- (b) communication strategies in the new media and the role of digital platforms in the construction of public opinion;
- (c) the main legal and ethical issues related to the journalistic and media profession in general;
- (d) the main languages, including political ones, and the fundamental techniques of communication; television and cross-media storytelling.

For candidates coming from degree classes other than Communication Sciences (L-20), possible needs for strengthening basic preparation in areas such as linguistics, law, history and philosophy, marketing, will be identified, with the indication of appropriate in-depth studies, if necessary.

The interview is conducted by a Commission specifically appointed by the Course Council and composed of lecturers. During the meeting, in addition to the verification of personal preparation and previous studies, there will be a moment of dialogue between the lecturers and the candidates, aimed at understanding their specific training objectives and professional ambitions.



The interview schedule is published on the Course of Study webpage.

Failure to pass the interview will result in exclusion from access to the Master's degree course for the current academic year.

### **3. *The educational path***

There is no obligation to attend, with the exception of Other knowledge useful for entering the world of work (workshops and seminars), which require attendance of at least 75% of classroom or distance activities. Non-attending students or students who are unable to attend seminars/workshops envisaged under Other knowledge useful for integration into the world of work may also include in their Career Plan 1 additional examination to cover Other knowledge, or carry out a 100-hour internship, or take part in Higher Education courses that provide for the recognition of CFUs for Other knowledge. We would like to remind you that from the Academic Year 2025-2026 seminar and workshop activities will be carried out mainly at a distance in synchronous mode via the M. Teams platform. The above-mentioned activities form an integral part of the Training Programme.

There is also provision for distance learning in synchronous mode, via an M. Teams link provided personally to the student in the following cases

- students with disabilities, subject to certification by the competent office;
- students enrolled under the PA 110 e lode training project;
- students domiciled abroad awaiting finalisation of enrolment in courses at the University.

*Correspondence CFU/hours for each type of activity (frontal teaching, tutorials, laboratories, internships and apprenticeships, seminars, etc.)*

University Educational Credit - CFU, is the measure of the volume of learning work, including individual study, required of a student in possession of adequate initial preparation for the acquisition of knowledge and skills in the educational activities envisaged by the didactic Regulations of the study courses, as indicated in Article 5 of Ministerial Decree 270/04.

Any formative activity (teaching, laboratory, internship or thesis, etc.) of the study courses corresponds to a given whole number of formative credits (CFU).

Each CFU corresponds to 25 hours of the student's commitment, including the hours of formative activity in the presence of the lecturer and the hours of autonomous study and personal revision required to complete his/her training.

**The ECTS credits corresponding to each learning activity are acquired by the student upon passing the exam or another form of assessment as established in the academic regulations of the study program.**



**Learning Activities / ECTS Credits:**

- Lectures: up to a maximum of 8 hours per ECTS credit;
- Seminars and workshops: up to a maximum of 8 hours per ECTS credit;
- Professional internship: 25 hours per ECTS credit;

**Assessment methods for learning activities**

The methods of assessment and evaluation are detailed in the syllabus of each course.

**Recognition of professional skills:**

Pursuant to Article 5, paragraph 7 of Ministerial Decree 270/04, the Course Council may recognize:

- Certified professional knowledge and skills, in accordance with current regulations;
- Knowledge and skills acquired through post-secondary educational activities in which the university participated in the planning and implementation.

The request for recognition will be evaluated by the Course Council. Recognition may be granted if the activity is consistent with the specific educational objectives of the study program and the learning activities for which recognition is requested, taking into account both the content and the number of hours of the activity carried out.

The maximum number of credits that can be recognized is 12 ECTS.

**Prerequisites and/or restrictions**

None.

**4. Final Examination – Description and CFU**

The final examination, written independently by the student under the supervision of a faculty advisor (possibly assisted by one or more co-advisors), consists of the drafting of an original written thesis on a specific scientific research topic, consistent with the candidate's academic background and field of study. The thesis must demonstrate mastery of theoretical and methodological tools, argumentative skills, and mature expressive ability, with the possibility of applying an interdisciplinary approach within different areas of communication. The final examination carries a workload of 20 ECTS credits. Full information is available by clicking [here](#).

**Evaluation and Procedures – Examining Committee**

The final examination involves a public presentation, followed by a short discussion, in front of a committee of faculty members from the Degree Program. The evaluation of the thesis discussion may result in an increase of the final grade, in comparison to the weighted average, according to the following scale:

- up to 2 additional points for compilation theses (sufficient);
- up to 4 additional points for well-structured and documented theses (good);
- up to 6 additional points for theses with solid analytical reconstruction, complete information, and critical insight (very good);
- additionally, the Committee may unanimously award up to 8 extra points for theses that demonstrate



outstanding abilities in the collection of documentation and bibliographic material, critical analysis, overall organization, and written presentation (excellent).

The Committee will also award 2 additional points if the candidate has obtained 6 “seminar points” through participation during the two-year program in conferences, academic seminars, or equivalent activities, as evaluated by the Degree Program Committee (see Art. 3, final paragraph).

### **Honors Distinction (cum laude)**

The honors distinction may be awarded, upon the proposal of the Committee Chair or the thesis advisor, to students who obtain a final score of 110/110 and have received at least 3 "cum laude" distinctions in their coursework.

Students who have not received at least 3 “cum laude” grades but have an average grade equal to or greater than 106/110 may still be awarded the honors distinction upon the proposal of the Committee Chair or the thesis advisor, even if they do not meet the minimum requirement for the number of “cum laude” grades in course exams.

Further details can be found on the dedicated page.



PLANNED TEACHING – COHORT 2026-2026

1° Anno (56 CFU) - coorte 2025-26 - Anno di erogazione 2025-26								
Attività Formativa	CFU	Settore	TAF/Ambito	Ore Att. Front.	Periodo	Tipo insegnamento	Tipo esame	Note
<b>DUE INSEGNAMENTI A SCELTA TRA</b>								
SUT0329 - GESTIRE LE ORGANIZZAZIONI E I COMPORTAMENTI ORGANIZZATIVI	8	ECON-07/A ex SECS-P/08	B/Caratterizzante / Discipline sociali, economiche e giuridiche	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	
SUT0326 - STRATEGIE PER L'INTERNAZIONALIZZAZIONE DELLE IMPRESE	8	ECON-07/A ex SECS-P/08	B/Caratterizzante / Discipline sociali, economiche e giuridiche	LEZ: 50 ore DiDEC	Primo Semestre	Insegnamento a scelta tra	Orale	Mutuazione Didec (50 ore DiDEC)
SUT0344 - POLITICA, SOCIETA' E MEDIA	8	GSPS-02/A ex SPS/04	B/Caratterizzante / Discipline sociali, economiche e giuridiche	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	
SUT0389 - TEORIA POLITICA E INTELLIGENZA ARTIFICIALE	8	GSPS-02/A ex SPS/04	B/Caratterizzante / Discipline sociali, economiche e giuridiche	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	
SUT0327 - STORIA CONTEMPORANEA E BUSINESS IN MEDIO ORIENTE	8	HIST-03/A ex M-STO/04	B/Caratterizzante / Discipline sociali, economiche e giuridiche	LEZ:64	Primo Semestre	Insegnamento a scelta tra	Orale	
SUT0330 - POTERE E OPINIONE PUBBLICA NELL'ETÀ CONTEMPORANEA	8	GSP-03/A ex SPS/02	B/Caratterizzante / Discipline sociali, economiche e giuridiche	LEZ:64	Primo Semestre	Insegnamento a scelta tra	Orale	
<b>UN INSEGNAMENTO A SCELTA TRA</b>								
SUT0345 - METODOLOGIA DELLA FORMAZIONE CONTINUA NEI CONTESTI DI LAVORO	8	PAED01/A ex M-PED/01	B/Caratterizzante / Discipline cognitive e dei linguaggi medial	LEZ:64	Primo Semestre	Insegnamento a scelta tra	Orale	
GIU0560 - SOCIOLOGIA DELLE CULTURE	8	GSPS-06/A ex SPS/08	B/Caratterizzante / Discipline cognitive e dei linguaggi medial	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	MUTUATO DA LINGUE MODERNE - DIDEDEC
SUT0334 - ARCHIVISTICA E DIPLOMATICA NEGLI ARCHIVI PUBBLICI E DI IMPRESA	8	GSPS-06/A ex SPS/08	B/Caratterizzante / Discipline cognitive e dei linguaggi medial	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	
<b>UN INSEGNAMENTO A SCELTA TRA</b>								
SUT0328 - ENGLISH FOR INSTITUTIONAL COMMUNICATION AND MEDIA INDUSTRY	8	ANGL-01/C ex L-LIN/12	C/Affine/Integrativa / Attività formative affini o integrative	LEZ:64	Primo Semestre	Insegnamento a scelta tra	Orale	





SUT0019 - ENGLISH FOR CORPORATE COMMUNICATION	8	ANGL-01/C ex L-LIN/12	C/Affine/Integrativa / Attività formative affini o integrative	LEZ:64	Primo Semestre	Insegnamento a scelta tra	Orale	
<b>UN INSEGNAMENTO A SCELTA TRA</b>								
SUT0020 - GIORNALISMO DIGITALE	8	INFO-01/A ex INF/01	B/Caratterizzante / Teorie e tecniche dell'informazione e della comunicazione	LEZ:64	Primo Semestre	Insegnamento a scelta tra	Orale	
SUT0390 - INTRODUZIONE ALL'INTELLIGENZA ARTIFICIALE E ALLE SUE APPLICAZIONI	8	INFO-01/A ex INF/01	B/Caratterizzante / Teorie e tecniche dell'informazione e della comunicazione	LEZ:64	Primo Semestre	Insegnamento a scelta tra	Orale	
SUT0391 - ESTETICA E FORME DELLA COMUNICAZIONE	8	PHIL-04/A ex M-FIL/04	B/Caratterizzante / Teorie e tecniche dell'informazione e della comunicazione	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	
<b>UN INSEGNAMENTO A SCELTA TRA</b>								
SUT0268 - ECONOMIA E RESPONSABILITA' SOCIALE	8	SECS-P/06 (DM 133/21)	C/Affine/Integrativa / Attività formative affini o integrative	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	
SUT0341 - ARTE CONTEMPORANEA, SOCIETA' E IMPRESA	8	ARTE-01/C ex L-ART/03	C/Affine/Integrativa / Attività formative affini o integrative	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	
SUT0026 - PSICOLOGIA SOCIALE DELLA COMUNICAZIONE	8	PSIC-01/A ex M-PSI/01	C/Affine/Integrativa / Attività formative affini o integrative	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	
<b>UN INSEGNAMENTO A SCELTA TRA</b>								
SCV0301 - STORIA E MEDIA	8	HIST-03/A ex M-STO/04	B/Caratterizzante / Discipline sociali, economiche e giuridiche	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	
SUT0332 - COMUNICAZIONE, MANAGEMENT E POLITICHE DELLA SANITÀ PUBBLICA	8	GSPS-07/A ex SPS/11	B/Caratterizzante / Discipline sociali, economiche e giuridiche	LEZ:64	Primo Semestre	Insegnamento a scelta tra	Orale	
SUT0333 - AMBIENTI ACQUATICI: CONOSCENZA, COMUNICAZIONE E CONTESTO D'IMPRESA	8	SDEA-01/A ex M-DEA/01	B/Caratterizzante / Discipline sociali, economiche e giuridiche	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	



**2° Anno (64 CFU) - anno di erogazione 2026-27**

Attività Formativa	CFU	Settore	TAF/Ambito	Ore Att. Front.	Periodo	Tipo insegnamento	Tipo esame	
<b>UN INSEGNAMENTO A SCELTA TRA</b>								
SUT0136 - DIRITTO E DEONTOLOGIA DELL'INFORMAZIONE	8	SDEA-01/A ex M-DEA/01	B/Caratterizzante / Discipline sociali, economiche e giuridiche	LEZ:64	Primo Semestre	Insegnamento a scelta tra	Orale	
SUT0335 - STORIA ECONOMICA DELL'EUROPA CONTEMPORANEA	8	HIST-03/A ex M-STO/04	B/Caratterizzante / Discipline sociali, economiche e giuridiche	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	
SCV0625 - EVENTI SOCIALI E PROCESSI COMUNICATIVI	8	GSPS-07/A ex SPS/11	B/Caratterizzante / Discipline sociali, economiche e giuridiche	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	
<b>UN INSEGNAMENTO A SCELTA TRA</b>								
SUT0337- ORGANIZZAZIONI PUBBLICHE E TERZO SETTORE NELLA <i>NETWORKED SOCIETY</i>	8	INFO-01/A ex INF/01	B/Caratterizzante / Teorie e tecniche dell'informazione e della comunicazione	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	
SUT0392- FILOSOFIA DELL'INTELLIGENZA ARTIFICIALE	8	PHIL-01/A ex M-FIL/01	B/Caratterizzante / Teorie e tecniche dell'informazione e della comunicazione	LEZ:64	Primo Semestre	Insegnamento a scelta tra	Orale	
SUT0338- FILOSOFIA TEORETICA CONTEMPORANEA	8	PHIL-01/A ex M-FIL/01	B/Caratterizzante / Teorie e tecniche dell'informazione e della comunicazione	LEZ:64	Primo Semestre	Insegnamento a scelta tra	Orale	
<b>UN INSEGNAMENTO A SCELTA TRA</b>								
SUT0393- FONDAMENTI DI DIRITTO DELL'INTERNET E DELL'INTELLIGENZA ARTIFICIALE	8	IUS/20 (DM 133/21)	C/Affine/Integrativa / Attività formative affini o integrative	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	
GIU0862 - LO SPAZIO MEDITERRANEO: RELIGIONI, ECONOMIE E CULTURE	8	GIUR-07/A ex IUS/11 (DM 133/21)	C/Affine/Integrativa / Attività formative affini o integrative	LEZ:50 ore DiDEC	Secondo Semestre	Insegnamento a scelta tra	Orale	Mutuaione Didec (50 ore DiDEC)
SUT0340 - ECONOMIA DELLA GLOBALIZZAZIONE E DEI MERCATI EMERGENTI	8	ECON-02/A ex SECS-P/02 (DM 133/21)	C/Affine/Integrativa / Attività formative affini o integrative	LEZ:50 ore DiDEC	Secondo Semestre	Insegnamento a scelta tra	Orale	Mutuaione Didec (50 ore DiDEC)
<b>UN INSEGNAMENTO A SCELTA TRA</b>								



SUT0243 - LINGUAGGI E TUTELA DEL PATRIMONIO ARTISTICO E MUSICALE	8	GLOT-01/A ex L-LIN/01	B/Caratterizzante / Teorie e tecniche dell'informazione e della comunicazione	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	
SUT0255 - PSICOLINGUISTICA E INFORMAZIONE	8	GLOT-01/A ex L-LIN/01	B/Caratterizzante / Teorie e tecniche dell'informazione e della comunicazione	LEZ:64	Primo Semestre	Insegnamento a scelta tra	Orale	10h Nitti + bando
SCV0304 - LINGUAGGI E TECNICHE DELLA COMUNICAZIONE MASSMEDIATICA	8	GLOT-01/A ex L-LIN/01	B/Caratterizzante / Teorie e tecniche dell'informazione e della comunicazione	LEZ:64	Secondo Semestre	Insegnamento a scelta tra	Orale	

Unità Didattiche		
SCV0676 - PREPARAZIONE TESI DI LAUREA	19	PROFIN_S
SCV0675 - DISSERTAZIONE FINALE	1	PROFIN_S
SCV0222 - ALTRE CONOSCENZE UTILI PER L'INSERIMENTO NEL MONDO DEL LAVORO	4	NN
A SCELTA DELLO STUDENTE	8	NN