



Master Degree in Global Entrepreneurship Economics & Management / GEEM (LM-77)
Curriculum in International Business and Entrepreneurship (IBE)
A.Y. 2025/2026 - First Year

FIRST SEMESTER 29.9.2025 – 19.12.2025	SECOND SEMESTER 16.2.2026 – 29.5.2026	
Advanced Business English (2 nd term 10.11.2025-19.12.2025) – (3 ECTS) – Prof. Bertolotti	Internat. Trade Law and Transnat. Business Law (12 ECTS) Mod. 1 International Trade Law – (6 ECTS) – Prof.Salvatore Mod. 2 Transnational Business Law – (6 ECTS) – Prof.Ferrari F.	
Corporate Banking – (6 ECTS) – Prof.Uselli		
Economics of Innovation – (6 ECTS) – Prof. Castelnovo (12 hrs) / Prof.Vezzulli (28 hrs) Supplementary teaching 12 hrs – Prof.Di Maio	Quantitative Methods for Management (12 ECTS) Mod. 2 Applied Mathematics – (6 ECTS) – Prof.Vanni	
Entrepreneurship and Innovation Management – (6 ECTS) – Prof.Onetti	Strategic Management and Business Planning – (6 ECTS) – Prof. Gazzola (20 hrs) / Prof.Amelio (20 hrs)	1 between
Quantitative Methods for Management (12 ECTS) Mod. 1 Applied Statistics – (6 ECTS) – Prof.Vanni	Open Innovation and Startup Ecosystems – (6 ECTS) – Prof.Onetti (20 hrs) / Prof. Pisoni (20 hrs) Supplementary teaching 10 hrs --to be assigned	
	International Business – (6 ECTS) – Prof.Pezzetti	1 between
	Seminar in Entrepreneurship and Innovation Management – (6 ECTS) – Prof.Pisoni Supplementary teaching 10 hrs – to be assigned	
Startup Lab – SECS-P/08 (6 ECTS) – Prof. Pisoni Supplementary teaching 10 hrs – to be assigned		1 between
International Marketing Lab – SECS-P/08 (6 ECTS) – Prof. Pezzetti		
33 ECTS TOTAL	30 ECTS TOTAL	
Free Credits (6 ECTS)		

FIRST YEAR 69 ECTS TOTAL	
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Second Year

FIRST SEMESTER 29.9.2025 – 19.12.2025	SECOND SEMESTER 16.2.2026 – 29.5.2026	
Lean Development and Agile Methodologies – (3 ECTS) – to be assigned	International Economics – (6 ECTS) – Prof. Spanò Supplementary teaching 10 hrs – Prof. Spanò	
	Management and Governance of Family Firms – (6 ECTS) – Prof. Montemerlo	
Organization: People and Technologies – (6 ECTS) – Prof. Biffi (20 hrs) / Prof. Farao (20 hrs)	Digital Economy – (6 ECTS) – Prof. Sacco	1 between
3/9 ECTS TOTAL	12/18 ECTS TOTAL	
Free Credits (6 ECTS)		
Internship or elective courses (6 ECTS)		
Dissertation (18 ECTS) SECOND YEAR 51 ECTS TOTAL		