



CURRICULUM - HERITAGE AND CULTURAL TOURISM MANAGEMENT (HCTM)

1ST YEAR							
SEM	COURSE TITLE	Name of MODULES	SDS scientific disciplinary sector	DISCIPLINARY FIELDS/TYPE OF TEACHING ACTIVITIES*	ECTS	HOURS	ASSESSMENT METHOD*
1°	DESTINATION MANAGEMENT AND MARKETING		SECS-P/08	Business and management disciplines/B	8	50	Exam
1°	BUSINESS ENGLISH FOR TOURISM AND HOSPITALITY		L-LIN/12	Foreign languages/B	10	60	Exam
1°	ENVIRONMENTAL AND URBAN SOCIOLOGY		SPS/08	Legal and social disciplines/B	8	50	Exam
1°	MEDIEVAL ART AND ARCHAEOLOGY OF THE TERRITORY		L-ART/01	Historical, arts and performing arts disciplines/B	8	50	Exam
2°	ECONOMICS OF ART AND CULTURE		SECS-P/03	Related or supplementary educational activities/C	8	50	Exam
2°	PRIVATE LAW OF ART AND CULTURE		IUS/01	Legal and social disciplines/B	8	50	Exam
2°	SUSTAINABLE TOURISM GEOGRAPHY		M-GGR/01	Disciplines of territory/B	8	50	Exam
2°	"AUGMENTED REALITY FOR CULTURAL HERITAGE" LAB COURSE		L-ART/06	Additional educational activities (Art. 10(5)(d)/F	4	25	Exam
2ND YEAR							
SEM	COURSE TITLE	Name of MODULES	SDS scientific disciplinary sector	DISCIPLINARY FIELDS/TYPE OF TEACHING ACTIVITIES*	ECTS	HOURS	ASSESSMENT METHOD*
1°	CONTEMPORARY ART HISTORY: TERRITORY, METHODS, CRITICAL INSTRUMENTS		L-ART/03	Historical, arts and performing arts disciplines/B	8	50	Exam
1°	ADMINISTRATIVE LAW OF SUSTAINABILITY		IUS/10	Related or supplementary educational activities /C	8	50	Exam



1°	One language of your choice from: - BUSINESS (II LANGUAGE) FOR TOURISM AND HOSPITALITY (GERMAN) - BUSINESS (II LANGUAGE) FOR TOURISM AND HOSPITALITY (SPANISH)		L-LIN/14 L-LIN/07	Additional language/F knowledge	4	30	Exam
2°	MUSEUM STUDIES AND HERITAGE: PRESERVATION, COMMUNICATION, DISPLAY		L-ART/04	Historical, arts and performing arts disciplines/B	8	50	Exam
One teaching from a choice of:							
2°	RELIGIOUS TOURISMS: ECONOMIC-LEGAL AND ANTHROPOLOGICAL PROFILE		IUS/11	Related or supplementary educational activities /C	8	50	Exam
2°	LEGISLATION FOR TOURISM IN A COMPARATIVE LAW PERSPECTIVE		IUS/21	Related or supplementary educational activities /C	8	50	Exam
	STUDENT'S CHOICE			Student's choice/D	8		Exam
	FURTHER TRAINING ACTIVITIES (additional knowledge, internships, etc.).			Additional knowledge/ F	8		Exam
	FINAL TEST.		PROFIN_S	For the final test/ E	6		

*** TYPE OF TEACHING ACTIVITIES:**

A: base

B: characterizing

C: related and supplementary

D: student's autonomous choices

E: final test and foreign language

F: additional training activities art. 10(5)(d)