



II. CURRICULUM

SCHEDULED TEACHING - COHORT 2024/2025

Scheduled teaching is defined as the set of courses planned for the entire study course, which must be taken by all students who enroll in the current A.Y. (Enrollment Cohort) in order to complete the course of training and obtain the degree.

CURRICULUM – SUSTAINABLE HOSPITALITY MANAGEMENT (SHM)

| 1ST YEAR | | | | | | | |
|----------|--|--------------------|---|---|------|-------|-----------------------|
| SEM | COURSE TITLE | Name of MODULES | SDS scientific disciplinary sector | DISCIPLINARY FIELDS/TYPE OF TEACHING ACTIVITIES* | ECTS | HOURS | ASSESSMENT METHOD |
| 1° | DESTINATION MANAGEMENT AND MARKETING | - | SECS-P/08 | Business and management disciplines/B | 8 | 50 | Exam |
| 1° | BUSINESS ENGLISH FOR TOURISM AND HOSPITALITY | - | L-LIN/12 | Foreign languages /B | 10 | 60 | Exam |
| 1° | ENVIRONMENTAL AND URBAN SOCIOLOGY | - | SPS/08 | Legal and social disciplines /B | 8 | 50 | Exam |
| 1° | PUBLIC LAW FOR SUSTAINABLE CULTURAL TOURISM AND HOSPITALITY | - | IUS/09 | Legal and social disciplines/B | 8 | 50 | Exam |
| 2° | ENVIRONMENTAL AND REGIONAL ECONOMICS | - | SECS-P/02 | Business and management disciplines/B | 8 | 50 | Exam |
| 2° | ACCOUNTING FOR SUSTAINABLE HOSPITALITY | - | SECS-P/07 | Business and management disciplines/B | 8 | 50 | Exam |
| 2° | SUSTAINABLE TOURISM GEOGRAPHY | - | M-GGR/01 | Disciplines of territory/B | 8 | 50 | Exam |
| 2° | "DATA ANALYSIS FOR DESTINATION DEVELOPMENT" LAB COURSE | - | SECS-P/07 SECS-P/08 | Additional educational activities (Art. 10(5)(d)/F | 4 | 25 | Exam |
| 2ND YEAR | | | | | | | |
| SEM | COURSE TITLE | Name of MODULES | SDS scientific disciplinary sector | DISCIPLINARY FIELDS/TYPE OF TEACHING ACTIVITIES* | ECTS | HOURS | ASSESSMENT METHOD* |
| 1° | ADMINISTRATIVE LAW OF SUSTAINABILITY | | IUS/10 | Related or supplementary educational activities /C | 8 | 50 | Exam |



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| 1° | HOTEL MANAGEMENT FOR HOSPITALITY | | SECS-P/08 | Related or supplementary educational activities /C | 8 | 50 | Exam |
| 1° | COMMUNICATION AND NEW MEDIA | | L-ART/06 | Historical, arts and performing arts disciplines/B | 8 | 50 | Exam |
| 1° | One language of your choice from: - BUSINESS (II LANGUAGE) FOR TOURISM AND HOSPITALITY (GERMAN) - BUSINESS (II LANGUAGE) FOR TOURISM AND HOSPITALITY (SPANISH) | | L-LIN/14 L-LIN/07 | Additional language/F knowledge | 4 | 30 | Exam |
| One teaching from a choice of: | | | | | | | |
| 2° | CONTRACT LAW FOR TOURISM AND E-COMMERCE | | IUS/01-IUS/07 | Related or supplementary educational activities /C | 8 | 50 | Exam |
| 2° | ECONOMICS LAW FOR TOURISM | | IUS/05 | Related or supplementary educational activities /C | 8 | 50 | Exam |
| | STUDENT'S CHOICE | | | Student's choice/D | 8 | | |
| | FURTHER TRAINING ACTIVITIES (additional knowledge, internships, etc.). | | | Additional knowledge/ F | 8 | | |
| | FINAL THESIS | | PROFIN_S | For the final test/ E | 6 | | |