



**UNIVERSITÀ DEGLI STUDI
DELL'INSUBRIA**



**CENTRE FOR
RESEARCH ON
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The CERM is pleased to announce the publication of the award winning book *Tunisian Arabizi: Linguistic Analyses and Corpus Building using Natural Language Processing* by Elisa Gugliotta.

The work examines the use of Tunisian Arabic encoded in *Arabizi*, a non-standard orthographic system using the Latin alphabet and numbers, which emerged in digital contexts and transformed written communication. Traditionally considered primarily oral, Tunisian Arabic has seen increased use on social media over the past two decades, challenging its conventional definition. In particular, the study examines whether Arabizi is influenced by the specific writing context (blogs, forums, and social networks) and how it facilitates the use of French vocabulary during code-mixing.



Via Bossi 5 – 22100 Como (CO) – Italia
Tel. +39 031 238 4330 – Fax +39 031 238.4309
Email: cerm@uninsubria.it
Web: <http://cerm.uninsubria.eu>