



**UNIVERSITÀ DEGLI STUDI  
DELL'INSUBRIA**

**DEPARTMENT OF HUMAN SCIENCES  
AND INNOVATION FOR THE  
TERRITORY**

**DESCRIPTION OF THE COURSE**

**COURSE REGULATIONS**

**MASTER'S DEGREE COURSE**

**in**

**COMMUNICATION SCIENCES AND TECHNIQUES**

**A.Y. 2024/2025**



<b>I. GENERAL INFORMATION</b>	
<b>NAME OF THE MASTER'S DEGREE COURSE</b>	COMMUNICATION SCIENCES AND TECHNIQUES
<b>DEGREE CLASS</b>	LM-92 - Theories of communication
<b>TYPE</b>	Two-year degree course
<b>Course location</b>	VARESE
<b>WEBPAGE OF THE DEGREE COURSE</b>	For information on the educational objectives of the degree course, job outlets, admission requirements, admission procedures, expected learning outcomes, training pathway/study plan, final dissertation, please refer to the Single Annual Statement (SUA-CdS), published on the course webpage at the following address
<b>DEPARTMENT OF THE DEGREE COURSE</b>	Department of Human Sciences and Innovation for the Territory (DiSUIT)
<b>HEAD OF THE DEGREE COURSE</b>	Alessandra Vicentini
<b>HEAD OFFICE OF THE DEGREE COURSE</b>	<a href="#">Teaching Quality Manager Service - DiSUIT</a>
<b>CALENDAR OF TEACHING ACTIVITIES</b>	<ul style="list-style-type: none"> <li>- <b>The 1st semester</b> begins on 16 September and ends on 20 December 2024</li> <li>- <b>The 1st exam session</b> begins on 7 January and ends on 14 February 2025</li> <li>- <b>The second semester</b> begins on 17 February and ends on 30 May 2025</li> <li>- <b>The second exam session</b> begins on 3 June and ends on 12 September 2025</li> </ul> <p>To find out the dates on which teaching activities are suspended and the University facilities are closed due to national, local and other holidays (Christmas holidays, Easter holidays, University closures), students should consult the <a href="#">University's Calendar</a> approved by the Governance.</p>
<b>FURTHER INFORMATION</b>	<ul style="list-style-type: none"> <li>- ACCESS: open-access degree course</li> <li>- LANGUAGE IN WHICH EDUCATION IS PROVIDED: Italian</li> <li>- TEACHING MODE: conventional</li> </ul>
<b>VERIFICATION OF POSSESSION OF CURRICULAR REQUIREMENTS AND ADEQUACY OF PERSONAL PREPARATION</b>	<p>Admission to the Master's Degree Course in Communication Sciences and Techniques is open to graduates in the Communication Sciences degree class L-20 (former class 14), and graduates in the following classes:</p> <ul style="list-style-type: none"> <li>L-01 Cultural Heritage</li> <li>L-03 Disciplines of figurative arts, music, performing arts and fashion</li> <li>L-05 Philosophy</li> <li>L-10 Literature</li> <li>L-11 Modern Languages and Cultures</li> <li>L-12 Language mediation</li> <li>L-15 Tourism Science</li> <li>L-19 Education Science</li> <li>L-40 Sociology</li> <li>L-42 History</li> </ul>



	<p>The personal background knowledge of all candidates admitted to the interview is verified through a discussion of topics related to the main reference disciplines of Communication Sciences and Techniques. In particular, topics may concern: a) the interconnections between the historical course and evolution of the mass media in Western civilisation; b) the main legal and ethical issues related to the journalistic profession; c) the main languages (including political ones) and techniques of communication; d) television and cross-media storytelling. For students from degree classes other than Communication Sciences L-20 (formerly class 14), any needs to enhance the candidates' basic knowledge in the fields of linguistics, law, history, philosophy will be identified during the interview and further study will be recommended if necessary. The interview is conducted by a special committee of professors appointed by the Course Council. The calendar with the invitation to interviews is sent to applicants by e-mail. The results of the interviews are published on the <a href="#">web</a> page of the Degree Course. A negative outcome of the interview results in being denied access to the degree course.</p>
<b>ORIENTATION, REGISTRATION AND FURTHER ADMINISTRATIVE INFORMATION</b>	<p><b>INFOSTUDENTI SERVICE</b></p> <p>The <a href="#">INFOSTUDENTI</a> service is a web application offering a communication channel through which students or prospective students can obtain useful information by contacting the various University offices (Student Admin, Right to Study and Student Services, Orientation and Placement, Academic Services Office and International Relations).</p> <p>This system allows exchanging questions and answers as well as attaching documents, keeping track of student's inquiries.</p>



## II. STUDY PLAN

### SCHEDULED TEACHING COHORT 2024-2025

Scheduled teaching is defined as the set of courses planned for the entire course of study, which must be taken by all students enrolling in the academic year. current (Matriculation Cohort) to complete the training and obtain the degree.

### OPTIONAL COURSES (CURRICULAR, IN BLOCKS OF CHOICE/TO BE CHOSEN FROM)

YEAR 1							
S E M	Course name	Subject Area	Disciplinary Field / TAF	E C TS	HOURS	EXAMINATION MODE	
One course to be chosen from							
1	SUT0024 - SOCIETY, MARKETING AND DIGITAL MEDIA	SECS-P/08 (DM 133/21)	Related/Integrative Educational Activities	8	64	V	
1	STRATEGIES FOR THE INTERNATIONALISATION OF ENTERPRISES	SECS-P/08 (DM 133/21)	Related/Integrative Educational Activities	8	50	V	
2	ECONOMY AND SOCIAL RESPONSIBILITY	SECS-P/06 (DM 133/21)	Related/Integrative Educational Activities	8	64	V	
One course to be chosen from							
2	POLITICS, SOCIETY AND MEDIA		M-FIL/03	B/Characterising / Socio-economic, historical-political and cognitive disciplines	8	64	V
1	METHODOLOGY OF LIFELONG LEARNING IN WORKPLACE CONTEXTS		M-PED/01	B/Characterising / Socio-economic, historical-political and cognitive disciplines	8	64	V
1	CONTEMPORARY HISTORY AND BUSINESS IN THE MIDDLE EAST		M-STO/04	B/Characterising / Socio-economic, historical-political and cognitive disciplines	8	64	V
One course to be chosen from							
1	ENGLISH FOR INSTITUTIONAL COMMUNICATION AND MEDIA INDUSTRY		L-LIN/12	Related/Integrative Educational Activities	8	64	V
1	ENGLISH FOR CORPORATE COMMUNICATION		L-LIN/12	Related/Integrative Educational Activities	8	64	V
One course to be chosen from							



1	DIGITAL JOURNALISM		INF/01	B/ Characterising / Theories and techniques of information and communication	8	64	V
2	MANAGING ORGANISATIONS AND ORGANISATIONAL BEHAVIOUR		INF/01	B/ Characterising / Theories and techniques of information and communication	8	64	V
2	PUBLISHING AND COMMUNICATION STYLES		M-FIL/04	B/ Characterising / Theories and techniques of information and communication	8	64	V
One course to be chosen from							
1	POWER AND PUBLIC OPINION IN THE CONTEMPORARY AGE		SPS/02	Related/Integrative Educational Activities	8	64	V
2	ART, SOCIETY AND BUSINESS		L-ART/03	Related/Integrative Educational Activities	8	64	V
2	COMMUNICATING SCIENTIFIC RESEARCH IN COMPANIES AND INSTITUTIONS		BIO/04	Related/Integrative Educational Activities	8	64	V
Two courses to be chosen from							
2	HISTORY AND MEDIA		M-STO/04	Characterising / Socio-economic, historical-political and cognitive disciplines	8	64	V
1	COMMUNICATION, MANAGEMENT AND PUBLIC HEALTH POLICY		SPS/08	Characterising / Socio-economic, historical-political and cognitive disciplines	8	64	V
2	AQUATIC ENVIRONMENTS: KNOWLEDGE, COMMUNICATION AND BUSINESS SETTING		M-DEA/01	Characterising / Socio-economic, historical-political and cognitive disciplines	8	64	V
2	SOCIAL PSYCHOLOGY OF COMMUNICATION		M-PSI/01	Characterising / Socio-economic, historical-political and cognitive disciplines	8	64	V
1	ARCHIVISTICS AND DIPLOMATICS IN PUBLIC AND CORPORATE ARCHIVES		SPS/08	Characterising / Socio-economic, historical-political and cognitive disciplines	8	64	V
YEAR 2							
One course to be chosen from							
	INFORMATION LAW AND DEONTOLOGY	SPS/08		B/Characterising / Socio-economic, historical-political and cognitive disciplines	8	64	V
	ECONOMIC HISTORY OF CONTEMPORARY EUROPE	M-STO/04		B/Characterising / Socio-economic, historical-	8	64	V



				political and cognitive disciplines			
	SOCIAL EVENTS AND COMMUNICATIVE PROCESSES	SPS/11		B/Characterising / Socio-economic, historical-political and cognitive disciplines	8	64	V
One course to be chosen from							
	PUBLIC ORGANISATIONS AND THE THIRD SECTOR IN THE NETWORKED SOCIETY	INF/01		B/ Characterising / Theories and techniques of information and communication	8	64	V
	CONTEMPORARY THEORETICAL PHILOSOPHY	M-FIL/01		B/ Characterising / Theories and techniques of information and communication	8	64	V
	SEMIOLOGY OF CINEMA BETWEEN CULTURE AND MARKETISATION	L-LIN/01		B/ Characterising / Theories and techniques of information and communication	8	64	V
One course to be chosen from							
	TELEVISION AND CROSS-MEDIA LANGUAGES	L-ART/05 (DM 133/21)		C/Related/Integrative/Integrative educational activities	8	64	V
	THE MEDITERRANEAN SPHERE: RELIGIONS, ECONOMIES AND CULTURES	IUS/11 (DM 133/21)		C/Related/Integrative/Integrative educational activities	8	50	V
	ECONOMICS OF GLOBALISATION AND EMERGING MARKETS	SECS-P/02 (DM 133/21)		C/Related/Integrative/Integrative educational activities	8	50	V
One course to be chosen from							
	LANGUAGES AND PROTECTION OF THE ARTISTIC AND MUSICAL HERITAGE		L-LIN/01	B/ Characterising / Theories and techniques of information and communication	8	64	V
	PSYCHOLINGUISTICS AND INFORMATION		L-LIN/02	B/ Characterising / Theories and techniques of information and communication	8	64	V
	LANGUAGES AND TECHNIQUES OF MASS MEDIA COMMUNICATION		L-LIN/01	B/ Characterising / Theories and techniques of information and communication	8	64	V

\*G – ASSESSMENT V – EXAM I – QUALIFICATION F – ATTENDANCE



FURTHER ACTIVITIES						
FINAL THESIS		19	PROFIN-S		Language/F inal Dissertation	V
FINAL DISSERTATION		1	PROFIN-S		Language/F inal Dissertation	V
Additional knowledge useful for integration into employment		4	NN		F/ Additional knowledge useful for integration into employmen t	G
STUDENT'S CHOICE		8	NN		D/Student's choice	V

### III. COURSE REGULATIONS

**ACCESS REQUIREMENTS:** none

**RECOGNITION OF LANGUAGE AND COMPUTER CERTIFICATIONS:** none

#### RECOGNITION OF PROFESSIONAL EXPERIENCE

Pursuant to article 5 paragraph 7 of Ministerial Decree 270/04, the Course Council may recognise:

- professional knowledge and skills certified in accordance with the relevant legislation in force;
- knowledge and skills acquired in courses at post-secondary level in the implementation and design of which the university was involved.

The request for recognition will be assessed by the Course Council. Recognition may be granted if the activity is consistent with the specific training objectives of the course of study and the training activities for which recognition is sought, also taking into account the content and duration in hours of the activity carried out. The maximum number of credits to be recognised is 12 ECTS credits.

#### ATTENDANCE REQUIREMENTS:

There is no obligation to attend, with the exception of Further Educational Activities (workshops and seminars), which require attendance at least 75% of classroom activities, plus the final dissertation.

**ENROLLMENT FOR YEAR 2 AFTER YEAR 1:** No enrolment required

#### PROCEDURES FOR TRANSFER FROM OTHER COURSES

A student coming from another University or from another degree course at this University, or from past curricula, may request a transfer/passage to this Degree Course. Transfer applications will be assessed by the Course Council, which will formulate the recognition of university credits on the basis of the following criteria:

- analysis of the past programme attended;
- evaluation of the congruity of the scientific-disciplinary sectors and the contents of the training activities, passed by the student in the previous career, with the specific training objectives of the Course of Study and the individual training activities included in the curriculum.

The aforementioned recognition is carried out in compliance with Art. 3 Paragraphs 8 and 9 of the Ministerial Decree redefining the Classes (16 March 2007). Accreditation is carried out up to the amount of ECTS credits required for the degree course.

### **RULES FOR THE SUBMISSION OF STUDY PLANS AND INDIVIDUAL STUDY PLANS**

Students must submit their Study Plan in their second year, with the possibility of modifying it in the following year, according to the University's administrative fulfilment calendar. Information on submission and completion can be found on the Student Office web pages. The educational activities at the student's choice may be selected from among all the courses offered at the University, with the exception of some integrated courses offered by the degree courses in the health area with programmed numbering. To check the constraints of choice, please contact the relevant Student Office.

The Course Council will assess the consistency of the above-mentioned optional activities with the training course in which the student has enrolled. When submitting their study plan, students must choose the subjects for the third years, which are arranged in selection blocks.

### **Additional knowledge useful for integration into employment**

Students are required to accrue a total of 4 ECTS credits for Further Education Activities.

These credits for Further Education Activities may be acquired as follows:

1. attend seminars/workshops, organised by the Degree Course, for at least 75% of the hours of classroom activities;
2. attend training/refresher courses organised by the University in which the acquisition of ECTS credits for the coverage of Further Education Activities is admitted following the award of the qualification;
3. take one additional exam;
4. carry out a 100-hour internship.

Seminars/workshops or any additional elective examinations must be included in the study plan before attendance.

For further information and how to register for seminars and workshops, please consult the dedicated page on the University website.

### **FINAL DISSERTATION**

The final dissertation, written in original form by the student under the guidance of a supervisor (who may be assisted by one or more supervisors), consists of an original written paper relating to a specific scientific research topic, consistent with the candidate's background and studies. The paper should reflect the mastery of theoretical-methodological tools, argumentative skills and mature expressive ability, also with the possibility of an applied approach to different areas of the world of communication. The final examination corresponds to 20 ECTS credits.

### **FINAL DISSERTATION:**

The original paper written under the guidance of the supervising professor (possibly assisted by one or more co-supervisors) is defended during the final examination, the teaching load of which corresponds to 20 CFU. The final dissertation consists of a public presentation of about 5 minutes, followed by a short debate, before a committee of professors from the degree course. The assessment of the dissertation may lead to an increase in marks, compared to the average, corresponding to:

- **up to 2 points** above average for compilation theses (sufficient);
- **up to 4 points** for adequately structured and documented theses (good);





- **up to 6 points** for dissertations prepared with good reconstruction skills, thoroughness of information and insights (very good).
- In addition, the Commission may award up to **8 points** for theses that show particularly outstanding skills in the collection of documentation and bibliographic material and in the critical processing of information, as well as in the overall organisation of the paper and in written exposition (excellent).

The Commission will also be entitled to increase the final mark by a further 2 points if the undergraduate has acquired at least 7 supernumerary seminar points during the two-year period through attendance of conferences offered by the degree course, subject to assessment by the Course Council. The distinction of honours, on the recommendation of the President or the supervisor, will be awarded to undergraduates whose final mark corresponds to 110/110 and who have obtained at least 3 "30 cum laude" marks in their examinations. Students with an average of more than 106/110, who will be awarded an additional mark from 8 to 10 points above the average, may be awarded the distinction of honours on the proposal of the President or the professor lecturer, even in the absence of the requirement on the minimum number of cum laude marks in the profit examinations. The proclamation of final marks normally takes place at the end of the graduation session.

For further [information and details, please consult](#) the course's webpage.