



**UNIVERSITÀ DEGLI STUDI
DELL'INSUBRIA**

**DEPARTMENT OF HUMAN SCIENCES
AND INNOVATION FOR THE
TERRITORY**

**DESCRIPTION OF THE COURSE
COURSE REGULATIONS
DEGREE COURSE
in
COMMUNICATION SCIENCE**

A.Y. 2024/2025



I. GENERAL INFORMATION	
NAME OF THE MASTER'S DEGREE COURSE	COMMUNICATION SCIENCE
DEGREE CLASS	L-20 – Communication Science
TYPE	Three-year degree course
Course location	VARESE
WEBPAGE OF THE DEGREE COURSE	For information on the educational objectives of the degree course, job outlets, admission requirements, admission procedures, expected learning outcomes, training pathway/study plan, final dissertation, please refer to the Single Annual Statement (SUA-CdS), published on the course webpage at the following address https://www.uninsubria.it/formazione/offerta-formativa/corsi-di-laurea/scienze-della-comunicazione
DEPARTMENT OF THE DEGREE COURSE	Department of Human Sciences and Innovation for the Territory (DiSUIT)
HEAD OF THE DEGREE COURSE	Alessandra Vicentini
ACADEMIC OFFICE OF THE DEGREE COURSE	Didactic Quality Manager Service - DiSUIT
CALENDAR OF TEACHING ACTIVITIES	<ul style="list-style-type: none"> - The 1st semester semester begins on 16 September and end on 20 December 2024 - The 1st exam session begins on 7 January and ends on 14 February 2025 - The 2nd semester begins on 17 February and ends on 30 May 2025 - The 2nd exam session begins on 3 June and ends on 12 September 2025 <p>To find out the dates on which teaching activities are suspended and the University facilities are closed due to national, local and other holidays (Christmas holidays, Easter holidays, University closures), students should consult the University's Calendar approved by the Governance</p>
FURTHER INFORMATION	<ul style="list-style-type: none"> - ACCESS: open-access degree course - LANGUAGE IN WHICH EDUCATION IS PROVIDED: Italian - TEACHING MODE: conventional with the aid of videoconferencing in Como, subject to the availability of classrooms.
ADMISSION, INITIAL VERIFICATION OF INITIAL KNOWLEDGE AND REMEDIATION OF ADDITIONAL TRAINING OBLIGATIONS (OFA)	<p>Upon entering the three-year degree course, students must take a non-selective test to verify their initial knowledge</p> <p>The test consists of writing a short text of a maximum of 20 lines on a topic determined by the evaluation committee, to be completed within 20 minutes. Text writing is assessed in terms of correctness, coherence and conciseness.</p> <p>Students who do not achieve a minimum grade of 18/30 on the short production are allocated an additional training obligation (OFA) that must be fulfilled within the first year of the course. To fulfil the OFA, students must:</p> <ol style="list-style-type: none"> 1. take part in a collective remedial workshop run by a teacher from the language-literature area, during which the problems and shortcomings revealed by the non-satisfactory productions are addressed. 2. study the teaching material available on the e-learning platform, which is designed to provide a practical guide to written Italian. Students with doubts



	<p>or queries may refer to the same teacher of the linguistic-literary area or one of the tutors of the degree course</p> <p>3. take a short written exam in front of a commission to verify the recovery of educational weaknesses.</p> <p>The educational obligation is deemed to have been fulfilled when the student demonstrates that he/she has made up for previously manifested weaknesses. Students who do not take the knowledge test on any of the proposed dates will not be allowed to take examinations until the end of the first year of the course. At the same time as the written test, students are given 30 multiple-choice questions on general culture and humanities topics to be completed in 40 minutes. 1 point is awarded for each correct answer and 0 points for each incorrect answer or unanswered item. The results of this part of the test do not have any impact on the allocation of OFAs, but are used by the CoS to collect informative data on the basic knowledge of newly enrolled students.</p>
POTENTIAL EDUCATIONAL ACTIVITIES PREPARATORY TO THE VERIFICATION OF INITIAL KNOWLEDGE	<p>As preparation for the knowledge test, students can benefit from the entrance test preparation courses organised by the university in late August-early September</p>
ORIENTATION, REGISTRATION AND FURTHER ADMINISTRATIVE INFORMATION	<p>INFOSTUDENTI SERVICE</p> <p>The <u>INFOSTUDENTI</u> service is a web application offering a communication channel through which students or prospective students can obtain useful information by contacting the various University offices (Student Admin, Right to Study and Student Services, Orientation and Placement, Education Secretariats and International Relations).</p> <p>This system will allow users to send queries and receive answers by also attaching documents and tracking the status of their requests.</p>



II. STUDY PLAN

SCHEDULED TEACHING COHORT 2024-2025

Scheduled teaching is defined as the set of courses planned for the entire programme, which must be taken by all students enrolling in the academic year. current (Matriculation Cohort) to complete the training and obtain the degree.

COMMUNICATION SCIENCE CURRICULUM

FUNDAMENTAL COURSES:

YEAR 1						
SEM	Course name	Subject Area	Disciplinary Field / TAF	EC TS	HOURS	EXAMINATION MODE
1	ENTRY KNOWLEDGE TEST	L-FIL-LET/10	C/Related/Integrative	0		V
1	LANGUAGES AND CULTURES OF THE MEDITERRANEAN	L-LIN/01	A/Basic/Semiotic linguistic disciplines and computer science	7	HRS:56	V
1	SOCIAL HISTORY OF ART	L-ART/02	C/Related/Integrative	7	HRS:56	V
2	COMMUNICATION OF ENVIRONMENTAL EMERGENCIES	GEO/03	C/Related/Integrative	7	HRS:56	V
2	POLITICAL LANGUAGES	SPS/01	B/Characterising/historical-political and philosophical legal disciplines	7	HRS:56	V
2	ITALIAN LITERATURE	L-FIL-LET/11	A/Basic/Semiotic linguistic disciplines and computer science	7	HRS:56	V
2	FOUNDATIONS OF LAW	IUS/18	C/Related/Integrative	7	HRS:56	V

*G – ASSESSMENT V – EXAM I – QUALIFICATION F – ATTENDANCE

OPTIONAL COURSES (CURRICULAR, IN BLOCKS OF CHOICE/TO BE CHOSEN FROM)

YEAR 1						
SEM	COURSE	Subject Area	Disciplinary Field / TAF	EC TS	HOURS	EXAMINATION MODE
One course to be chosen from						
1	INTRODUCTION TO SPANISH	L-LIN/07	E/Language/Final Dissertation	7	HRS:56	V
2	INTRODUCTION TO ENGLISH	L-LIN/12	E/Language/Final Dissertation	7	HRS:56	V
1	INTRODUCTION TO HEBREW AND JEWISH CULTURE	L-OR/08	E/Language/Final Dissertation	7	HRS:56	V
YEAR 2						
One course to be chosen from						
	DIGITAL COMMUNICATION AND SOCIAL MEDIA	SPS/08	A/Basic/Social and methodological disciplines	7	HRS:56	V



	SOCIOLOGY OF TELEVISION AND ENTERTAINMENT	SPS/08	A/Basic/Social and methodological disciplines	7	HRS:56	V
One course to be chosen from						
	ENGLISH 1	L-LIN/12	A/Basic/Semiotic linguistic disciplines and computer science	7	HRS:56	V
	OUTLINES OF 20TH-CENTURY ITALIAN LITERATURE	L-FIL/LET-11	A/Basic/Semiotic linguistic disciplines and computer science	7	HRS:56	V
One course to be chosen from						
	PUBLIC AND INSTITUTIONAL COMMUNICATION	SPS/08	B/Characterising/ Humanities, Economic and Social Sciences	7	HRS:56	V
	INFORMATION SYSTEMS AND ORGANISATIONAL MODELS	SECS-P/10	B/Characterising/ Humanities, Economic and Social Sciences	7	HRS:56	V
	SOCIAL PEDAGOGY AND EDUCATIONAL MODELS	M-PED/01	B/Characterising/ Humanities, Economic and Social Sciences	7	HRS:56	V
Two courses to be chosen from						
	POLITICS AND IDEOLOGICAL SYSTEMS	SPS/01	B/Characterising/histo rical-political and philosophical legal disciplines	7	HRS:56	V
	HISTORY AND CINEMA	M-STO/04	B/Characterising/histo rical-political and philosophical legal disciplines	7	HRS:56	V
	RELIGIOUS IMAGERY AND MEDIA REPRESENTATIONS	M-FIL/03	B/Characterising/histo rical-political and philosophical legal disciplines	7	HRS:56	V
	HISTORY OF POLITICAL THOUGHT	SPS/01	B/Characterising/histo rical-political and philosophical legal disciplines	7	HRS:56	V
	THEORETICAL PHILOSOPHY AND POLITICAL COMMUNICATION	SPS/01	B/Characterising/histo rical-political and philosophical legal disciplines	7	HRS:56	V
One course to be chosen from						
	THEORETICAL PHILOSOPHY AND POLITICAL COMMUNICATION	M-STO/02	C/Related/Integrative	7	HRS:56	V
	SPANISH	L-LIN/07 (DM 133/21)	C/Related/Integrative	7	HRS:56	V
	CLASSICAL CULTURE AND CIVILISATION	L-FIL-LET/02	C/Related/Integrative	7	HRS:56	V
	LAW OF ADVERTISING, INFLUENCERS AND FASHION	IUS/20	C/Related/Integrative	7	HRS:50	V
	COMMUNICATION PEDAGOGY	M-PED/03	C/Related/Integrative	7	HRS:56	V
Two courses to be chosen from						
	AESTHETICS OF COMMUNICATION	M-FIL/04	B/Characterising/Anal ytical methodologies and communication techniques	7	HRS:56	V
	LANGUAGES OF CINEMA	L-ART/06	B/Characterising/Anal ytical methodologies	7	HRS:56	V



			and communication techniques			
	MULTIMEDIA AND APPLIED GRAPHICS	L-ART/05	B/Characterising/ Analytical methodologies and communication techniques	7	HRS:56	V
	FASHION AND LUXURY MARKETING	SECS-P/08	B/Characterising/ Analytical methodologies and communication techniques	7	HRS:56	V
YEAR 3						
S E M	Course name	Subject Area	Disciplinary Field / TAF	EC TS	HOURS	EXAMINATION MODE
One course to be chosen from						
	CONTEMPORARY HISTORY	M-STO/04	A/Basic/Semiotic linguistic disciplines and computer science	7	HRS:56	V
	HISTORY AND RIGHTS	M-STO/04	A/Basic/Semiotic linguistic disciplines and computer science	7	HRS:56	V
One course to be chosen from						
	ENGLISH 2	L-LIN/12	A/Basic/Semiotic linguistic disciplines and computer science	7	HRS:56	V
	COGNITIVE LINGUISTICS	L-LIN/01	A/Basic/Semiotic linguistic disciplines and computer science	7	HRS:56	V
	ITALIAN DIALECTOLOGY	L-FIL-LET/12	A/Basic/Semiotic linguistic disciplines and computer science	7	HRS:56	V
	ADVANCED LEGAL ENGLISH FOR COOPERATION	L-LIN/12	A/Basic/Semiotic linguistic disciplines and computer science	7	HRS:50	V
One course to be chosen from						
	MARKETING	SECS-P/08	B/Characterising/ Humanities, economic and social sciences	7	HRS:56	V
	ETHNOLOGICAL AND SOCIAL RESEARCH	M-DEA/01	B/Characterising/ Humanities, economic and social sciences	7	HRS:56	V
	MARKET EVOLUTION AND BUSINESS DIGITISATION	SECS-P/08	B/Characterising/ Humanities, economic and social sciences	7	HRS:56	V
	ECONOMY, TOURISM AND TERRITORY	SECS-P/01	B/Characterising/ Humanities, economic and social sciences	7	HRS:56	V
One course to be chosen from						
	AUDIOVISUAL LANGUAGES	L-ART/06	B/Characterising/ Analytical methodologies	7	HRS:56	V



			and communication techniques			
	GENRES AND LANGUAGES OF MUSIC	L-ART/07	B/Characterising/ Analytical methodologies and communication techniques	7	HRS:56	V
	JOURNALISM AND MEDIA	L-ART/06	B/Characterising/ Analytical methodologies and communication techniques	7	HRS:56	V
	SCIENCE AND SCIENCE FICTION IN MEDIA AND LITERATURE	M-FIL/05	B/Characterising/ Analytical methodologies and communication techniques	7	HRS:56	V
One course to be chosen from						
	THEORETICAL AND SOCIAL FOUNDATIONS OF MODERNITY	M-FIL/01	C/Related/Integrative	7	HRS:56	V
	ITALIAN LITERATURE AND SOCIETY	L-FIL-LET/10	C/Related/Integrative	7	HRS:56	V
	COMMUNICATING CRIMINAL TRIALS IN HISTORY	IUS/18	C/Related/Integrative	7	HRS:56	V
	HISTORY OF MODERN ART	L-ART/02	C/Related/Integrative	7	HRS:56	V
	ITALIAN ART: FROM CONTEMPORARY TO POSTMODERN	L-ART/03 (DM 133/21)	C/Related/Integrative	7	HRS:56	V

FURTHER ACTIVITIES								
N D	FINAL DISSERTATION		PROFIN_S	E/Language/Final Dissertation	8	HRS:64	V	
N D	INTERNSHIP		NN	F/ Additional knowledge useful for integration into employment	6	STA:150	G	YEARLY
N D	FURTHER EDUCATIONAL ACTIVITIES		NN	F/ Additional knowledge useful for integration into employment	6	HRS:48	G	YEAR 2
N D	FURTHER EDUCATIONAL ACTIVITIES		NN	F/ Additional knowledge useful for integration into employment	6	HRS:48	G	YEAR 3
N D	STUDENT'S CHOICE			D/Student's choice	14		V	

*G – ASSESSMENT V – EXAM I – QUALIFICATION F – ATTENDANCE

III. COURSE REGULATIONS

ACCESS REQUIREMENTS: Students will not be allowed to take the English 2 exam if they have not passed the English I exam.

ACCREDITATION OF LANGUAGE AND COMPUTER CERTIFICATIONS:

Recognition of ECTS credits takes place by default for the following subjects:

ENGLISH I, by presenting to the Student secretariat a certificate proving that the student has passed a B2 (or higher) level test, 5 ECTS credits (out of the 7 credits of the course) will be recognised. Once the certificate has been accepted, students must take the oral part of the ENGLISH 1 exam (2 ECTS credits).

The accreditation of ECTS credits cannot be requested for INTRODUCTION TO ENGLISH and ENGLISH 2.

- INTRODUCTION TO SPANISH LANGUAGE, by presenting a certificate proving that students have passed an A2 level (or higher) test; for SPANISH, by presenting a certificate proving that students have passed a B1 level (or higher) test to the Student Office. 5 ECTS credits (of the 7 of the course) will be accredited. Once the certification has been approved, the student will have to take the oral part of INTRODUCTION TO SPANISH and SPANISH exams

The certification must not have been held for more than five calendar years, with the exception of IGCSE, IELTS and TOEFL certifications, which are only valid for two calendar years. Here is the complete list of certifications recognised by the Degree Course.



RECOGNITION OF PROFESSIONAL EXPERIENCE

Pursuant to article 5 paragraph 7 of Ministerial Decree 270/04, the Course Council may recognise:

- professional knowledge and skills certified in accordance with the relevant legislation in force;
- knowledge and skills acquired in courses at post-secondary level in the implementation and design of which the university was involved.

The request for recognition will be assessed by the Course Council. Recognition may be granted if the activity is consistent with the specific training objectives of the course of study and the training activities for which recognition is sought, also taking into account the content and duration in hours of the activity carried out.

The maximum number of credits to be recognised is 12 ECTS credits.

ATTENDANCE REQUIREMENTS

There is no obligation to attend, with the exception of Further Educational Activities (workshops and seminars), which require attendance at least 75% of classroom activities, plus the final dissertation. For non-attending students or students unable to attend the seminars/workshops included in the Further Training Activities, it is also possible to include 1 or 2 examinations of their choice in their career plan.

ENROLLMENT FOR YEAR 2 AND 3 AFTER YEAR 1: No enrolment required

ARRANGEMENTS FOR TRANSFER FROM OTHER DEGREE COURSES

A student coming [from another university](#) or from another course of study at this university, or from previous courses, may request a transfer/passage to the degree course. Transfer applications will be assessed by the Course Council, which will formulate the recognition of university credits on the basis of the following criteria:

- analysis of the past programme attended;
- evaluation of the congruity of the scientific-disciplinary fields and of the contents of the training activities, passed by the student in his/her previous career, with the specific educational objectives of the degree course and of the individual training activities specified in the course of study.

The aforementioned recognition is carried out in compliance with Art. 3 Paragraphs 8 and 9 of the Ministerial Decree redefining the Classes (16 March 2007). Accreditation is carried out up to the amount of ECTS credits required for the degree course.

RULES FOR THE SUBMISSION OF STUDY PLANS AND INDIVIDUAL STUDY PLANS

Students must submit their Study Plan in their second year, with the possibility of modifying it in the following year, according to the University's administrative fulfilment calendar. Information on submission and completion can be found on the [student office web pages](#). Students may choose from among all the courses offered at the university, with the exception of some integrated courses offered by the health degree courses with programmed admission. To check the constraints of choice, please contact the relevant student office.

The Course Council will assess the consistency of the above-mentioned optional activities with the training course in which the student has enrolled. When submitting their study plan, students must choose the subjects for the second and third years, which are arranged in selection blocks.

FURTHER EDUCATIONAL ACTIVITIES:

Students are required to accrue a total of 12 ECTS credits for Further Education Activities. Specifically, students must earn 6 ECTS in Year 2 and 6 ECTS in Year 3.

These credits for Further Education Activities may be acquired as follows:

1. attend seminars/workshops, organised by the Degree Course, for at least 75% of the hours of classroom activities;
2. attend training/refresher courses organised by the University in which the acquisition of ECTS credits for the coverage of Further Education Activities is admitted following the award of the qualification;
3. take one or two additional exams;

Seminars/workshops or any additional elective examinations must be included in the study plan.

For further information and how to register for seminars and workshops, please consult [this page](#) on the University website.



INTERNSHIP:

The student will be required to carry out an internship at external educational establishments, companies and public or private organisations. Alternatively, the student may - subject to presentation of appropriate documentation to the Internship Commission - cover the required training credits through an internal curricular internship or an experimental thesis. The internship - amounting to 150 hours of activity - may be carried out by the student when he/she has acquired at least 60 ECTS credits relating to the subjects included in his/her study plan;

For further information see [this page](#).

FINAL DISSERTATION

The final examination, written under the supervision of a professor (who may be assisted by one or more co-supervisors), consists of a dissertation (Thesis), demonstrating the knowledge acquired and the ability to organically structure the material relating to the disciplines of the Degree Course. It may take the form of:

- a **research project** (a presentation of previous positions and studies relating to a cultural-historical problem that are brought together);
- a **report** of interdisciplinary activities carried out within related scientific disciplinary fields;
- in-depth study of an assignment of a **seminar**, laboratory or internship work carried out during the three-year period;
- a **publishing project**.

The dissertation may also be written in a foreign language upon approval. The final examination corresponds to 8 ECTS credits.

FINAL DISSERTATION:

The dissertation, written under the supervision of a professor (possibly assisted by one or more cosupervisors), is defended during the final examination. This consists of a public presentation of about 5 minutes, followed by a short debate, before a Committee of professors from the degree course. The assessment of the dissertation may lead to an increase in marks, compared to the average, corresponding to:

- **up to 2 points** above average for compilation theses (sufficient);
- **up to 4 points** for adequately structured and documented theses (good);
- **up to 6 points** for dissertations prepared with good reconstruction skills, thoroughness of information and insights (very good).
- In addition, the Commission may award up to 8 points for theses that show particularly outstanding skills in the collection of documentation and bibliographic material and in the critical processing of information, as well as in the overall organisation of the paper and in written exposition (excellent).

The Commission, will also, increase the final score by an additional 2 points, if the student has 9 seminar points through attendance, during the three-year period, by attending conferences/conferences, seminars or equivalent activities after evaluation by the CdS. The distinction of honours, upon the proposal of the President or the lecturer/speaker, will be awarded to students whose final mark corresponds to 110/110 and who have obtained at least 5 honours in the degree course examinations. Students with an average of more than 106/110, who will be awarded an additional mark from 8 to 10 points above the average, may be awarded the distinction of honours on the proposal of the President or the professor lecturer, even in the absence of the requirement on the minimum number of cum laude marks in the profit examinations. The proclamation normally takes place at the end of the graduation session.

Further information at [this page](#).

For further information and details, please consult the course's webpage.