



**Master Degree in Global Entrepreneurship Economics & Management / GEEM (L-77)**  
**Curriculum in International Business and Entrepreneurship (IBE)**  
**A.Y. 2024/2025**

**First Year**

<b>FIRST SEMESTER</b> 30.9.2024 – 21.12.2024	<b>SECOND SEMESTER</b> 10.2.2025 – 24.5.2025	
<b>Advanced Business English</b> (2 <sup>nd</sup> term 11.11.2024-21.12-2024) – (3 ECTS) – prof Bertoletti	<b>Internat. Trade Law and Transnat. Business Law</b> (12 ECTS) <b>Mod. 1 International Trade Law</b> –(6 ECTS) – prof Salvatore <b>Mod. 2 Transnational Business Law</b> –(6 ECTS) – prof Marin	
<b>Corporate Banking</b> – (6 ECTS) – prof Uselli	<b>Quantitative Methods for Management</b> (12 ECTS) <b>Mod. 2 Applied Mathematics</b> – SECS-S/06 (6 ECTS) – Vanni	
<b>Economics of Innovation</b> –(6 ECTS) – prof Vezzulli Supplementary teaching 12 hrs – Di Maio	<b>Strategic Management and Business Planning</b> – SECS-P/07 (6 ECTS) – prof Gazzola (20 hrs) / Prof Amelio (20 hrs)	<b>1 between</b>
<b>Entrepreneurship and Innovation Management</b> – (6 ECTS) – prof Onetti	<b>Open Innovation and Startup Ecosystems</b> – (6 ECTS) – Prof Onetti (20 hrs) / Prof Pisoni (20 hrs) Supplementary teaching 8 hrs –	
<b>Quantitative Methods for Management</b> (12 ECTS) <b>Mod. 1 Applied Statistics</b> – (6 ECTS) – Prof Vanni	<b>International Business</b> – SECS-P/08 (6 ECTS) – Prof Pezzetti	<b>1 between</b>
	<b>Seminar in Entrepreneurship and Innovation Management</b> –(6 ECTS) – Prof Pisoni Supplementary teaching 8 hrs –	
<b>Startup Lab</b> – SECS-P/08 (6 ECTS) – Prof Pisoni Supplementary teaching 8 hrs –		<b>1 between</b>
<b>International Marketing Lab</b> – SECS-P/08 (6 ECTS) – Prof Pezzetti		
<b>33 ECTS TOTAL</b>	<b>30 ECTS TOTAL</b>	
<b>Free Credits (6 ECTS)</b> <b>FIRST YEAR 69 ECTS TOTAL</b>		

## Second Year

FIRST SEMESTER 30.9.2024 – 21.12.2024	SECOND SEMESTER 10.2.2025 – 24.5.2025	
<b>Lean Development and Agile Methodologies</b> – INF/01 (3 ECTS) – prof Mapelli	<b>International Economics</b> –(6 ECTS) – prof Spanò Supplementary teaching 10 hrs – Spanò	
	<b>Management and Governance of Family Firms</b> –(6 ECTS) – prof Montemerlo	
<b>Organization: People and Technologies</b> –(6 ECTS) – Prof Biffi (20 hrs) /Prof Farao (20 hrs)	<b>Digital Economy</b> – SECS-P/07 (6 ECTS) – Prof Sacco	<b>1 between</b>
<b>3/9 ECTS TOTAL</b>	<b>12/18 ECTS TOTAL</b>	
<b>Free Credits (6 ECTS)</b>		
<b>Internship or elective courses (6 ECTS)</b>		
<b>Dissertation (18 ECTS)</b>		
<b>SECOND YEAR 51 ECTS TOTAL</b>		