



**UNIVERSITÀ DEGLI STUDI  
DELL'INSUBRIA**

**DEPARTMENT OF LAW, ECONOMICS AND CULTURES  
- DIDEC**

**DESCRIPTION OF THE BACHELOR'S DEGREE  
(COURSE TEACHING REGULATIONS)**

**BACHELOR'S DEGREE PROGRAM**

**in**

**TOURISM**

**a.y. 2024/2025**



<b>I. GENERAL INFORMATION</b>	
<b>STUDY COURSE NAME (CDS)</b>	<b>Tourism</b>
<b>CLASS</b>	L-15 - Tourism
<b>TPOLOGY</b>	3-year study course
<b>COURSE LOCATION</b>	Como
<b>INTERNET ADDRESS OF THE STUDY COURSE (CDS)</b>	<p>For information on the CdS's educational objectives, job outlets, entry requirements, admission procedures, expected learning outcomes, training path/study plan, and final examination, it is possible to consult the Single Annual Record (SUA-CdS), published on the study course webpage at the following address:</p> <p><a href="https://www.uninsubria.it/offertaformativa/scienze-del-turismo">https://www.uninsubria.it/offertaformativa/scienze-del-turismo</a></p>
<b>DEPARTMENT OF AFFILIATION OF THE STUDY COURSE</b>	<p>Department of Law, Economics, and Cultures (DiDEC)</p> <p><a href="https://archivio.uninsubria.it/siti-tematici-o-federati/siti-dei-dipartimenti/dipartimento-di-diritto-economia-e-culture-didec">https://archivio.uninsubria.it/siti-tematici-o-federati/siti-dei-dipartimenti/dipartimento-di-diritto-economia-e-culture-didec</a></p>
<b>RESPONSIBLE FOR THE STUDY COURSE</b>	<b>Prof. Giuseppe COLANGELO</b>
<b>EDUCATIONAL REFERENCE SECRETARIAT OF THE STUDY COURSE</b>	<a href="https://www.uninsubria.it/servizi/tutti-i-servizi/servizio-di-ascolto-manager-didattici-la-qualita-didec">https://www.uninsubria.it/servizi/tutti-i-servizi/servizio-di-ascolto-manager-didattici-la-qualita-didec</a>
<b>CALENDAR OF EDUCATIONAL ACTIVITIES</b>	<p><b>1<sup>th</sup> Semester</b></p> <p>Classes start: 16.09.2024</p> <p>Classes end: 20.12.2024</p> <p>Winter/Christmas vacations: from 23.12.2024 to 06.01.2025</p> <p>Examination session: 13.01.2025 to 21.02.2025 (3 exam dates)</p> <p><b>2<sup>nd</sup> Semester</b></p> <p>Start of classes: 24.02.2025</p> <p>Class deadline: 23.05.2025</p> <p>Spring/ Easter vacations from 17.04.2025 to 22.04.2025</p> <p>Examination session: 26.05.2025 to 31.07.2025 (4 appeals) 09.01.2025 to 09.12.2025 (1 appeal)</p> <p>To find out the dates of suspension of teaching activities and closures of University facilities for national, local holidays and other closures (Christmas Holidays, Easter Holidays, University closures), the student should consult the <b>University Educational Calendar</b> approved by the Academic Bodies at this link:</p> <p><a href="https://www.uninsubria.it/chi-siamo/sedi-e-orari/calendario-didattico-di-ateneo">https://www.uninsubria.it/chi-siamo/sedi-e-orari/calendario-didattico-di-ateneo</a></p>



<b>MORE INFORMATION</b>	<p><b>Access to the course:</b> open access</p> <p><b>Language in which teaching is delivered:</b> Italian</p>
<p><b>METHODS OF ADMISSION, VERIFICATION OF INITIAL KNOWLEDGE AND RECOVERY ADDITIONAL TRAINING OBLIGATIONS (OFA)</b></p>	<p><b>Admission to the Bachelor of Science in Tourism degree program</b> requires a high school diploma or other educational qualification obtained abroad and recognized as eligible.</p> <p>The Degree Course does not have numerical limitation of enrollment or entrance tests.</p> <p>However, students must take, at the beginning of their first year, a test described in the Entry Requirements section (<a href="https://www.uninsubria.it/link-veloci/cerca-i-servizi/test-di-verifica-delle-conoscenze-didec">https://www.uninsubria.it/link-veloci/cerca-i-servizi/test-di-verifica-delle-conoscenze-didec</a>).</p> <p>The subject of the verification test is:</p> <ul style="list-style-type: none"> <li>(a) basic language skills (logical-syntactic, textual, semantic-lexical, stylistic and sociolinguistic);</li> <li>(b) analytical skills (mathematics and logic) and English language proficiency at a basic level.</li> </ul> <p>Specifically, the test consists of 5 sections that include:</p> <ol style="list-style-type: none"> <li>1) linguistic and word meaning comprehension (maximum score 8/30);</li> <li>2) the inclusion of simple and articulate prepositions in a text (maximum score 4/30);</li> <li>3) the conjugation of verb tenses and modes (maximum score 12/30);</li> <li>4) a multiple-choice question on analytical skills (mathematics and logic) (maximum score 3/30);</li> <li>5) a multiple choice question on English language skills - basic level (maximum score 3/30).</li> </ol> <p>The proof test is graded in thirtieths and is considered passed upon reaching the minimum threshold of 18/30.</p> <p>For those who do not meet the minimum required threshold, there are additional educational obligations (OFAs) consisting of a short self-study course organized by the Department.</p> <p>The Italian language self-study course consists of 14 individual lessons, usable online, with intermediate and advanced levels of learning to be passed (grammar, vocabulary, listening). At the end of the course, the system certifies whether the self-study course has been passed and OFAs have been met.</p> <p>Both the initial test and the self-study course can be repeated.</p> <p>Failure to pass the proficiency test and the self-study course allows you to attend classes, but not to take the relevant profit exams. Proficiency exams can only be taken after passing the language proficiency test.</p> <p>In order to pass the verification test, it is possible to ask for support from a tutor teacher of the LSC.</p> <p>It should be noted that the Athenaeum offers optional pre-courses in basic writing, math and English language that will help fill any gaps in logic-language skills.</p> <p>Exempted from taking the verification test are those who obtain a career shortening by transfer/passing/second degree/decadence/withdrawal as a</p>



	<p>result of the recognition of at least one exam taken in their previous college career.</p> <p><b>Dual enrollment (Law No. 33 of April 12, 2022 and DM 930/2022 and 933/2022):</b> Pursuant to Law No. 33 of April 12, 2022 (Provisions on concurrent enrollment in two higher education courses) and subsequent ministerial decrees (DM 930/2022 and DM 933/2022), dual enrollment requests will be evaluated by special course committee after verification of admission requirements.</p> <p><a href="https://www.uninsubria.it/link-veloci/cerca-i-servizi/test-di-verifica-delle-conoscenze-didec">https://www.uninsubria.it/link-veloci/cerca-i-servizi/test-di-verifica-delle-conoscenze-didec</a></p>
<b>ANY TRAINING ACTIVITIES PREPARATORY TO THE VERIFICATION OF INITIAL KNOWLEDGE</b>	<p>For those enrolled in the first year, in order to help them pass the knowledge test, pre-courses on basic writing, math and English language will be offered in the first half of September. Additional pre-courses on study method and German language will also be offered. All directions, including dates, will be posted on</p> <p><a href="http://www.uninsubria.it">www.uninsubria.it</a></p> <p><a href="https://www.uninsubria.it/la-didattica/orientamento/preparati-alluniversita">https://www.uninsubria.it/la-didattica/orientamento/preparati-alluniversita</a></p>
<b>ORIENTATION, MATRICULATION ARRANGEMENTS AND OTHER ADMINISTRATIVE ASPECTS</b>	<p><b>INFOSTUDENT SERVICE</b></p> <p>The INFOSTUDENTS service is a web application that provides a communication channel through which students or prospective students can obtain useful information by contacting the University's various offices (Student Secretariats, Right to Study and Student Services, Orientation and Placement, Teaching Secretariats and International Relations).</p> <p>With this system, it will be possible to send queries and receive answers by also attaching documents and tracking the status of one's query.</p> <p>The service can be accessed at the following link:</p> <p><a href="https://www.uninsubria.it/servizi/infostudenti-servizio-informazioni-gli-studenti">https://www.uninsubria.it/servizi/infostudenti-servizio-informazioni-gli-studenti</a></p>

## **II. CURRICULUM**

### **PLANNED TEACHING - COHORT 2024/2025**

Scheduled teaching is defined as the set of courses planned for the entire study course, which must be taken by all students who matriculate in the current A.A. (Matriculation Cohort) in order to complete the course of training and obtain the degree.



1ST YEAR							
SEM	Name TEACHING.	Name MODULES.	S.S.D	SUBJECT AREA/ TAF*	CFU	HOURS	MODE OF VERIFICATION*
1°	BUSINESS ADMINISTRATION		SECS-P/07	Economic, statistical and legal disciplines /A	9	55	V
1°	INFORMATICS		INF/01	Disciplines of the organization of tourism services /B	8	50	V
1°	INSTITUTIONS OF PUBLIC LAW		IUS/09	Economic, statistical and legal disciplines /A	8	50	V
1°	SOCIAL STATISTICS		SECS-S/05	Disciplines of the organization of tourism services /B	6	35	V
2°	POLITICAL ECONOMY		SECS-P/01	Economic and Business Disciplines /B	8	50	V
2°	INSTITUTIONS OF PRIVATE LAW		IUS/01	Economic, statistical and legal disciplines /A	8	50	V
2°	SOCIOLOGY OF COMMUNICATION AND TOURISM		SPS/08	Sociological, psychological and anthropological disciplines /B	8	50	V
<b>One teaching of English Language I</b> <i>(the choice of A or B level is subject to the outcome of the initial test that will be held in conjunction with the initial preparation test)</i>							
2°	ENGLISH LANGUAGE I LEVEL A (BEGINNERS)		L-LIN/12	Language Disciplines /A	9	55	V
2°	ENGLISH LANGUAGE I LEVEL B (INTERMEDIATE)		L-LIN/12	Language Disciplines /A	9	55	V
2ND YEAR							
SEM	Name TEACHING.	Name MODULES.	S.S.D	SUBJECT AREA/ TAF*	CFU	HOURS	MODE OF VERIFICATION*
2°	EUROPEAN UNION LAW		IUS/14	Economic, statistical and legal disciplines /A	6	35	V
1°	ECONOMICS AND MANAGEMENT OF TOURISM ENTERPRISES		SECS-P/08	Economic, statistical and legal disciplines /A	9	55	V
2°	TOURISM LEGISLATION		IUS/10	Related or supplementary educational	6	35	V



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				activities /C			
2°	ENGLISH LANGUAGE II		L-LIN/12	Related or supplementary educational activities /C	8	50	V
<b>One teaching from a choice of:</b>							
1°	MEDIEVAL HISTORY		M-STO/01	Art historical disciplines /B	9	55	V
2°	MODERN HISTORY.		M-STO/02	Art historical disciplines /B	9	55	V
1°	ROMAN HISTORY.		L-ANT/03	Art historical disciplines /B	9	55	V
<b>One teaching from a choice of:</b>							
1°	GERMAN LANGUAGE 1		L-LIN/14	Additional Linguistic Knowledge /F	6	35	V
2°	GERMAN LANGUAGE 2		L-LIN/14	Additional Linguistic Knowledge /F	6	35	V
1°	SPANISH LANGUAGE 1		L-LIN/07	Additional Linguistic Knowledge /F	6	35	V
2°	SPANISH LANGUAGE 2		L-LIN/07	Additional Linguistic Knowledge /F	6	35	V
1°	CHINESE LANGUAGE 1		L-OR/21	Additional Linguistic Knowledge /F	6	35	V
<b>One teaching from a choice of:</b>							
1°	ECONOMICS AND INDUSTRIAL POLICY		SECS-P/01	Economic and Business Disciplines /B	8	50	V
1°	FINANCE SCIENCE		SECS-P/03	Economic and Business Disciplines /B	8	50	V
<b>One teaching from a choice of:</b>							
2°	HISTORY OF MEDIEVAL ART		L-ART/01	Related or supplementary educational activities /C	8	50	V
2°	HISTORY OF MODERN ART		L-ART/02	Related or supplementary educational activities /C	8	50	V
2°	HISTORY OF CONTEMPORA RY ART		L-ART/03	Related or supplementary educational activities /C	8	50	V
<b>3RD YEAR</b>							
<b>SEM</b>	<b>Name TEACHING.</b>	<b>Name MODULES.</b>	<b>S.S.D</b>	<b>SUBJECT AREA/ TAF*</b>	<b>CFU</b>	<b>HOURS</b>	<b>MODE OF VERIFICATIO N*</b>
1°	GEOGRAPHY		M-GGR/01	Social and territorial disciplines /A	8	50	V
1°	ECONOMIC		SECS-P/02	Economic and	6	35	V



	POLICY			Business Disciplines /B			
2°	CINEMA AND TELEVISION FOR THE TERRITORY		L-ART/06	Art historical disciplines /B	9	55	V
<b>One teaching from a choice of:</b>							
2°	MARKETING OF TOURISM ENTERPRISES		SECS-P/08	Related or supplementary educational activities /C	8	50	V
2°	TOURISM ECONOMICS		SECS-P/01	Related or supplementary educational activities /C	8	50	V
2°	CONTEMPORA RY HISTORY		M-STO/04	Related or supplementary educational activities /C	8	50	V
1°	REGIONAL LAW		IUS/10	Related or supplementary educational activities /C	8	50	V
2°	BUSINESS ORGANIZATIO N OF TOURISM ENTERPRISES		SECS-P/10	Related or supplementary educational activities /C	8	50	V
2°	ARCHAEOLOG Y AND ART HISTORY OF THE ANCIENT NEAR EAST		L-OR/05	Related or supplementary educational activities /C	8	50	V
	STUDENT'S CHOICE			Student's choice/D	12		V
	TRAINING INTERNSHIPS OR EXAMINATION			Additional knowledge/ F	5		
	FINAL TEST.		PROFIN_S	For the final test/ E	8		

**\*G - JUDGMENT V - EXAMINATION I - ELIGIBILITY F - ATTENDANCE**

**\*TAF: type of training activity:**

- A: base
- B: characterizing
- C: related and supplementary
- D: student's autonomous choices
- E: final test and foreign language
- F: additional training activities art. 10(5)(d)



### **III. RULES ABOUT THE TRAINING COURSE**

#### **PROPAEDEUTICITY**

For the purpose of admission to the profit examinations of the study course, the student is required to comply with the following propedeuticities:

<b>UNSUSTAINABLE TEACHING</b>	<b>IF YOU HAVE NOT PASSED THE TEACHING OF:</b>
- Economics and Industrial Policy	- Political Economy
- Economics of Tourism	- Political Economy
- Economics and Management of Tourism Enterprises	- Business Administration
- English Language II	- English Language I
- Spanish language 2	- Spanish Language 1
- German Language 2	- German Language 1

#### **ENGLISH LANGUAGE I LEVEL A OR ENGLISH LANGUAGE I LEVEL B (mandatory first-year teaching)**

The student, in order to determine which course level (A or B) is appropriate, will have to take a test that will run concurrently with the initial preparation test. It will be the result of the test that will determine whether the student should enroll and take the course at level A (beginner) or level B (intermediate).

#### **RECOGNITION OF LANGUAGE AND COMPUTER CERTIFICATIONS.**

**The student can apply for foreign language recognition as follows:**

- **English Language I - 9 credits - mandatory teaching of the 1st year**

Through the presentation of a certification issued by qualified and Miur-recognized institutions demonstrating the achievement of the minimum level of language proficiency, corresponding to level B1 of the global scale prepared by the Council of Europe (for English, this level corresponds to the Preliminary English Test - PET of the University of Cambridge, the ISE I of Trinity College and the English Diploma B1 of the British Institutes).

- **German Language 1 - 6 credits - 2nd year elective teaching**

By submitting a certification issued by qualified and Miur-recognized institutions demonstrating the achievement of the minimum level of language proficiency, corresponding to level B1 on the global scale prepared by the Council of Europe (for German, to the Zertifikat Deutsch - ZD).

- **German language 2 - 6 credits - 2nd year elective teaching**

By submitting a certification issued by qualified and Miur-recognized institutions demonstrating the achievement of the minimum level of language proficiency, corresponding to level B2 of the global scale prepared by the Council of Europe (for German, to the Zertifikat Deutsch - ZD).

- **Spanish Language 1 - 6 credits - 2nd year elective teaching**

By submitting a certification issued by qualified and Miur-recognized Institutions demonstrating the achievement of the minimum level of language proficiency, corresponding to level B1 of the global scale prepared by the Council of Europe (for Spanish to the





CIE and DELE).

- ***Spanish language 2 - 6 credits - 2nd year elective teaching***

By submitting a certification issued by qualified and Miur-recognized Institutions demonstrating achievement of the minimum level of language proficiency, corresponding to level B2 on the global scale prepared by the Council of Europe (for Spanish to the CIE and DELE).

- ***Chinese language 1 - 6 credits - 2nd year elective teaching***

Any awards will be decided by the Department Council on the basis of individual cases.

- ***English Language II - 8 credits - mandatory teaching of 2nd year***

By submitting a certification issued by qualified and Miur-recognized institutions demonstrating achievement of level B2 on the global scale prepared by the Council of Europe (for English, this level corresponds to the British Council's First Certificate, Trinity College's ISE II and British Institutes' First Examination Master in English Language).

Foreign language certificates can only be recognized if they do not exceed the limit of 3 years from the time they are earned to the time the application for recognition is filed.

### **RECOGNITION OF PROFESSIONAL SKILLS OR EXAMINATIONS ACHIEVED IN PREVIOUS CAREERS.**

For the purposes of enrollment in the degree program and the accrual of educational credits, students may be credited with prior educational activities, in accordance with current regulations, as determined by the Departmental Council, as well as in accordance with the criteria set forth in the paragraph "Modalities for transferring from other study courses."

### **ATTENDANCE REQUIREMENTS.**

The Bachelor of Science in Tourism program requires continuous attendance, the assessment of which is left to the course holder according to methods and criteria defined in relation to the nature of the course. Continuous attendance is considered for evaluation in the examination.

### **ENROLLMENT IN THE YEARS AFTER THE FIRST (ANY BARS)**

Not planned.

### **MODALITIES FOR TRANSFERRING FROM OTHER STUDY COURSES**

The student coming from another University or from another study course of this University, or from previous orders, may request transfer/passage to the Degree Course. Requests for transfer/pass will be considered by the Departmental Council, which will make an evaluation in this regard, possibly granting the student university credits. The evaluation will have to take into account the congruity of the scientific disciplinary areas and the contents of the educational activities, passed by the student in the previous career, with the specific educational objectives of the study course and of the individual educational activities envisaged in the study course.

Students who transfer to the degree program from another University and students who transfer to the degree program from another degree program and/or are already in possession of a previous career may be admitted, on the basis of the resolution of the competent structure, given the current Regulations governing such transitions, to years subsequent to the first, without prejudice to the impossibility of being admitted to non-activated years, based on the number of credits recognized to them in the degree program in which they enroll- see table below-, subject to evaluation and subsequent validation of the exams taken. Career evaluation and/or total and/or partial recognition of the exams taken as well as enrollment in the relevant year will be decided by the competent structure and communicated to the student by the student secretary's office.

The student will be admitted to the

- 1st year if they are awarded less than half the number of credits in the 1st year
- 2nd year if he is awarded a number of credits corresponding to at least half of the credits of the 1st year
- 3rd year if he is awarded a number of credits corresponding to at least 3/4 of the credits of the 1st year + half of the credits of the 2nd year.

### **RULES FOR SUBMISSION OF STUDY PLANS AND INDIVIDUAL STUDY PLANS**

Each student in Year II, according to the procedures and deadlines provided by the Student Secretary's Office, must submit the individual study plan, indicating the choice subjects of Year II and Year III.



### **FOREIGN LANGUAGE SECOND YEAR (Additional Language Knowledge/TAF F CFU6)**

Second-year students will have to choose a foreign language of their choice from:

- German Language 1
- German Language 2
- Spanish Language 1
- Spanish language 2
- Chinese Language 1

Foreign languages not chosen may be included as part of the elective subjects (letter D) or in lieu of the internship, as specified below.

### **STUDENT'S CHOICE SUBJECTS (TAF D 12 CFU)**

As part of their autonomous educational choices, students can choose from:

- the teachings offered in the CdS in Tourism (including foreign languages provided in the second year) where not already chosen, or in other CdS provided by the Department or the University, as long as they are consistent with one's educational path.

Teachings provided by nationally "scheduled" University Courses of Study may not be chosen.

Choice exams must be indicated by submitting the individual study plan in accordance with the procedures and deadlines provided by the Student Secretary's Office.

### **TRAINING TRIALS OR EXAMINATIONS (Additional training activities art. 10, paragraph 5, letter d - TAF F 5 CFU)**

Under "further educational activities," students can access internship/internship activities as follows:

#### **INTERNSHIP/INTERNSHIP**

Students are free to identify the institution and/or company at which to carry out the internship or they can refer to the offers published in the pages dedicated to Curricular Internships on the AlmaLaurea portal. The Educational Secretariat staff is available to students to provide information on the administrative procedures for activation and to indicate the general objectives to be achieved.

The activation of the internship involves the planning of a Training Project, agreed upon by the student, academic tutor and company tutor, and the signing of a Training and Orientation Internship Agreement by the University and the host institution.

At the end of the internship activity, the final evaluation questionnaire, the only document that allows the recognition of credits at the Student Secretary's Office, must be completed.

Curricular internships are available to students enrolled in the 3rd year who have earned at least 80 credits, at least 55 of which are related to first-year coursework.

The curricular internship, which confers no. 5 educational credits, has a duration of no less than 200 hours, which can be divided into no less than 5 weeks and no more than 10 weeks. It is not possible to carry out more than one curricular internship in one's academic career. Several internships may be held at the same institution, as long as they are different in nature: one curricular and one extracurricular.

The extracurricular internship, on the other hand, confers one credit for every 50 hours, and still no more than 3 credits.

#### **IN ALTERNATIVE TO THE INTERNSHIP/TYROCINATION, students can choose from:**

- the teachings offered in the CdS in Tourism (including foreign languages scheduled in the second year) where not already chosen, or in other CdS provided by the Department or the University, as long as they are consistent with one's educational path, through presentation of the study plan. Teachings provided by nationally "programmed" University Courses of Study may not be chosen;
- Participation in seminars or other activities offered as part of the Courses of Study provided by DiDEC;
- Participation in courses: Summer School, Winter School and/or other courses organized by the University of Insubria;
- study abroad stays organized by the University of Insubria. Credit may also be granted for self-organized study sojourns, provided these have a minimum duration of 60 course hours and the educational activity is duly documented, except in special cases that will be evaluated by the Departmental Council. University credits may not be obtained for study abroad stays made prior to university enrollment.



**MODE OF ENROLLMENT IN THE INTERNATIONAL INTEGRATED EDUCATIONAL PATHWAY  
(DOUBLE DEGREE)**

Not expected.

**CHARACTERISTICS OF THE FINAL TEST**

The final examination, that is, the presentation and discussion of the dissertation by the undergraduate or graduate student, takes place in oral form before a Degree Committee composed in accordance with the University Teaching Regulations (Article 29). Typically, the dissertation consists of an initial chapter aimed at framing the topic under investigation and reviewing the relevant literature. This is followed by a number of chapters (usually one to three) devoted to delving into the specific topics of the dissertation. Finally, depending on the subject matter, the dissertation may contain one or two chapters devoted to illustrating 'case studies' or data and information gathered from the field. The dissertation may also be prepared in English; in that case, at least a summary of it in Italian is required.

The supervisor introduces the candidate or applicant to the Commission by explaining the topic and content of the thesis and then invites the student or student to present to the Commission one or more specific aspects of the work done. During the presentation, the supervisor and members of the Commission may ask the candidate or applicant for clarifications or insights.

Based on the deliberations of the Department of Law Economics and Cultures Council, undergraduates will be awarded, upon graduation investigation:

- 0.33 points for each honors achieved in educational activities' with value of 6 CFU or more;
- one additional point due to the time regularity of the completion of the study course (by the last scheduled graduation session in March of the relevant 3rd year).

In addition, the judgment on the dissertation discussion can lead to an increase in grades, compared to the curricular average, corresponding to:

- up to two points (sufficient), for papers that are merely compilative of the existing literature or simply reconnaissance of the state of the issue or related debate;
- up to four points (good), for methodologically well-designed, structured and discussed papers;
- up to six points (very good), for papers that are complete, accurate in method and exposition, and/or original in some cue or conclusion.

However, the committee may evaluate any higher scores on the basis of a reasoned report prepared by the lecturer speaker.

**Further information and insights can be found on the study course webpage.**