



**UNIVERSITÀ DEGLI STUDI  
DELL'INSUBRIA**

**DEPARTMENT OF LAW, ECONOMICS AND CULTURES  
- DIDEC**

**DESCRIPTION OF THE MASTER'S DEGREE**

**in**

**"HOSPITALITY FOR SUSTAINABLE TOURISM DEVELOPMENT"**

**(TEACHING REGULATIONS OF THE COURSE)**

**a.y. 2024/2025**



I. GENERAL INFORMATION	
NAME OF THE DEGREE COURSE (DG)	"Hospitality for Sustainable Tourism Development" (HoSTDe)
CLASS	LM-49 - PLANNING AND MANAGEMENT OF TOURISM SYSTEMS
TYPE	2-year degree course
COURSE LOCATION	Como
COURSE WEBSITE	For information on the learning objectives of the Degree Course, occupational opportunities, admission requirements, admission procedures, expected learning outcomes, study plans, and final exam, it is possible to consult the study course webpage at the following address: <a href="http://www.uninsubria.it/magistrale-hospitality">http://www.uninsubria.it/magistrale-hospitality</a>
DEPARTMENT	Department of Law Economics and Cultures Dipartimento di Diritto, Economia e Culture (DiDEC) <a href="https://archivio.uninsubria.it/siti-tematici-o-federati/siti-dei-dipartimenti/dipartimento-di-diritto-economia-e-culture-didec">https://archivio.uninsubria.it/siti-tematici-o-federati/siti-dei-dipartimenti/dipartimento-di-diritto-economia-e-culture-didec</a>
DEGREE COURSE COORDINATOR	Prof. Roberta Minazzi
ACADEMIC OFFICE	Infostudenti - Information service for students <a href="https://www.uninsubria.eu/services/all-services/infostudenti-information-service-students">https://www.uninsubria.eu/services/all-services/infostudenti-information-service-students</a>
ACADEMIC CALENDAR	<p><b>1st Semester</b></p> <p>Classes start: 07.10.2024</p> <p>Classes end: 20.12.2024</p> <p>Winter/Christmas holidays: from 23.12.2024 to 06.01.2025</p> <p>Examination session: from 13.01.2025 to 21.02.2025 (3 exam dates)</p> <p><b>2nd Semester</b></p> <p>Classes start: 24.02.2025</p> <p>Classes end: 23.05.2025</p> <p>Spring/Easter holidays: from 17.04.2025 to 22.04.2025</p> <p>Examination session: from 26.05.2025 to 31.07.2025 (4 exam dates)</p> <p>from 09.01.2025 to 09.12.2025 (1 exam date)</p> <p>For the lessons suspension dates and holidays for national, local and other festivities (Christmas break, Easter break, University holidays), students should refer to the University's Academic Calendar approved by the University bodies at the following link: <a href="https://www.uninsubria.it/chi-siamo/sedi-e-orari/calendario-didattico-di-ateneo">https://www.uninsubria.it/chi-siamo/sedi-e-orari/calendario-didattico-di-ateneo</a></p>
ADDITIONAL INFORMATION	ACCESS TO COURSE: open access



	<p><b>OFFICIAL LANGUAGE OF THE COURSE:</b> English</p> <p><b>PLANNED CURRICULUM:</b></p> <ul style="list-style-type: none"> <li>- <b>Sustainable Hospitality Management (SHM)</b></li> <li>- <b>Heritage and Cultural Tourism Management (HCTM)</b></li> </ul>
<p><b>ASSESSMENT OF ADMISSION REQUIREMENTS AND INDIVIDUAL PREPARATION</b></p>	<p>The Course is open-access, and the admission requirements are the following:</p> <ul style="list-style-type: none"> <li>- Bachelor's degree or three-year university diploma, or other qualification obtained abroad recognized as suitable, consistent with the disciplines of the master's degree course.</li> </ul> <p>Eligible degree courses are as follows:</p> <ul style="list-style-type: none"> <li>• L-11 Modern Languages and Cultures;</li> <li>• L-12 Mediation Sciences;</li> <li>• L-15 Tourism Science;</li> <li>• L-16 Administration and Organization Science;</li> <li>• L-18 Economics and Business Management Sciences;</li> <li>• L-20 Communication Sciences;</li> <li>• L-33 Economic Sciences;</li> <li>• L-36 Political Science and International Relations;</li> <li>• L-14 Legal Services Science</li> </ul> <p>However, students from other degree courses may also be admitted, for whom the responsible committee will verify personal preparation in ways provided for in the Course Teaching Regulations.</p> <ul style="list-style-type: none"> <li>- 10 ECTS in economics-business subjects.</li> <li>- B2 level in English and the chosen second language. The recognized second languages are German, Spanish, French, Russian and Chinese. For foreign students, it will be possible to choose Italian as the second language.</li> </ul> <p>In the case of foreign students, the university organizes an annual Italian language course aimed at enabling them to acquire adequate language skills for graduating.</p> <p>Students who hold a comparable qualification, in terms of duration, to the bachelor's degree course, four-year degree course or master's degree course are admitted to the degree course, according to the documents requested by the Student Services office and, in case of non-EU students, according to the quota reserved for foreign students.</p>



	<p>For the admission of students holding degree certificate of the abovementioned class list, the students' individual preparation and motivation will be assessed through the exam of the titles (university career) and through an interview in English with the course committee.</p> <p>In the case of students coming from other degree courses or who have lower requirements than those required, they may still be admitted after a specific assessment during the first interview by a Course Committee. After that, a specific and personalized learning path, of a maximum of 75 hours, could be assigned to the student. This consists of a monitored self-study activity, to be done at a distance or at the University facilities before enrollment. Support from faculty and student tutors is provided for such activities.</p> <p>Other students' educational and working activities could be recognized during the enrollment process if in accordance with the Course Teaching Regulations. In the case of transfer from another master's degree other than Insubria or from another University (including a foreign one) the Department will proceed to the assessment of the admission requirements as indicated above (point admission requirements). For the purpose of recognizing ECTS, interviews may be held, or verification tests designed to assess the actual level of knowledge possessed may be required.</p> <p>Applications from non-EU students will have to be addressed to the Commission in charge and sent to the email address <a href="mailto:foreign.students.eco@uninsubria.it">foreign.students.eco@uninsubria.it</a>, following the deadlines and procedures explained in the guide for foreign students, which may be downloaded from the Department's website. For visa applications students must refer to the deadlines established by the Italian representatives abroad (Embassy offices).</p> <p><b>Dual enrollment (Law No. 33/2022 and DM 930/2022 and 933/2022):</b></p> <p>Pursuant to Law No. 33 of April 12, 2022 (<i>Provisions on concurrent enrollment in two higher education courses</i>) and subsequent ministerial decrees (DM 930/2022 and DM 933/2022), dual enrollment requests will be evaluated by special course committee after verification of admission requirements.</p> <p>Admission requirements and procedures are appropriately publicized on the Degree Course page on the University website.</p>
<p><b>ORIENTATION, ENROLLMENT PROCEDURES AND OTHER ADMINISTRATIVE ASPECTS</b></p>	<p><b>INFOSTUDENTI – INFORMATION SERVICE FOR STUDENTS</b></p> <p>The INFOSTUDENTI service is a web application that provides a communication channel through which students or prospective students can obtain useful information by contacting the University's various offices (Student Office, Right to Study and Student Services, Orientation and Placement, Academic Office, and International Relations).</p> <p>With this system, it will be possible to send queries and receive answers by also attaching documents and tracking the status of one's query.</p> <p>The service can be accessed at the following link:  <a href="https://www.uninsubria.eu/services/all-services/infostudenti-information-service-students">https://www.uninsubria.eu/services/all-services/infostudenti-information-service-students</a></p>



**II. CURRICULUM**

**SCHEDULED TEACHING - COHORT 2024/2025**

Scheduled teaching is defined as the set of courses planned for the entire study course, which must be taken by all students who enroll in the current A.Y. (Enrollment Cohort) in order to complete the course of training and obtain the degree.

**CURRICULUM – SUSTAINABLE HOSPITALITY MANAGEMENT (SHM)**

1ST YEAR							
SEM	COURSE TITLE	Name of MODULES	SDS scientific disciplinary sector	DISCIPLINARY FIELDS/TYPE OF TEACHING ACTIVITIES*	ECTS	HOURS	ASSESSMENT METHOD
1°	DESTINATION MANAGEMENT AND MARKETING	-	SECS-P/08	Business and management disciplines/B	8	50	Exam
1°	BUSINESS ENGLISH FOR TOURISM AND HOSPITALITY	-	L-LIN/12	Foreign languages /B	10	60	Exam
1°	ENVIRONMENTAL AND URBAN SOCIOLOGY	-	SPS/08	Legal and social disciplines /B	8	50	Exam
1°	PUBLIC LAW FOR SUSTAINABLE CULTURAL TOURISM AND HOSPITALITY	-	IUS/09	Legal and social disciplines/B	8	50	Exam
2°	ENVIRONMENTAL AND REGIONAL ECONOMICS	-	SECS-P/02	Business and management disciplines/B	8	50	Exam
2°	ACCOUNTING FOR SUSTAINABLE HOSPITALITY	-	SECS-P/07	Business and management disciplines/B	8	50	Exam
2°	SUSTAINABLE TOURISM GEOGRAPHY	-	M-GGR/01	Disciplines of territory/B	8	50	Exam
2°	"DATA ANALYSIS FOR DESTINATION DEVELOPMENT" LAB COURSE	-	SECS-P/07 SECS-P/08	Additional educational activities (Art. 10(5)(d)/F	4	25	Exam
2ND YEAR							
SEM	COURSE TITLE	Name of MODULES	SDS scientific disciplinary sector	DISCIPLINARY FIELDS/TYPE OF TEACHING ACTIVITIES*	ECTS	HOURS	ASSESSMENT METHOD*
1°	ADMINISTRATIVE LAW OF SUSTAINABILITY		IUS/10	Related or supplementary educational activities /C	8	50	Exam



1°	HOTEL MANAGEMENT FOR HOSPITALITY		SECS-P/08	Related or supplementary educational activities /C	8	50	Exam
1°	COMMUNICATION AND NEW MEDIA		L-ART/06	Historical, arts and performing arts disciplines/B	8	50	Exam
1°	<b>One language of your choice from:</b> - BUSINESS (II LANGUAGE) FOR TOURISM AND HOSPITALITY (GERMAN)  - BUSINESS (II LANGUAGE) FOR TOURISM AND HOSPITALITY (SPANISH)		L-LIN/14  L-LIN/07	Additional language/F knowledge	4	30	Exam
<b>One teaching from a choice of:</b>							
2°	CONTRACT LAW FOR TOURISM AND E- COMMERCE		IUS/01- IUS/07	Related or supplementary educational activities /C	8	50	Exam
2°	ECONOMICS LAW FOR TOURISM		IUS/05	Related or supplementary educational activities /C	8	50	Exam
	STUDENT'S CHOICE			Student's choice/D	8		
	FURTHER TRAINING ACTIVITIES (additional knowledge, internships, etc.).			Additional knowledge/ F	8		
	FINAL THESIS		PROFIN_S	For the final test/ E	6		



## **CURRICULUM - HERITAGE AND CULTURAL TOURISM MANAGEMENT (HCTM)**

<b>1ST YEAR</b>							
<b>SEM</b>	<b>COURSE TITLE</b>	<b>N a m e o f M O D U L E S</b>	<b>SDS scientific disciplinary sector</b>	<b>DISCIPLINARY FIELDS/TYPE OF TEACHING ACTIVITIES*</b>	<b>ECTS</b>	<b>HOURS</b>	<b>ASSESSMENT METHOD*</b>
1°	DESTINATION MANAGEMENT AND MARKETING		SECS-P/08	Business and management disciplines/B	8	50	Exam
1°	BUSINESS ENGLISH FOR TOURISM AND HOSPITALITY		L-LIN/12	Foreign languages/B	10	60	Exam
1°	ENVIRONMENTAL AND URBAN SOCIOLOGY		SPS/08	Legal and social disciplines/B	8	50	Exam
1°	MEDIEVAL ART AND ARCHAEOLOGY OF THE TERRITORY		L-ART/01	Historical, arts and performing arts disciplines/B	8	50	Exam
2°	ECONOMICS OF ART AND CULTURE		SECS-P/03	Related or supplementary educational activities/C	8	50	Exam
2°	PRIVATE LAW OF ART AND CULTURE		IUS/01	Legal and social disciplines/B	8	50	Exam
2°	SUSTAINABLE TOURISM GEOGRAPHY		M-GGR/01	Disciplines of territory/B	8	50	Exam
2°	"AUGMENTED REALITY FOR CULTURAL HERITAGE" LAB COURSE		L-ART/06	Additional educational activities (Art. 10(5)(d)/F	4	25	Exam
<b>2ND YEAR</b>							



SEM	COURSE TITLE	N a m e o f M O D U L E S	SDS scientific disciplinary sector	DISCIPLINARY FIELDS/TYPE OF TEACHING ACTIVITIES*	ECTS	HOURS	ASSESSMENT METHOD*
1°	CONTEMPORARY ART HISTORY: TERRITORY, METHODS, CRITICAL INSTRUMENTS		L-ART/03	Historical, arts and performing arts disciplines/B	8	50	Exam
1°	ADMINISTRATIVE LAW OF SUSTAINABILITY		IUS/10	Related or supplementary educational activities /C	8	50	Exam
1°	<i>One language of your choice from:</i> - BUSINESS (II LANGUAGE) FOR TOURISM AND HOSPITALITY (GERMAN) - BUSINESS (II LANGUAGE) FOR TOURISM AND HOSPITALITY (SPANISH)		L-LIN/14  L-LIN/07	Additional language/F knowledge	4	30	Exam
2°	MUSEUM STUDIES AND HERITAGE: PRESERVATION, COMMUNICATION, DISPLAY		L-ART/04	Historical, arts and performing arts disciplines/B	8	50	Exam
<b>One teaching from a choice of:</b>							
2°	RELIGIOUS TOURISMS: ECONOMIC- LEGAL AND ANTHROPOLOGICAL PROFILE		IUS/11	Related or supplementary educational activities /C	8	50	Exam
2°	LEGISLATION FOR TOURISM IN A COMPARATIVE LAW PERSPECTIVE		IUS/21	Related or supplementary educational activities /C	8	50	Exam
	STUDENT'S CHOICE			Student's choice/D	8		Exam
	FURTHER TRAINING ACTIVITIES (additional knowledge, internships, etc.).			Additional knowledge/ F	8		Exam
	FINAL TEST.		PROFIN_S	For the final test/ E	6		





**\* TYPE OF TEACHING ACTIVITIES:**

A: base

B: characterizing

C: related and supplementary

D: student's autonomous choices

E: final test and foreign language

F: additional training activities art. 10(5)(d)



### **III. RULES ABOUT THE DEGREE COURSE**

#### **PREREQUISITES**

Passing the ACCOUNTING FOR SUSTAINABLE HOSPITALITY course is preparatory to the HOTEL MANAGEMENT FOR HOSPITALITY course.

#### **RECOGNITION OF LANGUAGE AND COMPUTER CERTIFICATIONS.**

Not available.

#### **VALIDATION OF PROFESSIONAL ABILITIES OR EXAMS TAKEN IN A PREVIOUS CAREER**

In case of enrollment with previous career validation application, the Department, taking into consideration the specific educational objectives of the degree course and anyways in compliance with the educational obligations established by the course own Curriculum, ensures the validation of the maximum possible number of ECTS. For the purposes of the validation, meetings and tests may be required in order to assess the actual level of previously acquired knowledge. Some exams may be only partly validated; in this case, students will be asked to integrate the missing syllabus portion, which should be agreed upon together with the course lecturer. Supplementary exams may be taken, after having registered, only in the exam session and not during interim tests sessions.

#### **ATTENDANCE OBLIGATION**

Continuous attendance is highly recommended.

#### **ENROLLMENT IN SUBSEQUENT YEARS**

There are no career blocks to enroll in the second year.

#### **TRANSFER PROCEDURES FROM OTHER DEGREE COURSES**

In case of transfers from other Universities, or changes from another degree course, the Department, taking into consideration the specific educational objectives of the course, and anyways in compliance with the educational obligations established by the course's own Curriculum, ensures the validation of the maximum possible number of ECTS.

Some exams may be only partly validated; in this case, students will be asked to integrate the missing syllabus portion, which should be agreed upon together with the course lecturer.

Supplementary exams may be taken, after having registered, only in the exam session and not during interim tests sessions. In case of transfers from a master's degree course from a different class, from the University of Insubria itself or from another University, even if foreign, the Department will assess access requirements and the students' initial preparation as explained above. For the purposes of the validation of ECTS, meetings and tests may be required in order to assess the actual level of previously acquired knowledge

#### **RULES FOR SUBMISSION OF STUDY PLANS AND INDIVIDUAL STUDY PLANS**

Study Plans that comply with the educational curriculum provided in the ministerial database will be automatically approved, following the procedure provided by the Students Services for the submission of study plans.

Students can submit an individual study plan, if this is coherent with the cultural project and suitable for the educational objectives and specific contents of the Master's Degree Hospitality for Sustainable tourism development.

Each student at the time of pre-registration must communicate the curriculum and the second language chosen, and in the second year they must submit the individual study plan indicating the option courses. In case the student wishes to change the optional courses and/or the second language, they may submit a new study plan respecting the academic deadlines.

#### **STUDENT'S OPTIONAL EXAMS (LETTER D 8 ECTS)**

As part of their individual educational choices, students can choose from:

- Courses in the Degree Course "Hospitality for Sustainable Tourism Development" when not already chosen, or in other degree courses provided by the Department or the University, if they are coherent with the cultural project, suitable for the educational objectives and specific contents of the Master's Degree HoSTDe and taught in English.

The choice of optional exams must be indicated in the individual study plan in accordance with the procedures and deadlines provided by the Students' Office.



## **II LANGUAGE FOR TOURISM AND HOSPITALITY (LETTER F 4 ECTS II YEAR)**

The second languages activated and delivered are German and Spanish.

In the case of another chosen language (French, Russian, Chinese and Italian, the latter exclusively for foreign students) a self-learning course will be assigned with related tutoring activities, which will be evaluated through an examination test for the acquisition of the 4 ECTS.

## **ADDITIONAL TRAINING ACTIVITIES (LETTER F 8 ECTS)**

*(Art. 10(5)(d))*

Additional training activities may consist of:

- internships (see next section);
- study abroad organized by the University of Insubria. ECTS may also be granted for self-organized study abroad stays, if a minimum duration of 60 course hours and duly documented. Specific cases will be evaluated by the Department Council. University credits may not be obtained for study abroad stays made prior to university enrollment;
- Participation in seminars offered as part of the master's degree program "Hospitality for Sustainable Tourism Development."
- Participation in summer schools and/or summer courses organized by the University of Insubria;
- courses offered in the Degree Course "Hospitality for Sustainable Tourism Development" when not already chosen, or in other degree courses provided by the Department or the University, if they are coherent with the cultural project, suitable for the educational objectives and specific contents of the Master's Degree HoSTDe and taught in English;
- duly documented educational activities carried out at other universities or extra-universities (such as exams, seminars, various courses, etc.). Only educational activities relevant to the master's degree program HoSTDe may be recognized;
- Duly documented work activities. Only work activities relevant to the master's degree program "Hospitality for Sustainable Tourism Development" may be recognized. University credits may not be obtained for work activities carried out prior to enrollment.

## **INTERNSHIPS**

The student is free to choose the institution and/or company for the internship or can refer to the offers published in the pages dedicated to Curricular Internships on the AlmaLaurea website. The staff of the Academic Office is available to provide information on the administrative procedures for activation and to indicate the general objectives to be achieved.

The activation of the internship involves a Training Project, agreed upon by the student, an academic tutor and a company tutor. A Training and Orientation Internship Agreement must be signed by the University and the host institution.

At the end of the internship activity, the final evaluation questionnaire must be completed and sent to the Academic office for evaluation and subsequent credits recognition.

40 ECTS are necessary to accede to the internship service.

The curricular internship confers 8 ECTS. The duration must be no less than 250 hours in no less than five weeks. No more than one internship may be held at the same institution.

The extracurricular internship confers one credit for every 50 hours, but no more than 3 credits.

## **THE FINAL THESIS**

In the second year of the course, the student in each curriculum must acquire 6 ECTS for the final exam. The master's degree is conferred upon passing a final exam that consists of a discussion of a specific topic. The original written paper, which will be written in English, must be on a topic related to one of the disciplines in the degree course, consistent with the curriculum. The student is supervised by a lecturer and supported, if necessary, by a second supervisor.

The committee of the Degree Course encourages thesis projects that, alongside the necessary in-depth theoretical study, enhance applications to various businesses in the industry through the study of business cases, including those derived from the student's internship/work experience, or through the development of empirical verifications.

The final exam is conducted orally before a Degree Committee composed in accordance with the University Teaching Regulations (Article 29).

According to the resolution of the Departmental Council of the Department of Law, Economics and Culture, students will be awarded upon graduation investigation:

- 0.33 points for each "with honors" earned in the courses with a value of 6 ECTS or more;
- one additional point due to the timely completion of the study course (the last scheduled graduation session is in March of the 2nd year).

In addition, the judgment on the dissertation discussion can lead to an increase in grades, compared to the curricular average,



corresponding to:

- up to two points (sufficient), for papers that are merely theoretical and a review of the existing literature;
- up to four points (good), for methodologically well-designed, structured, and discussed papers;
- up to six points (very good), for papers that are complete, accurate in method and exposition, and/or original in the conclusion.

However, the committee may evaluate any higher score based on a reasoned report by the supervisor.

**Further information and insights can be found on the study course webpage.**