



**UNIVERSITÀ DEGLI STUDI  
DELL'INSUBRIA**

**DIPARTIMENTO DI SCIENZE UMANE E  
DELL'INNOVAZIONE PER IL  
TERRITORIO**

**DESCRIPTION OF THE CURRICULUM  
(TEACHING REGULATIONS OF THE COURSE)  
MASTER'S DEGREE COURSE**

**in**

**COMMUNICATION SCIENCE AND TECHNIQUES**

**a.y. 2023/2024**



## I. GENERAL INFORMATION

<b>NAME OF THE DEGREE COURSE (DC)</b>	COMMUNICATION SCIENCE AND TECHNIQUES
<b>CLASS</b>	LM-92 - Communication theories
<b>TYPE</b>	2-year degree course
<b>COURSE LOCATION</b>	VARESE
<b>COURSE WEBSITE</b>	For information on the learning objectives of the DC, occupational opportunities, access requirements, admission procedures, expected educational results, curriculum / study plan, final exam, you may refer to the Annual Program Report (DC-APR), published on the course website at: <a href="http://www.uninsubria.eu/master-stec">www.uninsubria.eu/master-stec</a>
<b>DEPARTMENT</b>	<a href="#">Scienze umane e dell'innovazione per il territorio - DiSUIT</a> (Human Sciences, Innovation and Territory - DiSUIT)
<b>DEGREE COURSE CORDINATOR</b>	Alessandra Vicentini
<b>ACADEMIC OFFICE OF THE DEGREE COURSE</b>	<a href="#">Servizio di Ascolto Manager Didattici per la Qualità - DiSUIT</a> (in Italian)
<b>LESSONS TIMETABLE</b>	<ul style="list-style-type: none"><li>- 1st SEMESTER from 18 September to 21 December 2023</li><li>- 2nd SEMESTER from 19 February to 24 May 2024</li><li>- 1st exams session from 8 January 2023 to 16 February 2024</li><li>- 2nd exams session from 27 May to 13 September 2024</li></ul> For the lessons suspension dates and holidays for national, local and other festivities (Christmas break, Easter break, University holidays), students should refer to the University's Academic Calendar approved by the University bodies at the following link: <a href="http://www.uninsubria.it/chi-siamo/sedi-e-orari/calendario-didattico-di-ateneo">www.uninsubria.it/chi-siamo/sedi-e-orari/calendario-didattico-di-ateneo</a> (in Italian)
<b>FURTHER INFORMATION</b>	COURSE ACCESS: open access TEACHING LANGUAGE: Italian
<b>ASSESSMENT OF CURRICULAR REQUIREMENTS AND OF THE ADEQUACY OF THE INDIVIDUAL PREPARATION</b>	Those who hold a degree in the degree class Communication Science L-20 (ex class 14), and those who hold a degree in the degree classes L01 Cultural Heritage, L-03 Visual arts, music, performing arts and fashion studies, L-05 Philosophy, L-10 Humanities, L-11 Modern languages and civilizations, L-12 Language mediation, L-15 Tourism, L-19 Education and training, L-36 Political science and international relations, L-40 Sociology and L-42 History may access the Master's Degree Course in Communication science and techniques.  The personal preparation of all candidates will be assessed through an interview on some topics related to the reference disciplines of Communication Science and Techniques. Specifically, the topics may



	<p>cover: a) the interconnections between the historical course and the mass media in the Western civilization; b) the main legal and ethical problems related to journalism; c) the main communication languages (including political ones) and techniques; d) TV and cross-medial narrative. For students from Degree classes different from that of Communication science L-20 (ex class 14), during the interview the need, if applicable, to improve the candidates' educational background in the linguistic, juridical, historical and philosophical domain will be identified, and appropriate readings will be assigned, where necessary.</p> <p>The interview is carried out by a specific Committee, composed of lecturers appointed by the Council of the Degree Course; the interview calendar will be published on the web pages (<a href="http://www.uninsubria.it/verificastec">www.uninsubria.it/verificastec</a>; in Italian) of the Degree Course. A negative assessment in the interview entails the exclusion from the Degree Course.</p>
<p><b>ORIENTATION, ENROLLMENT PROCEDURES AND OTHER ADMINISTRATIVE ASPECTS</b></p>	<p><b>INFOSTUDENTI SERVICE</b></p> <p>The INFOSTUDENTI service is a web application that offers a communication channel through which students and future students can obtain some useful information by contacting the different offices of the University (Student Services office, Right to Study and Student Services, Orientation and Placement, Academic Offices and International Relations).</p> <p>With this system students can ask questions and receive answers, attach documents and follow the status of their requests.</p> <p>The service may be accessed by clicking on the following link: <a href="http://www.uninsubria.it/infostudenti">www.uninsubria.it/infostudenti</a> (in Italian)</p>



## II. STUDY PLAN

### COURSE PLAN – 2022/2023 COHORT

This course plan includes all the courses provided for the entire degree program, which will have to be taken by all students enrolling in the current A.Y. (Enrollment cohort) in order to complete the degree program and obtain the qualification.

## CURRICULUM

### Cultural and Archeological Heritage Promotion and Communication

#### 1st YEAR

SEM	INTEGRATED COURSE / COURSE Title	Academic field	DISCIPLINARY FIELD / Type of Teaching Activity	ECTS	HOURS	ASSESSMENT METHOD*	LECTURERS
<b>ONE COURSE TO BE CHOSEN FROM</b>							
1	ARCHEOLOGY AND HISTORY OF ART	L-ART/02	Related/Supplementary / Related or supplementary educational activities	8	LEC:64	M	
2	ARCHIVAL AND DIPLOMATIC STUDIES OF CONTEMPORARY DOCUMENTS	M-STO/08	Related/Supplementary / Related or supplementary educational activities	8	LEC:64	M	
<b>ONE COURSE TO BE CHOSEN FROM</b>							
1	COMPANIES, MARKETING AND DIGITAL MEDIA	SPS/08	B / Characterizing / Socio-economic, historical-political and cognitive disciplines	8	LEC:64	M	
1	METHODOLOGY OF CONTINUING EDUCATION	M-PED/01	B / Characterizing / Socio-economic, historical-political and cognitive disciplines	8	LEC:64	M	
2	INTERNATIONAL RELATIONS OF EASTERN EUROPE AND OF THE MIDDLE EAST	M-STO/04	B / Characterizing / Socio-economic, historical-political and cognitive disciplines	8	LEC:64	M	SABAHI SEYED FARIAN
<b>ONE COURSE TO BE CHOSEN FROM</b>							
1	ENGLISH FOR CORPORATE COMMUNICATION	L-LIN/12	C / Related / Supplementary	8	LEC:64	M	
1	ENGLISH FOR JOURNALISM AND MEDIA COMMUNICATION	L-LIN/12	C / Related / Supplementary	8	LEC:64	M	
<b>ONE COURSE TO BE CHOSEN FROM</b>							
2	DIGITAL JOURNALISM	INF/01	B / Characterizing / Information and communication theory and techniques	8	LEC:64	M	
1	COMMUNICATION AND AUDIENCE IN CLASSICAL THEATRE	L-LIN/01	B / Characterizing / Information and communication theory and techniques	8	LEC:64	M	



2	PUBLISHING AND COMMUNICATION STYLES	M-FIL/04	B / Characterizing / Information and communication theory and techniques	8	LEC:64	M	DALLA VIGNA PIERRE
ONE COURSE TO BE CHOSEN FROM							
1	TEXT ANALYSIS AND JOURNALISTIC WRITING	L-FIL-LET/10	C / Related / Supplementary	8	LEC:64	M	GASPARI GIANMARCO
1	DEMOCRATIC HISTORY AND THEORIES	SPS/03	C / Related / Supplementary	8	LEC:64	M	CASTELLI ALBERTO
1	CONTEMPORARY ART HISTORY	L-ART/03	C / Related / Supplementary	8	LEC:64	M	
2	PSYCHOLINGUISTICS AND INFORMATION	L-LIN/02	C / Related / Supplementary	8	LEC:64	M	
TWO COURSES TO BE CHOSEN FROM							
2	HISTORY AND MEDIA	M-STO/04	B/ Characterizing/Socio-economic, historical political and cognitive disciplines	8	LEC:64	M	
1	COMMUNICATION FOR HEALTH AND WELL-BEING	SPS/08	B/ Characterizing/Socio-economic, historical political and cognitive disciplines	8	LEC:64	M	
2	ACQUATIC ENVIRONMENTS: KNOWLEDGE AND COMMUNICATION	M-DEA/01	B/Characterizing/Socio-economic, historical political and cognitive disciplines	8	LEC:64	M	
2	SOCIAL PSYCHOLOGY OF COMMUNICATION	M-PSI/01	B/Socio-economic, historical political and cognitive disciplines	8	LEC:64	M	
<b>2nd YEAR</b>							
ONE COURSE TO BE CHOSEN FROM							
2	ARTISTIC AND MUSICAL HERITAGE LANGUAGES AND PROTECTION	L-LIN/01	B/ Characterizing / Information and communication theory and techniques	8	LEC:64	M	
1	SEMIOLOGY OF CINEMA	L-LIN/01	B/ Characterizing / Information and communication theory and techniques	8	LEC:64	M	
ONE COURSE TO BE CHOSEN FROM							
1	ARTISTIC COMMUNICATION	L-ART/02	C / Related / Supplementary	8	LEC:64	M	
2	SCIENCE AND CINEMA	GEO/03	C / Related / Supplementary	8	LEC:64	M	
ONE COURSE TO BE CHOSEN FROM							
2	HISTORY OF EUROPEAN INTEGRATION	M-STO/04	B / Information and communication theory and techniques	8	LEC:64	M	
1	EUROPEAN INSTITUTIONS COMMUNICATION HISTORY	M-STO/04	B / Information and communication theory and techniques	8	LEC:64	M	
1	INFORMATION LAW AND ETHICS	SPS/08	B / Information and communication theory and techniques	8	LEC:64	M	



ONE COURSE TO BE CHOSEN FROM

1	LANGUAGES AND TECHNIQUES OF MASS MEDIA COMMUNICATION	L-LIN/01	B / Information and communication theory and techniques	8	LEC:64	M	FACCHETTI GIULIO
2	TELEVISION AND CROSSMEDIA LANGUAGES	L-ART/06	B / Information and communication theory and techniques	8	LEC:64	M	

**FURTHER ACTIVITIES**

FINAL EXAM	Thesis preparation	NN	Language/Final exam/For the final exam	19		M	
	Thesis defence			1			
ELECTIVE		NN	D / Other	8		M	
FURTHER SKILLS FOR ENTERING THE WORKFORCE			F / Other / Further skills for entering the workforce	4	LEC: 24	M	

\*J - JUDGMENT M - EXAM Q - QUALIFICATION A - ATTENDANCE

## CURRICULUM

### Institutional and Political Corporate Communication

**1st YEAR**

SEM	INTEGRATED COURSE / COURSE Title	Academic field	DISCIPLINARY FIELD / Type of Teaching Activity	ECTS	HOURS	ASSESSMENT METHOD*	LECTURERS
ONE COURSE TO BE CHOSEN FROM							
2	POLITICS, SOCIETY AND THE MEDIA	SPS/01	C/Related / Supplementary / Related or integrative educational activity	8	LEC:64	M	
2	ECONOMY AND SOCIAL RESPONSIBILITY	SECS-P/06	C/Related / Supplementary / Related or integrative educational activity	8	LEC:64	M	
ONE COURSE TO BE CHOSEN FROM							
1	METHODOLOGY OF CONTINUING EDUCATION	M-PED/01	B / Characterizing / Socio-economic, historical-political and cognitive disciplines	8	LEC:64	M	
1	COMPANIES, MARKETING AND DIGITAL MEDIA	SPS/08	B / Characterizing / Socio-economic, historical-political and cognitive disciplines	8	LEC:64	M	
2	CONTEMPORARY HISTORY OF THE MIDDLE EAST	M-STO/04	B / Characterizing / Socio-economic, historical-political and cognitive disciplines	8	LEC:64	M	
ONE COURSE TO BE CHOSEN FROM							



1	ENGLISH FOR CORPORATE COMMUNICATION	L-LIN/12	C / Related / Supplementary	8	LEC:64	M	
1	ENGLISH FOR JOURNALISM AND MEDIA COMMUNICATION	L-LIN/12	C / Related / Supplementary	8	LEC:64	M	
ONE COURSE TO BE CHOSEN FROM							
2	DIGITAL JOURNALISM	INF/01	B / Socio-economic, historical-political and cognitive disciplines	8	LEC:64	M	
1	COMMUNICATION AND AUDIENCE IN CLASSICAL THEATRE	L-LIN/01	B / Characterizing / Information and communication theory and techniques	8	LEC:64	M	
2	PUBLISHING AND COMMUNICATION STYLES	M-FIL/04	B / Characterizing / Information and communication theory and techniques	8	LEC:64	M	
ONE COURSE TO BE CHOSEN FROM							
1	TEXT ANALYSIS AND JOURNALISTIC WRITING	L-FIL-LET/10	C/Related / Supplementary / Related or integrative educational activity	8	LEC:64	M	
1	DEMOCRATIC HISTORY AND THEORIES	SPS/03	C/Related / Supplementary / Related or integrative educational activity	8	LEC:64	M	
2	ARCHIVES AND DIPLOMATICS OF CONTEMPORARY DOCUMENTS	M-STO/08	C/Affine/Integrativa / Attività formative affini o integrative	8	LEC:64	M	
1	CONTEMPORARY ART HISTORY	L-ART/03	Related / Supplementary / Related or integrative educational activity	8	LEC:64	M	
2	PSYCHOLINGUISTICS AND INFORMATION	L-LIN/02	Related / Supplementary / Related or integrative educational activity	8	LEC:64	M	
TWO COURSES TO BE CHOSEN FROM							
2	HISTORY AND MEDIA	M-STO/04	B/Socio-economic, historical political and cognitive disciplines	8	LEC:64	M	
2	COMMUNICATION FOR HEALTH AND WELL-BEING	SPS/08	B/Socio-economic, historical political and cognitive disciplines	8	LEC:64	M	
2	ACQUATIC ENVIRONMENTS: KNOWLEDGE AND COMMUNICATION	M-DEA/01	B/Socio-economic, historical political and cognitive disciplines	8	LEC:64	M	
2	SOCIAL PSYCHOLOGY OF COMMUNICATION	M-PSI/01	B/Socio-economic, historical political and cognitive disciplines	8	LEC:64	M	
<b>2nd YEAR</b>							
ONE COURSE TO BE CHOSEN FROM							
1	INFORMATION LAW AND DEONTOLOGY	SPS/08	B/Characterizing/Socio-economic, historical political and cognitive disciplines	8	LEC:64	M	
2	SOCIAL EVENTS AND COMMUNICATION PROCESSES	SPS/11	B / Characterizing/ Information and communication theory and techniques	8	LEC:64	M	
ONE COURSE TO BE CHOSEN FROM							



2	TELEVISION AND CROSS-MEDIA LANGUAGES	L-ART/06	B / Characterizing/ Information and communication theory and techniques				
1	SEMIOLOGY OF CINEMA	L-LIN/01	B/ Characterizing / Information and communication theory and techniques	8	LEC:64	M	
ONE COURSE TO BE CHOSEN FROM							
1	ARTISTIC COMMUNICATION	L-ART/02	C/Related / Supplementary / Related or integrative educational activity	8	LEC:64	M	
2	SCIENCE AND CINEMA	GEO/03	C/Related / Supplementary / Related or integrative educational activity	8	LEC:64	M	
1	POLITICAL PHILOSOPHY	SPS/01	C/Related / Supplementary / Related or integrative educational activity	8	LEC:64	M	
ONE COURSE TO BE CHOSEN FROM							
1	LANGUAGES AND TECHNIQUES OF MASS MEDIA COMMUNICATION	L-LIN/01	B /Characterizing/ Information and communication theory and techniques	8	LEC:64	M	
2	ARTISTIC AND MUSICAL HERITAGE LANGUAGE AND PROTECTION	L-LIN/01	B / Characterizing/ Information and communication theory and techniques	8	LEC:64	M	
<b>FURTHER ACTIVITIES</b>							
FINAL EXAM	Thesis preparation	NN	Language/Final exam/For the final exam	19		M	
	Thesis defence			1			
FURTHER SKILLS FOR ENTERING THE WORKFORCE			F / Other / Further skills for entering the workforce	4	LEC: 24	M	
ELECTIVE		NN	D / Other	8		M	

\*J - JUDGMENT M - EXAM Q - QUALIFICATION A - ATTENDANCE

### III - RULES FOR THE CURRICULUM

**PREREQUISITES: NOT APPLICABLE**

**RECOGNITION OF LANGUAGE AND IT CERTIFICATIONS: NOT APPLICABLE**

**VALIDATION OF PROFESSIONAL ABILITIES OR EXAMS TAKEN IN A PREVIOUS CAREER.**

Pursuant to article 5, paragraph 7 of the Ministerial Decree 270/04, the Council of the Degree Course may validate:

- professional knowledge and skills certified pursuant to current regulations;
- knowledge and skills developed in educational activities at a post-secondary level in whose organization and implementation the university was involved.

The validation application will be assessed by the Council of the Degree Course. The validation may take place if the activity is related to the specific educational objectives of the Degree Course and of the educational activities for which the validation is being requested, also taking into consideration the content and duration in terms of hours of the activity. The maximum number of ECTS that may be validated is 12.

**ATTENDANCE OBLIGATIONS:** There are no attendance obligation, with the exception of the Further educational activities (workshops and seminars), for which an attendance rate of at least 75% of the classroom activities, besides the final exam, is mandatory.





## ENROLMENT IN YEAR 2: AUTOMATIC

### TRANSFER PROCEDURES FROM OTHER DEGREE COURSES

Students from other Universities or from another Degree Course of this University, or from previous systems, can apply for a transfer/change to the Degree Course. Transfer/change applications will be assessed by the Council of the Degree Course, which will proceed to the validation of the ECTS according to the following criteria:

- analysis of the curriculum
- assessment of the adequacy of the academic fields and of the contents of the activities undertaken by the student in their previous career, with regard to the specific educational objectives of the degree course and of the individual educational activities provided for in the curriculum;

The abovementioned validation is carried out as provided for in article no. 3, paragraphs 8 and 9 of the ministerial decree of Class redefinition (16 March 2007). The validation is carried out until the ECTS provided for by the curriculum are reached.

### RULES FOR THE SUBMISSION OF STUDY PLANS AND INDIVIDUAL STUDY PLANS

Students will have to submit their Study Plan during the first year, with the possibility to modify it in the following year, following the University's administrative fulfillments calendar. Information on how to submit and fill in the study plan are available on the Students Services Office webpage (<https://www.uninsubria.it/servizi/presentazione-piano-di-studio>). Elective educational activities may be chosen among all courses offered by the University with the exception of some integrated courses offered by the limited access healthcare degree courses. To check for restrictions, please contact the relevant Students Services Office.

The Council of the Degree Course will assess the coherence of these elective activities with the educational curriculum students have enrolled in. When submitting their study plan, students will have to choose some courses provided for the third year and ordered in blocks.

### FURTHER SKILLS USEFUL FOR ENTERING THE WORKFORCE

In order to acquire the ECTS provided for in the "Further skills for entering the workforce" entry, 2<sup>nd</sup>-year students can:

- attend seminars/workshops, previously entered in their study plan, organized by the Degree Course for at least 75% of the classroom activities hours (besides the final exam). To encourage student attendance, some hours of each seminar/workshop may be delivered remotely;

For further information and for registration procedures, please visit:

[www.uninsubria.it/la-didattica/bacheca-della-didattica/laboratori-seminari-e-seminari-evento-corsi-di-laurea-triennale](http://www.uninsubria.it/la-didattica/bacheca-della-didattica/laboratori-seminari-e-seminari-evento-corsi-di-laurea-triennale) (in Italian)

### FINAL EXAM

The final exam, written under the supervision of a tutor (if necessary helped by one or more co-tutors), consists in writing an original thesis, on a specific research topic, coherent to the candidates' preparation and studies. The thesis will have to show the candidates' mastery of theoretical-methodological tools, argumentative abilities and mature expressive ability, with the possibility of an application approach to the various fields of the communication world. The teaching load of the final exam corresponds to 20 ECTS.



### FINAL EXAM PROCEDURES

The original thesis, written under the supervision of a tutor (if necessary helped by one or more co-tutors), will be discussed during the final exam. This consists in a 10-minutes public presentation, followed by a brief discussion, in front of a committee composed by the lecturers of the Degree Course. The assessment of the discussion of the Degree Thesis may result in a mark increment, with regard to the average, which corresponds to: up to 2 points above the average for literature reviews (C) up to 4 points for adequately structured and documented theses (B) up to 6 points for well-reconstructed, complete theses with some insights of critical analysis (B+). The committee may also assign up to 8 points for those Theses which highlight particularly strong abilities in the documentation and bibliographic material retrieval phase and in the critical re-elaboration of information, as well as in the overall organization of the thesis, and in its written exposition (A). The Committee may also increment the final mark by 2 further points, if students have acquired at least 6 extra ECTS by attending seminars and other equivalent activities during the two years prior to the assessment of the DC. The cum laude distinction, on the proposal of the President or of the tutor, will be assigned to those students whose final mark corresponds to 110/110 and who have obtained at least 3 cum laude marks in the exams of the Degree Course. Students with an average of 106/110 or higher, who have been assigned an additional mark of between 8 and 10 points, may be assigned a cum laude mark on the proposal of the President or of the tutor, even if they do not have the minimum number of cum laude marks in the exams. The proclamation generally takes place at the end of the degree session and nonetheless with a maximum number of 6 graduating students. Graduating and Final Exam:

[www.uninsubria.it/la-didattica/bacheca-della-didattica/esame-di-laurea-corso-triennale-scienze-della-comunicazione-e](http://www.uninsubria.it/la-didattica/bacheca-della-didattica/esame-di-laurea-corso-triennale-scienze-della-comunicazione-e) (in Italian)

**For further information please refer to the degree course webpage.**

[www.uninsubria.eu/master-stec](http://www.uninsubria.eu/master-stec)

**For students with disabilities and/or specific learning disorders, please visit:**

[www.uninsubria.it/studentidisabilidsa](http://www.uninsubria.it/studentidisabilidsa) (in Italian)