



Alberto Onetti

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Biography

As Alumni of the Almo Collegio Borromeo, Alberto Onetti graduated with honors at University of Pavia in 1994. He holds a Ph.D in Corporate Strategy from the Parthenope University in Naples and a Masters in International Finance from University of Pavia. Currently he teaches Business Innovation Management, International Management, and Corporate Strategy at the School of Economics of the University of Insubria, where he is Head of the Research Centre for Health Care Management and Innovation. He is author of an extensive list of conference contributions, books and publications in the fields of research. He acts as consultant for companies and banking groups.

Research interests

- Health Care and Hospital Management
- Innovation Management
- International Management
- Venture and Corporate Finance
- Open Source Software Business Models

Teaching experience and appointments

Currently:

- Professor of Business Innovation Management
 - Professor of International Management
 - Professor of Corporate Strategy
 - Director of Research Center for Health Care Management and Innovation
- He teaches in many Masters and Post Doc Teaching Programs.

Representative publications

(2005), Corporate Strategy (with COTTA RAMUSINO E.), Il Sole 24 Ore, Milan, IT.

(2005) Balanced Scorecard in Hospitals. Handbook, 2nd Edition (with GREULICH A. SCHADE V. and ZAUGG B.), Economica Verlagsgruppe Hüthig Jehle Rehm GmbH, Augsburg (ISBN: 3-87081-399-7), DEU.

(2005) Bank-firm relationships and cross-shareholdings in Germany (with PISONI A.), Working Paper, Faculty of Economics, University of Insubria, n. 7, IT.

(2005) "Open Source and Business Model Innovation. The Funambol

Case" (with CAPOBIANCO F.), in: SCOTTO M. – SUCCI G. (eds.), Proceedings of the 1st International Conference on Opens Source Systems, ECIG, Genova, 2005 (ISBN 88-7544-048-4), pp. 224-227.

(2004) Subsidiaries within a High-Tech MNC. A Reappraisal of the Role of Functions (with COCITO M., GATTA R. and MAJOCCHI A.), Working Paper, Faculty of Economics, University of Insubria, n. 21, IT.

(2004) "Fiscal Incentives to Support Corporate Internationalization" in: Sistemi & Impresa, n. 2, March, pp. 51-59, IT.

(2004) "Aligning Business Strategy with Social Responsibility. the Balanced Scorecard in Hospitals", in: The European Union Review, Vol. 9, No. 1, 2004, pp. 29-44.

(2003) "Europe stakes its healthcare future on DRGs" (with CASAS M. – ILLA C. - NEUBAUER G. – RODRIGUES J.M. – TONNEAU D.), in: "healthcare.europe", n. 1, pp. 4-7.

(2003) "Strategic Management in Hospitals. The Balanced Scorecard Approach" (with GREULICH A.), Giuffrè Editore, Milano (ISBN: 88-14-10332-1).

(2002) Balanced Scorecard im Krankenhaus. Von der Planung bis zur Umsetzung - Ein Praxishandbuch (with GREULICH A. SCHADE V. and ZAUGG B.), Economica Verlag, Hüthig GmbH & Co. KG, Heidelberg (ISBN: 3870812206).

(2001) Italian SMEs in Rumania (with MAJOCCHI A.); in: VELO D. and MAJOCCHI A. (eds.), The internazionalization of Italian SMEs in East Europe, Giuffrè Editore, Milan, IT.

(2001) "Subsidiarity as an organisational principle. The non-profit experience in Germany", in The European Union Review, Vol. 6, No. 1-2, pp. 47-76.

(2001) Using Network Theory to Approach the Non-profit Sector in Germany"; in: "Sinergie", n. 54, Jan-Apr, pp. 151-177, IT

(2000) Health Expenditure and Organisational Models (with MACCARINI M.E.), in: INTERNATIONAL CENTRE FOR STUDIES AND RESEARCH IN BIOMEDICINE, Health Systems in Industrialized Countries, Cacucci, Bari, 2000, pp. 11-60; 69-74; 103-108; 116-123; 156-168; 218-224.

(1997) The Reform of Health Care System in Sweden, Fondazione Maugeri Edizioni, Pavia, IT.

(1995) The Health Care System in Germany: Structure and Reform, Fondazione Maugeri Edizioni, Pavia, IT.