



Patrizia Gazzola

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Contact data

Assistant Professor

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Biography

Education

1999 Ph.D. in Economics, Bocconi University, Milan
Dissertation title "Performance in non profit organization",
1991 Accountant, with public exam
1991 Masters degree "Accounting and Financial Statements "
1989 Pavia University, Pavia
Degree in Business Administration.

Academic Experience

2002 Assistant Professor of Business Administration and accounting –
University of Insubria (Varese e Como)

Research Activity

2004-2005 Social Balance and Corporate Social Responsibility
2003 PMI and planning
2001-2002 Cost Accounting and Managerial Control
2001 PMI and Globalization

Research interests

Social balance, Corporate Governance, Corporate Social
Responsibility, IFRS

Teaching experience and appointments

Business Economics, Accountant, Financial statement, Budgeting
Member of the Scientific Board of the Research center CREA RES,
University of Insubria

Representative publications

- The process of communication in non profit organizations (IT),
Economia Aziendale 2000 web paper, www.ea2000.it, 2001
- PMI, Great Enterprises and the environment (IT). Quaderni
dell'Università dell'Insubria, Facoltà di Economia, n. 2002/8
- European development model and the relation between SMEs-Great
Enterprises, paper per il convegno internazionale EURAM, anno 2003
(3 – 5 aprile 2003)
- SMEs: carriers of innovations, the European model (EN), paper per il
convegno internazionale 33rd EISB Conference Milano Università
Bocconi anno 2003 (10-12 settembre 2003) pubblicato su EA2000.it n.

3/2003

- Quality for the success of public enterprises (IT) EA2000.it n. 2/2004

-The social communication in the creation of sustainable value (IT).
Paper per il Workshop Aidea Giovani "Comunicazione economico-finanziaria, trasparenza e corporate governance: il nuovo ruolo delle Investor Relations, Università degli Studi di Brescia, 18 giugno 2004

- From value to "value": from the creation of the value of firms to sustainable growth (EN). Paper per il convegno internazionale Emerging Issues in International Accounting 2004, Niagara University, University of Padua, anno 2004 (24-26 giugno 2004) pubblicato su EA2000.it n. 3/2004

- Corporate Performance and Corporate Social Responsibility (CSR). A necessary choice? (EN) Paper per il convegno internazionale EURAM 2005 4-7 May, 2005, Technische Universita Munchen.

- CSR and reputation in the creation of sustainable value (IT).
Intervento presentato nella Giornata di Studi in Onore di Ferdinando Superti Furga Professore Ordinario di Ragioneria. (Pavia, 1 luglio 2005)