



Gianluca Colombo

 UNIVERSITY OF INSUBRIA



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Contact data

Full Professor

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Biography

Education

1988 International Teachers Program, Bocconi University, Milan -
Intensive six-week Course for Management Teachers.
1976 Bocconi University, Milan

Degree in Business Administration with Honors
Major field: Business Policy
Dissertation title: "Planning for SMEs"

Academic Experience

1999 Full Professor of Business Administration and Strategy –
University of Insubria, Como
1999 - 2002 Associate Dean Master Division
1996 - 1998 Associate Dean for SDA International Projects
1996 Associate Professor of Business Administration and Strategy at
the University of Insubria, Varese- Italy
1996 -1998 Member of the Academic Council of ALBA Business School
(Athens- Greece)
1992 -1995 Chairman of Strategy and Business Policy Department
Bocconi Graduate School of Business (SDA Bocconi)
1992 - 1994 Responsible for tutorship activity
LIMITP - Intensive Teachers Program for Russian Management
Teachers
IMISP, St Petersburg
1991 - 1995 Associate Professor of Business Administration (tenured)
Pavia University
1988 - 1995 Adjoint Professor of Business Administration
Rome University
1988 Vice president of CESAD (Center for Administrative and
Management Studies)
Bocconi, University, Milan
1987 - 1994 Associate Professor of Business Administration (tenured)
Bocconi University, Milan
1985 - 1986 Assistant Professor of Strategy
Bocconi University, Milan.
1976 - 1986 Assistant Professor of Business Administration
Bocconi University, Milan

International Accademic Experience

1997 Visiting Professor – Università Tecnica Federica S.Maria – Valparaiso, Chile

1995 Visiting Professor - ESC Lyon

1993 Visiting Profesor - GRASCE- Université Aix-Marseille III

Research Activity

1999-2001 Methodology in Participatory Action Research and Grounded Theory

1993-1997 Corporate Governance. A cross-countries perspective

1993-1997 Governance of Family Business

1990-1992 Coordination of the research project:

"Managing Complexity: new perspectives on management"

1990-1992 Member of the IMISP research project:

"Changing the Structure of the Soviet Companies"

1991 Member of the research project financed by Mediocredito

Lombardo (one of the leading Italian merchant banks):

"Transition Processes in Family Business"

1991 Coordination of the research project:

"Italian Model of management"

1991 Coordination of the research project financed by Assolombarda

(Milan Region Companies Association):

"Italian SMEs facing the European Single Market"

1985-1988 Coordination of the research project:

"New Venture Start-ups: Services to Foster New Venture Creation".

1978-1980 Member of the research project:

"The evolution of Textile Industry in Italy (1929-1975).

1978-1982 Member of the research project:

"Problems of Control in Industrial Companies Operating to Order, during Inflation Periods".

Professional Experience

1987 Consultant to industry for strategy formulation and implementation.

1995 Managing Director of IMISP (International Management Institute of St. Petersburg.

1997 Appointed as Chairperson of IMISP Advisory Board of IMISP

Editorial Work

2000 Editorial Board Management International, HEC Montréal, Canada

1990 - 1992 Member of the Editorial Committee of the journal *Economia e management*

1996 Member of the Editorial Board of the journal *Gestion* of the HEC of Montreal

Societies and affiliations

Memeber of the System Dynamics Society

Memebr of the Strategic Management Society

Founder member of EURAM (European Academy of Management

Memebr of AIDEA (Accademia Italiana di Economia aziendale)

Research interests

Entrepreneurship, Family Business, Corporate Governance, M&A and post merger issues; System Thinking and Complexity Theories

Teaching experience and appointments

Business Economics, Strategic Management, Leadership, Family Business Governance, Post Merger Management, SME Management

Coordinator of the Part Time Bachelor Program.

Representative publications

Books

1. M&A and firms' aggregation, Milan, EGEA, 1992.
2. Strategic and managerial aspects of M&A, Milan, EGEA, 1999.
3. Strategic Thought and Actions In Memory of Carlo Masini, Quaderni del Dipartimento di Scienze economiche, Università dell'Insubria, N. 7, 2003

Papers and Books' Chapters

1. "Habitual Entrepreneurship" in G. Lorenzoni e A. Zanoni (Edts), Entrepreneurship Studies in Italy Bologna, Bulzoni Editore, 1989.
2. (with P. Dubini), Services Fostering New Ventures Creation, Milan, Giuffre', 1988.
3. "The Selection of Entrepreneurial Projects and Profiles" in P. Dubini (editor), The evaluation of Entrepreneurial Projects and Profiles - workshop February 15-16 1988, EGEA, 1989.
4. "Entrepreneurship Studies in Italy" in AA.VV., Strategy and General Policy, Accademia Italiana di Economia aziendale, Bologna, CLUEB, 1989.
5. "Initiatives Fostering New Ventures Creation: A Model of Evaluation", Economia aziendale-Four Monthly Review of the Accademia Italiana di Economia aziendale, 3, 1990, Milan, Giuffre'.
6. (with G. Comboni) "The Car Industry" in R. Calory - P. Lawrence (Editors), The Business of Europe - Managing Change, SAGE, 1991.
7. "Complexity in Management" in AA.VV., Managerial Aspects of Complexity, Milan, EGEA, 1991.
8. "Managerial Aspects of Firms' Aggregations" in AA.VV., Essay Carlo in Honor of Carlo Masini, Milan, EGEA, 1993
9. "Strategic and Organizational Aspects of M&A", in M. Rock (Ed.), M&A Handbook, McGraw-Hill Italia, 1990.
10. (with D. Montemerlo), "Consensus management in the Italian Model of Management", Economia & Management, n.6, dic. 1992.
11. (with D. Montemerlo), "Institutional Structures and Strategic Management, in C. Dematté e G. Corbetta (Edts), Transitino Processes in Family Businesses, Mediocredito Regionale Lombardo, 1993.
12. "From Athena to Hermes: Thinking and Acting Stratgey", Economia e Management, n.5 ottobre 1993, ETAS-libri.
13. "Firms in Complexity" in Sviluppo e organizzazione, N. 143 maggio-giugno 1994, ESTE editore.
14. "If, How and When Planning is useful for Strategic Management", in H.Mintzberg, The Rise and Fall of Strategic Planning, Milan, ISEDI, 1996.
15. "From Athena to Hermes: Thinking and Acting Strategy", in CEMS Business Review, Vol. 2 Supplement, 1997, Kluwer Academic Publishers
16. Colombo G. et al., "Geographic Scope: Exploring product – market variety", in Calori R – Atamer T. – Nunes P. (a cura di), The Dynamics

of International Competition: From Practice to Theory, Sage publications, London, 2000.

17. Colombo G. et al., "Competitive Actions", in Calori R – Atamer T. – Nunes P. (a cura di), The Dynamics of International Competition: From Practice to Theory, Sage publications, London, 2000.

18. "Strategic Management for Innovative Organizations" in Rullani E. – Vicari S. (Edts), Systems and Evolution in Management, ETAS libri, Milano, 1999.

19. "Strategic Management Studies in Italy » Management International, CETAI – HEC Montréal, mars 2000.

20. "Managing Family Business Transition", Quaderni del Dipartimento di Scienze economiche, Università degli studi dell'Insubria, N. 6, 2003

21. (with F. Sacco), "Entrepreneurial and Professional Management in Small and Medium Sized Enterprises: Combining Creativity and Technical Skills". Report on the 33rd Entrepreneurship, Innovation and Small Business Conference", ARPENT Annual Review of Progress in Entrepreneurship research: Volume 2, 2002 – 2003, EFMD, Sept. 2004

22. Marangoni, G, Colombo G., Fezzi G, "Modelling intra – group relationships », Economic Systems Research 2003, vol. 16. N.1

23. "Private Equity and Family Firms' Transitions" in J. Pasquier-Dorthe, D. Barbuscia, F. Giorgetti, C. de Gottardi (Edts) Private Equity and Microfinance, Schulthess, Genève, Zurich, Bale, 2004

24. "Stakeholders, Corporate Governance and Corporate Social Responsibility in Carlo Masini's Theory", Contabilità e cultura aziendale., Vol. V, N. 1, 2005, Roma, RIREA, (pp. 23 – 60)